EDII GOVERNING BODY as on 10 June 2020

SHRI RAKESH SHARMA
President-EDII & Managing Director and Chief Executive Officer IDBI Bank Limited

SHRI MOHAMMAD MUSTAFA, IAS
Chairman and Managing Director Small Industries Development Bank of India (SIDBI)

DR. MILIND KAMBLE
Founder Chairman Dalit Indian Chamber of Commerce & Industry (DICCI)

DR. EMANDI SANKARA RAO
Managing Director and Chief Executive Officer IFCI Limited

DR. ACYUTA SAMANTA
Founder & Mentor Kalinga Institute of Industrial Technology (KIIT) KIIT University

SHRI SUBHASH CHAND JOINWAL
Chief General Manager (SME & Supply Chain Finance) State Bank of India

DR. AMARLAL H. KALRO
Former Director, IIMK Professor Emeritus - Ahmedabad University Academic Advisor – Ahmedabad Education Society

SHRI M. K. DAS, IAS
Principal Secretary Industries & Mines Department Govt. of Gujarat

MS. RAJSHREE PAATIL
Executive Director (Business Development) Surya Group

SHRI A. K. SHARMA, IAS
Secretary (MSME) Ministry of Micro, Small & Medium Enterprises Government of India

SHRI ANIL BHRADWAJ
Secretary General Federation of Indian Micro & Small and Medium Enterprises (FISME)

DR. SAILENDRA NARAIN
Former Chairman and Managing Director Small Industries Development Bank of India (SIDBI)

DR. SUNIL SHUKLA
Director General EDII
An Acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building

Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI) with support from the Government of Gujarat.

To pursue its mission, EDII has helped set up 12 state-level exclusive Entrepreneurship Development Centres and Institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. In view of EDII’s expertise in entrepreneurship, the University Grants Commission had also assigned EDII the task of developing curriculum on entrepreneurship and the Gujarat Textbook Board assigned to it the task of developing textbooks on Entrepreneurship for 11th and 12th standards.

In order to broaden the frontiers of Entrepreneurship Research, EDII has established a Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprise sector, and establish a network of researchers and trainers by conducting a biennial seminar on Entrepreneurship Education and Research.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDII earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSI, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.

The Ministry of External Affairs, Govt. of India assigned EDII to set up Entrepreneurship Development Centers in Cambodia, Lao PDR, Myanmar, Vietnam and Uzbekistan. Five such centres in African region will be established very soon.
“India is witnessing a change in the economy; the knowledge based economy is diversifying to embrace creativity, innovation and the spirit of entrepreneurship. The prominence of these factors in the new economy makes one wonder at their significance. The increasing globalisation and technology effects have resulted in diverse business opportunities but the marketplace has become more crowded and uncertain. Survival, therefore, requires rising above commonplace to a level where technical innovation becomes the order of the day. EDII is an institute that unifies public policies, training, skills, networking and resources to leverage opportunities. Every year, during the annual plan exercise, our efforts are focussed on evolving proactive interventions and introducing pedagogical innovations to achieve the maximum from our efforts.

Our focus on the underprivileged and the disadvantaged sections of society have been our primary focus in the previous year, and in the coming year too. We will continue to erect inclusive and sustainable passageways for this section. Our efforts in the area of empowerment of the differently abled will gain power as we continue to strive for a vibrant and inclusive society.

In addition, our focus on institution-building across nations will reflect the entrepreneurial prowess of many more countries. Education, training, awareness generation and concept-to-completion approaches towards revitalization of clusters will remain dominant on our agenda. We aim to create new development models, promote insightful research, undertake work in collaborative framework with the Government and corporates, and thus drive sustainable economic development, nationally and globally.

The task ahead is magnificent but I am sure novel solutions and concerted efforts will ensure higher-order outcomes.”

Sunil Shukla
Presently Director General of EDII, Dr. Shukla is a known entrepreneurship educator in the country, with education, research, training and institution-building being his key domains. Acclaimed as a distinguished entrepreneurship proponent, Dr. Shukla’s ingenious work has led to notable policy advocacy across sectors and sections. He institutionalized ‘entrepreneurship education’ at a time when there were more skeptics than believers and went on to launch an application-oriented, award winning post graduate, two-year full-time education programme in entrepreneurship. An avid researcher, he has also been instrumental in evolving models to bolster employee efficiency, and thus the overall performance, of corporates and top-notch organizations. Dr. Shukla has extensively worked on international arena as well. His work in the Greater Mekong Subregion (GMS) countries, and several countries of Asia & Africa has ensured that the entrepreneurial potential of these areas is unleashed. As a team leader of Global Entrepreneurship Monitor (GEM) India since 2012, Dr Shukla has been leading the world’s largest study in India. Widely travelled, Dr Shukla has been well recognized for highlighting the dimensions of entrepreneurship, nationally and internationally.

Sanjay Pal
Ph.D. (Commerce), MBA (Marketing)
M.Sc. (Economics)
sanjaypal@ediindia.org

Specialises in Cluster Development, Business Development Services Market Development, Value Chain and Rural Marketing. Presently managing activities pertaining to Sustainable Development of MSMEs in the country. He is also engaged in providing strategic and technical services to the cluster development organisations within and outside India. Conducted a series of cluster development executive programmes, capacity-building programmes for Business Membership Organisations (BMOs) and Business Development Service Providers. Managing establishment of Entrepreneurship Development Centres (EDCs) overseas. Carried out research on rural marketing, cluster, value chain, BDS market and presented papers in national and international conferences. Authored a book titled ‘Supply Chain Management-Strategies & Evaluation’. 
Raman Gujral
Ph.D. (Commerce)
ramangujral@ediindia.org

Has over 31 years of experience in the field of Entrepreneurship Development. He has expertise in new enterprise creation and in extending support to existing entrepreneurs. He has developed curriculum, modules, and structures for various entrepreneurship development activities. Specialises in the areas of business opportunity identification and guidance, project report preparation and entrepreneurship. Worked on various entrepreneurship development models through CSR initiatives of corporates like HSBC, Facebook, Accenture, Walmart, HP and ITC in India. Has also handled the task of networking and catalysing vital linkages. He has travelled for entrepreneurship related assignments to places such as Lao PDR, Iran, Philippines, Comoros and Malaysia.

S.B. Sareen
D.I.M, D.I.M.O. (Hons.) D.M.M
sareen@ediindia.org

A textile technologist, management professional, educator and trainer in entrepreneurship with 40 Years of experience in Industry, consultancy, academia and training at national and international levels. Specializes New Enterprise Creation, Business Counselling, Growth Programmes for Existing Entrepreneurs, Faculty Development Programmes and Capacity Building Programmes for Resource Persons in the field of Entrepreneurship Development in addition to nurturing innovations and promoting Science & Technology Entrepreneurship.

Widely travelled, he has been trained at the Netherlands International Institute for Management (RVB); University of California, Berkeley, USA; University of Texas, Austin, USA and Osaka, Japan on innovation, incubation and science & technology entrepreneurship.

Sanjeev Chaturvedi
Ph.D. (Economics)
M.Phil (International Business)
MBA (Marketing)
sanjeev@ediindia.org

Possesses 31 years of experience in industry and academics. He has been a visiting faculty at California State University, San Bernardino, Los Angeles, USA and Birkbeck University, London, UK. His rich academic experience includes working as Chief Academic Officer at Narsee Monjee University, Mumbai and establishing 2 biggest on-Line universities in India -Symbiosis Center for Distance Learning (SCDL) having 100,000 students and NGASCE having more than 15000 students in less than 3 years. He was also instrumental in launching India’s first Skill based University of Symbiosis Group, Pune. He closely works with Government Agencies and Corporates for developing and expanding Academic/Executive Programmes and E-Learning Courses.

Tarun Bedi
M.A. (Sociology), M.A. (Rural Development)
B.E. (Civil)
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Has over 25 years of experience in the field of Entrepreneurship Development. Engaged in areas of rural development, development of micro enterprises, implementing and providing hand-holding support to unorganised sectors like handloom, handicraft and village industries. He has also been engaged in action research, evaluation studies, etc. He also works as a Cluster Development Executive for several important clusters and is engaged in planning and implementation of the Start-up Village Entrepreneurship Programme (SVEP) of the Ministry of Rural Development, Govt. of India.
Satya Ranjan Acharya
Ph.D. (Economics), MBA, MFC
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A business management professional with 21 years of teaching and consultancy experience in the areas of Financial Management, Idea Generation and Business Plan Formulation. Trained in entrepreneurship teaching at Stanford Technology Venture Programmes and Indian School of Business, Hyderabad, Startup Accelerators in the Entrepreneurial Ecosystem at MASHAV - Israel’s Agency for International Development Cooperation, Israel. Involved in entrepreneurship teaching and startup growth. Worked as a Research Fellow with the Centre for Innovation, Incubation and Entrepreneurship at IIM Ahmedabad. Trained in Application of Simulation for Entrepreneurship Teaching at the University of Tennessee, USA.

Amit K. Dwivedi
Ph.D. (Commerce)
akdwivedi@ediindia.org

Has over 15 years of teaching and research experience. Currently, he is a National Team Member of the Global Entrepreneurship Monitor (GEM) India Consortium and has co-authored four GEM reports. He is associated with reputed national and international journals as a reviewer, editor and editorial board member. Dr. Dwivedi has authored research papers, book reviews, and a textbook. Dr. Dwivedi has presented his research at national and international conferences in India and abroad. He participated in a Training of Trainers’ programme for teaching ‘Business Simulation’, organized by ILS, held at the University of Tennessee, Texas, USA.

Prakash Solanki
M.A. (Sociology) LL.M. (Labour Law)
B.Sc. (Chem), PGD PPT, PGD BM, PGD RD
psolanki@ediindia.org

Specialises in conducting programmes for New Enterprise Creation and Capacity Building of development organizations. 21 years of experience in the field of entrepreneurship development through implementation of different Entrepreneurship Development activity models. Has expertise in entrepreneurship concept, process and practice, business opportunity guidance, business plan and enterprise creation process. He is teacher/trainer in the field conducting national and international programmes. Presently implementing many important projects for specialised sectors and targets including disadvantaged groups and weaker sections.

Pankaj Bharti
Ph.D. (Psychology)
pbharti@ediindia.org

Has over 20 years of teaching and research experience. Specialises in Social Psychology, Organisational Behaviour and Research Methods. He is trained in conceptualising and developing measurement tools for social science research. He has published nine papers and a book - Dehumanisation of Urban and Rural Poor. Core competency lies in psychometric assessment administration and reporting. He is associated with over 20 national as well as international research projects. He is also a National Team Member of Global Entrepreneurship Monitor (GEM), India and has co-authored four GEM India Reports.

Avdhesh Jha
Ph.D. (Education), M.Ed.
avdhesh@ediindia.org

Possesses over 21 years of experience in teaching, training and research. An educational consultant, critic, reviewer, author and editor with over 20 books to his credit. Has presented and published more than 30 research papers at national and international conferences. Formerly a member of inspection team of National Council for Teacher Education (NCTE), a lifetime member of All India Association for Educational Research (AIAER). Awarded with Charottar Gaurav Purashkar.
EDII Faculty

Saji Kumar
Ph.D. (Economics)
saji@ediindia.org

Has 25 years of experience in various branches of economics - International Trade, International Business, International Marketing, Economic Development and Growth Models, Micro and Macro Economics, Business and Social Accounting, Managerial Economics, Business Environment and Indian Economy. Recipient of the Best Teachers Award for the year 2007-08 at IBS, Ahmedabad. Featured in Ahmedabad Times as the “coolest mentor” of Shanti Business School, Ahmedabad. He has published two books, edited by him, four research papers and 14 articles. He has presented papers at many national and international conferences.

Lalit Sharma
Ph.D. (Youth Entrepreneurship)
lalit@ediindia.org

Specialises in Entrepreneurship Theory & Practice, research on youth entrepreneurship, women entrepreneurship and entrepreneurship education, Entrepreneurial Lab, Creativity & Innovations, New Venture Creation and Effective Entrepreneurship. Actively engaged in the national research projects of the Government of India on entrepreneurship development, he is also well-recognized as a corporate trainer by various industrial associations. His research articles on entrepreneurship have been widely published in reputed international journals.

Rajesh Gupta
Ph.D. (Management)
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A business management professional with more than 2 decades of work experience in industry and development sector. Has worked extensively in the areas of creative co-creation in livelihoods, has promoted rural micro-enterprises in various sectors and worked in various handloom and handicraft clusters. Currently he is involved in promoting nano-enterprises in rural areas spread across 61 blocks in 14 states across the country under Ministry of Rural Development’s Start up Village Entrepreneurship (SVEP) program. He is also involved in providing technical support to various handicraft clusters. His thematic areas of interest include development studies, sub-sector analysis, livelihoods, institutional innovations in informal sector, value chain, new product & design development and social entrepreneurship.

Kavita Saxena
Ph.D. (Retail Management)
PGDBM (Marketing)
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An educator in the area of marketing and entrepreneurship with over 16 years of experience in academia and industry. She teaches courses related to Entrepreneurial Marketing, Small Business Promotion, Design Thinking and New Product Development. She has co-authored a book on “Emerging Trends in Entrepreneurship Research – Review of The Journal of Entrepreneurship” and has published many research papers and articles in journals and magazines of national and international repute. She has participated in the Visiting Program on “Digital Transformation: ICT Centric Innovation” in Germany sponsored by Friedrich Naumann Foundation for Freedom (FNF) and has also been selected for AICTE-UKIERI Leadership Development Program.

Ashish Bhatnagar
Ph.D. (Commerce)
ashishbhatnagar@ediindia.org

With over 20 years of academic experience, he has been associated with top management institutions and universities of northern India as a faculty resource. He is a Subject Matter Expert for several skill assessment agencies in India. Has developed curriculum and course material for courses in supply chain management and marketing management. He has supervised doctoral research in the field of marketing and his research interests include marketing and value-chain management.
Baishali Mitra  
Ph.D. (English) M.A. (English)  
M.A. (Linguistics)  
BEC (Business English Certificate) Trainer  
baishali@ediindia.org  

An educator in the area of Business Communication and Organisational Communication for Entrepreneurs, with over 17 years of experience in academia. With specialization in Entrepreneurial Communication, Business Communication for Entrepreneurial Success, Effective Persuasion and Negotiation skills in Entrepreneurship, Dr. Mitra holds expertise in training post-graduate students, and grooming budding entrepreneurs. Presently, she is engaged in research in the areas of women entrepreneurship and entrepreneurship education. She has presented research papers in various conferences and her papers are published in National and International journals. Her research in mobile enabled language learning under the UGC Grant has helped students in anytime, anywhere learning. She is also well-recognised as a corporate trainer and conducts MDP for PSU and corporates.

Dinesh Jain  
FPM/Ph.D. (Management- Institutional Economics and Agriculture)  
Masters in Agribusiness Management  
Bachelors in Agricultural Engineering  
dineshjain@ediindia.org  

Possesses experience of over 11 years as a researcher at IIMA and later as a faculty at Entrepreneurship Development Institute of India and National Institute of Bank Management (NIBM) Pune. Has been visiting faculty to IIM Shillong and IIM Indore. His research and publications span various topics including institutional design and behaviour in water management, food & agriculture policy, biotechnology in agriculture, rural banking, agricultural and social entrepreneurship, and the impact of development programmes. His areas of specialization include Rural Finance, Banking, Agricultural Entrepreneurship, and other development areas.

Jayanta Kumar Mohapatra  
Ph.D. (Strategic Management)  
MBA (Finance & Strategy)  
jayanta@ediindia.org  

A faculty and trainer in the area of strategic management with 15 years of experience in academics. He has directed several Management Development Programmes and trained more than 1000 professionals in the area of business strategy. He was actively involved in management consultancy to PSUs like ECIL, CVPPPL, CPCL etc. Currently he is involved in the execution of ‘Art based Entrepreneurship’ sponsored by SIDBI.

Subrata Kumar Biswal  
PGPMM (Public Policy & Management)  
subrata@ediindia.org  

An alumnus of IIM Bangalore, he is an academician and development management professional having more than 12 years of cross functional experience with multilateral and government agencies. He specialises in Public Policy, Strategy and Governance, Inclusive Growth, Rural Development, Rural Banking & Insurance, Sustainable Development Goals, Microfinance & Livelihoods, Entrepreneurship Development & Impact Investment. He is well recognised as a social impact strategist by multilateral and apex think tank organisations like NITI Aayog, The World Bank, UN agencies, corporate foundations etc. Prior to joining EDII, he was with NITI Aayog, Government of India. He has also served in various capacities with Ministry of Rural Development, Govt. of India, Panchayati Raj department, Govt. of Odisha, Planning Department, and Govt. of Andhra Pradesh.
P. N. Srivastava  
M. Com  
pnsrivastava@ediindia.org

Possesses over 28 years of experience in providing training inputs and conducting various entrepreneurship related programmes across sections and sectors of society. Has rich field level experience of working at the grassroots in various prestigious projects supported by reputed organizations, ministries and departments such as; NABARD, KVIC, UNICEF, Dept of Industries, SIDBI, Dept. of Food Processing, MSME, Department of Science & Technology among many others. His areas of specialization include entrepreneurship, technology based entrepreneurship, cluster development, Business Plan, Skill Development, New Enterprise Creation, Project Report preparation, Capacity Building etc.

Mohammad Hanif Mevati  
Ph.D. (Sociology), MSW  
M.Com & ICWA (Inter)  
hanif@ediindia.org

Possesses 23 years of experience in the field of Entrepreneurship, Skill Development and Capacity Building Training. Has experience of planning and implementing various projects especially creating sustainable livelihood through non-hazardous vocational training to adolescents and parents of child labour families under Indus Child Labour Project, jointly funded by International Labour Organization (ILO), Department of Labour, USA and Ministry of Labour & Employment, Government of India. Micro enterprise creation, capacity-building of rural, urban, and tribal women groups on income-generating activities, institution building, community building, CSR activities are his areas of specialization.

Gautam Mazumdar  
Bachelor of Commerce  
PGDBM (International Business)  
Fellowship (Social Enterprise)  
gautam@ediindia.org

Experience in project implementation, evaluation, action based research and knowledge development at national and international levels in the domains of Livelihood and Entrepreneurship for the Pro-Poor / Informal Sector [Start-Ups at Village Level] and have coordinated key projects of organizations viz. Bill and Melinda Gates Foundation, VSO (UK)/British Council, Rockefeller Foundation, Villgro, NRLM Projects under Ministry of Rural Development, Govt. of India.

Bishnu Prasad Panda  
M.A. (Economics), LLB,  
MBA (Financial Management) CSWA (TISS)  
bishnu@ediindia.org

Possesses over 31 years of experience in Micro-Finance, Micro-Enterprise Promotion, Livelihood and Cluster Development Programmes. Has worked extensively with national and international agencies like the Centre for Youth & Social Development (CYS), Rashtriya Gramin Vikas Nidhi (RGGV), CARE and Access Development

Smita Chetia Talukdar  
Ph. D. (Biotechnology)  
smitatalukdar@ediindia.org

Possesses over 15 years of teaching and research experience in areas such as Tissue Culture, Biochemistry and Molecular Biology, and has six papers to her credit. As an expert in project designing, implementation and monitoring, she has worked as Project Manager in Employment Generation Mission, Government of Assam for a period of 5 years. She has experience of handling various livelihood and skill development projects of Government of Assam for generating employment and upgrading the skills of youth. For last four years, actively involved in entrepreneurship development in the NER of India.
Services on enhancing the capacities of national-level NGOs, CBOs and BMOs. Also worked as a Consultant for a World Bank study on pani panchayat, SHG and PRI. His areas of Specialisations are financial management, cluster development, livelihood promotion and enterprise promotion. Participated in an exposure visit to Bangladesh for studying Grameen Bank, Posika, ASA and BRAC Models in microfinance promotion.

Sivan Ambattu
PGDRD, MSW
sivan@ediindia.org

An expert in project management and entrepreneurship, he specialises in strategy formulation, donor management, partnership development and in establishing rural business institutions. He brought international training programmes like EYB and SYB to India. He has worked with multilateral agencies. His specialisation includes value-chain development, cluster development, youth entrepreneurship, and group & women entrepreneurship. He has published one book, 11 manuals and two reports.

Ishwar Kumar
Ph.D. (Management) M.A. (Criminology)
PGDBA (Marketing) PGDHR (Human Rights)
ishwar@ediindia.org

Teaching and research interests include innovation and new product development, brand management, strategic design management, positive deviance and social sciences related to management. Presently attached with the Centre for Cluster Competitiveness, Growth and Technology at EDII and also engaged in managing CSR-related projects at various locations in India. Awarded with the Highly-Commended Emerald/AIMA Indian Management Research Fund Award in 2010.

Shibin Mohamed T.K
M.E. (Aeronautical), B.Tech (Mechanical)
shibin@ediindia.org

An academician with 9 years of experience in guiding various technology-based startups across the state of Kerala. Pioneered in institutionalizing IEDCs in various colleges. Being a UN-certified Empretec Programme graduate, mentored potential and existing student entrepreneurs across the state. Undertook various project initiatives of EDII in Kerala as Facebook-Boost Your Business, DST-TEDP’s, MEDP’s for Rural Sector & Research Studies. He is also certified as a Lead Trainer by Facebook for their ‘Grow Your Business’ Programme. Area of Interest includes Techno-Entrepreneurship, Design Thinking, Digital Marketing, Business Opportunity Identification, Innovations, and Life Skills Development.

T.A.Nikita
C.A., M.Phil (Commerce)
afsa-a@ediindia.org

A teacher in the areas of Accounting, Costing, Management Accounting, Taxation and Finance, she possesses over 17 years of experience in academia and industry. Currently pursuing Ph.D. on the topic ‘To Study the Acceptance level of Technology in Personal Finance with reference to different Demographics and Social-economic factors of Investors in Selected Cities of Gujarat’. At EDII, she is involved in teaching Post Graduate students and in coordinating key National level programmes & mentoring research work of PGDM-BE students, also coordinated TOT Mizoram ED Programme.

Ankit Bhatnagar
PGD Environment & Sustainable Development, PGDN (Conflict Resolution)
MBA (Finance & Marketing)
afrg-a@ediindia.org

An entrepreneurship & development management
professional with more than 10 years of cross-functional experience with government bodies and NGOs. He is NET qualified and specialises in public policy implementation, governance, digital and social marketing, inclusive growth, finance, fine arts and skill development. He has worked on several prestigious projects with state government agencies, banks, educational institutes, NGOs, Ministry of Chemicals and Fertilizers, Ministry of MSME among several others.

**Ganapathi Bathini**  
MLISc  
ganapathi@ediindia.org

A library and information science professional, with close to three decades of experience, he heads EDII's library and information centre. His work comprises developing, managing and disseminating information in business management, entrepreneurship, social and engineering sectors. He is the Editor of the conference proceedings of MANLIBNET 2013: International Conference on Entrepreneurial Approaches to Librarianship, MANLIBNET 2019: Sustainable Librarianship, Editor of the conference proceedings of Biennial Conference on Entrepreneurship and Principal Author of Emerging trends in entrepreneurship research review of the Journal of Entrepreneurship. He has authored 30 research papers for conferences and scholarly journals.

**Mayank Upadhyay**  
ACWA  
mayank@ediindia.org

Specialises in the areas of finance, management accounting, project planning and strategic management, with extensive experience in development banking, commercial banking, management consulting and NGO management. Involved in conceptualising and conducting of a number of national and international programmes in corporate financial strategic planning and management, project formulation and appraisal, microfinance and management control systems.

**J B Patel**  
B.Sc. (Chemistry)  
B.Sc. (Chemical Technology)  
jbpatel@ediindia.org

Over three decades of experience in the areas of business opportunity identification, project formulation, project appraisal, counselling and guiding entrepreneurs. Conducted more than 10 international programmes and worked as an expert in a number of developing countries in the above-mentioned fields. He is also the Local Representative for the Netherlands Senior Experts Organisation.

**Bhasker Jani**  
B.E. (Electronics and Communication)  
bhasker@ediindia.org

A practitioner with over 37 years of experience in initiating and successfully managing various industries, including manufacturing of mechanical and electro-mechanical components and sub-assemblies, industrial valves, fabrication shop, foundry, etc. He is also involved in mentoring potential and existing entrepreneurs. He was Director and CEO of M/S. Odhav Estate Infrastructure Development Ltd., an SPV for development and upkeeping of the Odhav estate.

**P G Makhija**  
Ph.D. (Strategy & Entrepreneurship)  
pgmakhija@ediindia.org

A practising Strategy Consultant, he has industry and consulting experience of over 40 years, including 18 years in the top-management level as CEO of Bombay Dyeing & Manufacturing Company Ltd and Executive Director of Gujarat Ambuja Exports Ltd. Has worked with diverse industries, including textiles, edible oils, industrial
automation, pharmaceuticals, engineering plastics and banking. Advises SMEs on consolidation and growth strategy, and helps in its operationalization. His research interest is in time and effort devotion patterns of the entrepreneurs.

**Shailesh Modi**
PGDBA
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A practising management consultant with a multi-disciplinary work record. His experience encompasses work on SME sector, social entrepreneurship, energy, hospitality, tourism, textiles, transport and food processing sectors, in addition to the development sector. Has also worked extensively in the areas of business plans, market research, sectoral studies, cluster diagnosis and design & management of development programmes for large companies, bilateral and multilateral agencies, Indian development institutions, and state & central governments. He was an independent director on the Board of some private companies and has worked as the Planning Advisor for a large urban transport government company. Has authored two manuals on direct help to small entrepreneurs.

**Bala Bhaskaran**
Ph.D. (Management),
B.Tech. PGDM, CFA,
bala@ediindia.org

Prof Bala Bhaskaran is a management professional with active interest in teaching and institution building. Prior to his engagement with EDII, he was Provost of Swarnim Startup & Innovation University, Gandhinagar. An Alumnus of IIT Madras and IIM Bangalore, he possesses rich experience in industry and academia. His areas of interest are finance, strategy, entrepreneurship, knowledge management etc. He has published numerous papers and cases in national and international journals. He is a reviewer for cases for few international journals. He has been conducting workshops on case method of teaching and case writing. He has founded two journals - Oakbrook Business Review for Oakbrook Business School and The Fountainhead for Shanti Business School. Widely travelled, Prof. Bhaskaran is on the board of prominent corporates and educational institutions.
Strategic Alliances and Collaborations...... 2019-20

EDII and IIM Jammu signed an MoU to propagate ‘entrepreneurship’ among the students of IIM, Jammu. Seen during the occasion are (R-L) Dr. Sunil Shukla, Director General, EDII and Prof. B.S. Sahay, Director, IIM Jammu. Also present on the occasion was Mr. G.M.Dar, Executive Director, Jammu and Kashmir, Entrepreneurship Development Institute.

Against the backdrop that it is important for any nation to imbibe the ideas of entrepreneurship in its population, Dr. Sunil Shukla, Director General, EDII and Dr. Sanjeev Chaturvedi, the then Director, National Institute of Micro, Small and Medium Enterprises (NIMSME), Hyderabad signed an MoU to initiate activities with this mandate. Seen here is Dr. Arun Kumar Panda, IAS, Secretary, Ministry of Small and Micro Enterprises, Govt. of India and esteemed Board Member, EDII, commending the two institutes on this thoughtful initiative and extending his best wishes.
A tripartite MoU was signed between Entrepreneurship Development Institute of India, Dalit Indian Chamber of Commerce & Industry (DICCI) and Babasaheb Bhimrao Ambedkar University, Lucknow to depproot entrepreneurship in Uttar Pradesh. Seen during the MoU signing ceremony are (L to R) Mr. Shashank Kunwar, President DICCI (UP Chapter); Dr. Sanjay Singh, Vice Chancellor, Babasaheb Bhimrao Ambedkar University; Dr. Milind Kamble, Founder Chairman, Dalit Indian Chamber of Commerce & Industry (DICCI); Dr. Sunil Shukla, Director General, EDII; Dr. Prakash Bartunia, Chancellor, Babasaheb Bhimrao Ambedkar University and Mr. S. Victor Babu Registrar, Babasaheb Bhimrao Ambedkar University.

EDII signed an MoU with MSME - Technology Development Centre (PPDC), Agra (UP) to contribute to the launch of National Business Academy (NBA) to promote entrepreneurship across the country with support of various institutions, colleges, Ministries and Government Departments. Seen during the MoU signing occasion are (R-L) Shri Ramaswamy Parneerselvam, Principal Director, Product and Process Development Centre (PPDC), Agra; Shri D. P. Srivastava, Dy. Director General, Ministry of Micro, Small & Medium Enterprises (MSME), Govt. of India; Dr. Sunil Shukla, Director General-EDII; Shri Ram Mohan Mishra, IAS Additional Secretary & Development Commissioner, Ministry of MSME, Govt. of India and Shri Piyush Srivastava, Additional Development Commissioner, Ministry of MSME Govt. of India.
Policy structure is central to the way the entrepreneurial process unfolds in a country. A friendly policy ecosystem instantly impacts entrepreneurial intent. While all potential and existing entrepreneurs get impacted by the regulatory mechanism, the MSME sector, in particular, immediately perceives the peculiarities of the policy structure and accordingly responds to it. The attitudes, beliefs and experiences of entrepreneurs are shaped by the legislatures and the inclination of the regulatory bodies towards the promotion of the discipline. Considering that in today’s competitive scenario, the prosperity of the MSME sector can be easily subverted by convoluted policy structures, EDII as a national resource institute in the field has pitched in to promote a policy-friendly environ.

EDII impacts MSME entrepreneurship development process positively by acting as a pivot for policy advocacy. Based on its contemporary research infrastructure, it impresses upon the ecosystem, policy makers and other stakeholders to promote an entrepreneurship scenario. EDII engages with Central/State Governments, bilateral and multilateral organizations, trade/industry bodies, undertaking a diverse array of issues, carrying out research and disseminating the findings with the aim of structuring an innovation driven, entrepreneurial economy.

Public policy reforms to regulatory decisions that impact New Enterprise Creation, startups and business development have been an important development agenda for EDII. Resultantly, while
entrepreneurship has gained prominence, MSMEs have expanded their scope and skills to enhance prospects.

**Major Highlights:**

- Liaison with Government and various other stakeholders.
- Generates innovative programmes on behalf of the Government and various ministries.
- Promotes policy advocacy to enlarge the scope of policies, schemes and programmes of MSMEs.
- Undertakes MSME applied research and impact assessment studies, and disseminates the findings through conferences and research publications.
- Brings out India Report under Global Entrepreneurship Monitor (GEM) through partnerships and consortiums.
- Becomes a repository of knowledge management, research, data and documentation.
- Hosts Centre For Policy Research on Science and Technology Entrepreneurship within the Institute.
- Hosts MSME Research Block to initiate research in MSME entrepreneurship.
- Guides scholars under its Fellow programme to undertake research.

**The year 2020–21:**

- Initiate programmes and projects, and support innovative policies for the benefit of entrepreneurs, entrepreneurship, and enterprises.
- Publish the Journal of Entrepreneurship, conduct Global Entrepreneurship Monitor (GEM) India study and other action research.
- Organize ‘Biennial Conference’, and offer research fellowships.
- Act as a platform to disseminate research output and promote relevant exchange of research ideas.
- Undertake research studies pertaining to sustenance and growth of MSMEs and empowering the differently-abled.
- Focus on market-driven advocacy research, events, and linkages with governmental, developmental, international and other stakeholder organizations.
## Department of Policy Advocacy, Knowledge & Research

### Annual Plan of Activities 2020-2021

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Activity</th>
<th>Location</th>
<th>Duration</th>
<th>Target Group</th>
<th>Objectives &amp; Outcome</th>
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</thead>
<tbody>
<tr>
<td>1.1</td>
<td>Policy Research and Advocacy</td>
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<tr>
<td>1.1.2</td>
<td>Sponsored Research Chairs by Government and Financial Institutions</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>Academicians, Researchers</td>
<td>Conduct research activities under the sponsored ‘Research Chair’; undertake survey on different research themes and prepare report with policy recommendations.</td>
</tr>
<tr>
<td>1.1.3</td>
<td>MSME Cluster Policy</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>Officials for government / industry, Policy makers</td>
<td>The MSME Cluster Policy for Entrepreneurship Development will present a set of policies to strengthen entrepreneurship in and around manufacturing clusters.</td>
</tr>
<tr>
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<tr>
<td>1.2</td>
<td><strong>Centre for Research in Entrepreneurship Education &amp; Development (CREED)</strong></td>
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<tr>
<td>1.2.1</td>
<td>Journal of Entrepreneurship</td>
<td>EDII Campus</td>
<td>Bi-annual</td>
<td>Academic Fraternity</td>
<td>To share research findings with the academic fraternity and enhance the boundaries of knowledge in entrepreneurship.</td>
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<tr>
<td>1.2.2</td>
<td>14th Biennial Conference on Entrepreneurship</td>
<td>EDII Campus</td>
<td>2 days</td>
<td>Educators, Policy makers, Researchers, Students</td>
<td>A forum wherein entrepreneurship researchers, educators, and practitioners from across India and abroad, will share their research findings and learnings.</td>
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<tr>
<td>1.2.3</td>
<td>Global Entrepreneurship Monitor (GEM) India Survey and Report</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>Policy makers, Researchers</td>
<td>Continue with the internationally acclaimed survey and come up with findings relevant for India; use it as a valuable reference on the entrepreneurial index in the country.</td>
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<tr>
<td>1.2.4</td>
<td>Participation in Conference/ Seminar/Workshop</td>
<td>National/ International</td>
<td>1 year</td>
<td>Faculty and Researchers</td>
<td>Present research papers in conferences, within and outside the country,</td>
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<td>1.2.5</td>
<td>Working papers, monographs, case studies, manuals etc.</td>
<td>National</td>
<td>1 year</td>
<td>Faculty and Researchers</td>
<td>Develop research interest among faculty and staff of EDII, and subsequently generate research outcomes of national and international repute.</td>
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<tr>
<td>1.2.6</td>
<td>Short-term Fellowships in Entrepreneurship Research</td>
<td>EDII Campus</td>
<td>15 - 60 days each</td>
<td>Researchers</td>
<td>Offer fellowship to ED trainers, teachers, and researchers, to encourage them to work on themes related to entrepreneurship.</td>
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<tr>
<td>1.2.7</td>
<td>Publication of Policy Briefs/ Policy Commentary</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>Govt.s., Policy Makers</td>
<td>Publish Policy Briefs and Policy Commentary on policies pertaining to entrepreneurship, SMEs, and livelihood.</td>
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<td>1.2.8</td>
<td>Fellowship to FPM Scholars</td>
<td>National</td>
<td>1 year</td>
<td>FPM Research Scholars</td>
<td>Provide fellowship support to FPM students. Grant will also be provided to scholars who wish to present their papers at Conferences and Workshops.</td>
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<td>1.3</td>
<td><strong>Impact Assessment Research</strong></td>
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<td>1.3.1</td>
<td>Study on Technology Business Incubators</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>Incubators</td>
<td>Conduct a study on ‘Indicators of Technology Business Incubators in India’, supported by both, Government and Private entities.</td>
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<td>1.3.2</td>
<td>Thematic Research Studies using GEM Data</td>
<td>Pan-India</td>
<td>1 year</td>
<td>Policy makers, Researchers</td>
<td>Research studies to be undertaken: 1. Family Business Entrepreneurship Framework Conditions in India 2. A Comparative Analysis of Policies for Promoting Women Entrepreneurship in BRIC Countries</td>
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<tr>
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| 1.3.3  | **Impact Assessment Studies on:**  
| | i. Interventions of Tourism Dept. ii. Rural Women entrepreneurs in the unorganized sector in Assam iii. 'Ease of Doing Business Indicators' iv. Critical Review of Policies and Schemes for Women Entrepreneurs v) MUDRA Yojana/Stand-UP India/GoI. Initiative for Inclusive Growth | EDII Campus & NERO | 1 year | Govt., Policy Makers & Women Entrepreneurs | The studies will focus on assessing the impact of interventions in Tourism in Gujarat, and of Women-run enterprises on the society, in North-Eastern Region. These will also provide insights on non-improving indicators of 'Ease of Doing Business', review policies and schemes for Women Entrepreneurs, conduct analysis of Government of India's initiatives like MUDRA, Stand-up India, Digital India etc. |
| 1.3.4  | Study on SVEP Enterprises | EDII Campus | 1 year | MoRD, Govts. Policy Makers | Measure the reach and impact of the SVEP programme. |
| 1.3.5  | State Specific Research Studies on:  
| | i. Application of Lean Management Principles on Coir Clusters of Kerala ii. Continuance & Sustenance of Student Startups based in Kerala iii) Study on MSME growth and its potential in Odisha | EDII- Kerala, Odisha | 1 year | Startups, Govts., Policy Makers, MSMEs | Conduct research on state level issues, analyse current policies, and provide insights to the entrepreneurship policy makers of Kerala. Also gauge the potential of the MSME sector in Odisha and suggest interventions for its growth. |
| 1.4    | **Research Studies on Differently Abled People (under the aegis of Centre for Empowerment of Differently Abled, Social Justice and Empowerment Deptt. Govt. of Gujarat)** |  |  |  |  |
| 1.4.1  | Impact Assessment Study & Policy Briefs on Differently Abled | EDII Campus | 1 year | Government and Beneficiaries | Conduct impact assessment of policies for empowerment of Differently Abled Persons, implemented by Dept. of Social Justice & Empowerment, Govt. of Gujarat. |
| 1.4.2  | Study on ‘Need for Skill Training to Enhance Employability’ | EDII Campus | 1 year | Government and Beneficiaries | Understand the need for Skill Training to enhance employability of Differently Abled People, and thereby design and deliver relevant programmes. |
| 1.4.3  | Study on ‘Business Opportunity Landscape for Differently Abled People’ | EDII Campus | 1 year | Government and Beneficiaries | Understand the business opportunities available for the Differently Abled, and design appropriate training programmes. |
| 1.4.4  | Dissemination Events | EDII Campus | 1 year | Government and Beneficiaries | Dissemination events (workshops, seminars, conference, round table, panel discussion etc.) will be planned on themes related to empowerment of Differently Abled People. |

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<tr>
<td>1.5</td>
<td><strong>Knowledge Product Development</strong></td>
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<td>1.5.1</td>
<td>Handbook for Entrepreneurship Teachers</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>Professionals, Students and Teachers</td>
<td>The handbook on ‘how to teach entrepreneurship courses to students/entrepreneurs’, will help teachers/trainers to conduct result oriented academic/capacity building programmes.</td>
</tr>
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<td>1.5.2</td>
<td>Coffee Table Book (50 Cases - 1 Volume)</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>Professionals, Students and Teachers</td>
<td>Develop a coffee table book featuring 50 cases on EDII Alumni; to be used for dissemination and documentation purposes.</td>
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<td>1.5.3</td>
<td>Database Centre</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>Researchers</td>
<td>To create a repository of database related to research, including existing data sets (viz. Data pertaining to GEM, SVEP, DST, Yes Bank).</td>
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<tr>
<td>1.5.4</td>
<td>Books on i) Manifestations of Entrepreneurship ii) Family Business Entrepreneurship</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>Academicians/Researchers</td>
<td>Publish books for various stakeholders of the entrepreneurship ecosystem, including family businesses, academicians and researchers.</td>
</tr>
<tr>
<td>1.5.5</td>
<td>Case Study Development for Teaching/Coffee table book</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>Professionals, Teachers and Students</td>
<td>Develop case studies on successful entrepreneurs and family businesses for classroom discussion, and publish case lets of successful rural entrepreneurs supported by SVEP.</td>
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<tr>
<td>1.6</td>
<td><strong>Seminars, Conferences, Research Events, Extension Activities</strong></td>
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<tr>
<td>1.6.1</td>
<td>Annual International Conference on ‘Student Innovation, Start-ups and Ecosystem’</td>
<td>EDII Campus</td>
<td>2 days</td>
<td>Educators, Policymakers, Researchers, Students</td>
<td>A forum wherein researchers and practitioners working on student innovation and entrepreneurship in academia, from across India and abroad, will share their learnings.</td>
</tr>
<tr>
<td>1.6.2</td>
<td>Policy-based Interventions under Unnat Bharat Abhiyan (UBA)</td>
<td>EDII Campus</td>
<td>3 years</td>
<td>People in villages</td>
<td>Promote rural development through a Village Development Plan, incorporating interventions for growth of the village. Interventions will focus on parameters of health, livelihood, education, water and sanitation, and energy.</td>
</tr>
<tr>
<td>1.6.3</td>
<td>Programme on ‘Entrepreneurship and Startups’ for telecast on Doordarshan</td>
<td>EDII Kerala</td>
<td>15 days</td>
<td>Students, Startups</td>
<td>Disseminate information on Start Ups/ Entrepreneurship through a series on Doordarshan.</td>
</tr>
<tr>
<td>1.6.4</td>
<td>National/International Entrepreneurship Policy Yatra</td>
<td>Pan-India</td>
<td>2 weeks</td>
<td>Youth &amp; Executives</td>
<td>An immersive travel programme that will provide first-hand exposure to entrepreneurship policies in India and in other countries.</td>
</tr>
</tbody>
</table>
Today, the millennial generation is looking beyond the confines of traditional jobs and venturing into newer avenues that are driven by innovation and entrepreneurship. However, such a mindset requires preparedness in terms of knowledge, skills and attitude to take the plunge into entrepreneurship. Realizing this need, Institute’s Department for Entrepreneurship Education focusses its interventions towards developing a natural responsiveness to entrepreneurship. The various short and long-term training interventions are interconnected to weave a society which reveres entrepreneurial intent. Education in entrepreneurship develops insights among youths to help them discover and create opportunities that make them entrepreneurially inclined. From pioneering the long term, full-time programme in entrepreneurship to distance education in the discipline, EDII is reaching out to entrepreneurship enthusiasts in every possible way. The long duration and the short duration programmes complement each other and together uphold the objective of creating a society which promotes entrepreneurship as a preferred career option.

Pro-active initiatives such as: Startup India and Make in India are visibly bolstering economic growth of the country, and no wonder, there are opportunities galore for trained entrepreneurs. And, it is in this space that EDII is playing the critical role of harnessing the entrepreneurial potential of students. With 78% success rate of its students undergoing the long term programme in entrepreneurship, it is sure can be said that we, as a country, have come a long way.

In order to make its efforts sustainable, EDII has also been putting in place cadres of trained faculty who continue to train and mentor students on opting for an entrepreneurial career.

EDII envisions creating a knowledge infrastructure committed to improving the human capital and technical finesse that ultimately leads to a society which abounds in new-day entrepreneurs.
Major Highlights:

- Pioneered the two-year, full-time course Post Graduate Diploma in Management – Business Entrepreneurship.

- Acts as a ‘Resource Hub’ for curriculum design, delivery, development of teaching material and capacity building of human resource.

- Faculty Development Programmes to impart skills and knowledge to teachers so that they orient students towards entrepreneurship as a career option.

- National Summer Camps for Children and Youths to instill the ‘spirit of enterprise’ at a young age so as to inspire them to select an independent, innovative career option and excel in it.

- National and regional workshops on entrepreneurship education to sensitize educationists/policymakers/education administrators in playing a proactive role in implementing entrepreneurship education as a core subject in educational institutions.

- Entrepreneurship Awareness Camps (EACs) to orient youths towards entrepreneurship and thus strengthen the entrepreneurial movement.

- Specially designed Skill Development Programmes (SDPs) to equip youths with appropriate skills in specific trades. Focussed efforts have promoted non-farm based enterprises among marginalized and disadvantaged sections.

- AICTE-recognized 4-year full-time Fellow Programme in Management (FPM) to create competent and innovative scholars/researchers in entrepreneurship.

- As the Nodal Institute for startups under Startups/Innovation Scheme of the Govt. of Gujarat, EDII mentors, motivates, and guides startups in Gujarat.

The year 2020-21:

- Entail academic initiatives focused at enabling budding entrepreneurs/students to learn the theory and practice of entrepreneurship.

- Capacity building programmes for teachers to cultivate a culture of entrepreneurship at the higher/undergraduate school levels.

- Collaborative programmes to create a pool of entrepreneurs/trainers.

- Initiation of online learning modules through Massive Open Online Courses (MOOCs) to extend the outreach of programmes promoting entrepreneurship.

- New programmes for Start-ups and MSME executives to stimulate and strengthen the entrepreneurial and innovative capabilities of professionals and budding entrepreneurs.
## Annual Plan of Activities 2020-2021

### Department of Entrepreneurship Education

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Activity</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>2.1</td>
<td>Fellow Programme in Management (1st to 4th Year)</td>
<td>EDII Campus</td>
<td>4 years</td>
<td>Academicians/ Professionals</td>
<td>Encourage doctoral scholars to take up theoretical and empirical research work leading to policy papers and publications in journals of repute. The scholars will develop, write and submit their doctoral thesis for partial fulfillment of FPM.</td>
</tr>
<tr>
<td>2.2</td>
<td>Post Graduate Diploma in Management- Business Entrepreneurship (PGDM-BE)- 2019-21 (2nd year)</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>Family Business Successors and Startups</td>
<td>Train students to set up their own business, become entrepreneurial managers, or join family business. Classroom teaching to be complemented with regular study visits and interaction with achievers.</td>
</tr>
<tr>
<td>2.3</td>
<td>Post Graduate Diploma in Management- Business Entrepreneurship (PGDM-BE)- 2020-22 (1st year)</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>Family Business Successors and Startups</td>
<td>Groom students as entrepreneurs, entrepreneurial managers and family business successors. Classroom teaching to be complemented with international tie-ups, students' research projects, seminars and publications.</td>
</tr>
<tr>
<td>2.4</td>
<td>Post Graduate Diploma in Management-MSME</td>
<td>EDII Campus</td>
<td>1.5 years</td>
<td>For creating MSME Experts</td>
<td>Create a cadre of MSME professionals who are equipped with experiential learning and hands-on applied tools to provide support for MSME growth.</td>
</tr>
<tr>
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<tr>
<td>2.5</td>
<td>Post Graduate Diploma in Innovation, Entrepreneurship and Venture Development</td>
<td>EDII Campus</td>
<td>2 years</td>
<td>Students</td>
<td>Offered through EDII incubator, the programme will build the competencies of students in innovation, entrepreneurship &amp; venture development, and thereby promote setting up of start-ups.</td>
</tr>
<tr>
<td>2.6</td>
<td>PGDM (BE) Accreditations by AMBA and FPM by AIU</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>EDII</td>
<td>By getting accreditations from AIU and AMBA, the PGDM-BE programme will enable students in more impactful ways. AIU approval for the FPM will enable it to get equivalence to PhD degree.</td>
</tr>
<tr>
<td>2.7</td>
<td>Student Startup Innovation Policy (GoG)</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>Students and Academicians</td>
<td>Under the scheme, EDII students/alumni who have an innovative idea/concept will stand eligible to receive grant support for prototype creation. They will also be provided support for mentorship.</td>
</tr>
<tr>
<td>2.8</td>
<td>Nodal Institute Policy of Govt. of Gujarat</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>Startups</td>
<td>Under the scheme, EDII students/alumni/ incubatee who possess an innovative idea/concept will stand eligible to receive grant support for product/development. They will also be provided support for mentorship.</td>
</tr>
<tr>
<td>2.9</td>
<td>Acceleration/Incubation/Startup Program</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>Startups</td>
<td>Accelerators are focused on early stage startups. The program will equip startups promoted by SC/ST community, with relevant perspectives and skills, to scale up and succeed.</td>
</tr>
<tr>
<td>2.10</td>
<td>Student-Investor Interface (Event)</td>
<td>EDII Campus</td>
<td>2 days</td>
<td>PG students &amp; entrepreneurs</td>
<td>A forum wherein equity and term-lending investors will be invited to interact with students for funding their innovative business ideas.</td>
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<tr>
<td>2.11</td>
<td>Entrepreneurship &amp; Start Up based trainings for UG/PG students, Faculties of Rajmata Vijaya Raje Scindia, Krishi Vishwavidyalaya, Gwalior, &amp; Agriculture colleges and KVKs</td>
<td>26 Districts of MP</td>
<td>1 year</td>
<td>UG/PG students, Faculties of RVSKV &amp; Agriculture colleges and KVKs</td>
<td>Trainings will focus on supporting the development of an Entrepreneurial ecosystem by promoting Agripreneurship &amp; Start Ups among students and Faculties of RVSKV &amp; Agriculture colleges and KVKs.</td>
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<tr>
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<td><strong>Programmes for higher secondary students/teachers</strong></td>
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<td>2.12</td>
<td>Centre for School Entrepreneurship - Development of course material for</td>
<td>EDII Campus and other</td>
<td>1 year</td>
<td>School Students</td>
<td>Orient and develop school students to take up entrepreneurship as a career, and to</td>
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<td>class XI, XII</td>
<td>locations</td>
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<td>inculcate entrepreneurial values among children at a tender age.</td>
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<tr>
<td>2.13</td>
<td>Entrepreneurship Module for CBSE School Teachers, Training of Teachers,</td>
<td>EDII Campus</td>
<td>6 days</td>
<td>Academic Community</td>
<td>Make teachers experience entrepreneurial thinking and guide them on how to conduct</td>
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<td>Workshop and Seminar for Principals of CBSE recognised Schools</td>
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<td>the program and focus on mentorship in the long run.</td>
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<td>2.14</td>
<td>National Summer Camps on Entrepreneurial Stimulation for School Children</td>
<td>EDII Campus</td>
<td>6 days</td>
<td>School Children</td>
<td>Inculcate entrepreneurial values among children at a tender age, and motivate them</td>
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<td>to grow, evolve, and experiment with their thoughts and ideas and get well acquainted</td>
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<td>with their personality.</td>
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<td>2.15</td>
<td>National Summer Camps on Entrepreneurial Adventures for College Going Youth</td>
<td>EDII Campus</td>
<td>10 days</td>
<td>College going Youth</td>
<td>Provide a stimulating and immersive learning experience that motivates youth for an</td>
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<td>entrepreneurial career.</td>
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<td>2.16</td>
<td>Entrepreneurship Immersion Program for students of different colleges and</td>
<td>EDII Campus</td>
<td>1-3 days</td>
<td>UG/PG College Students</td>
<td>Train students on different aspects of entrepreneurship - from Business Opportunity</td>
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<td>universities &amp; orientation visit of students</td>
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<td>Identification to Business Plan preparation.</td>
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<td><strong>Capacity building programmes for faculty and professionals</strong></td>
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<tr>
<td>2.17</td>
<td>Faculty Development Programme &amp; various interventions for quality</td>
<td>Bhopal (Madhya Pradesh)</td>
<td>2 weeks</td>
<td>Faculty Members &amp;</td>
<td>Develop skills in faculty of higher education for quality improvement at par with</td>
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<td>improvement in higher education</td>
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<td>(3 Phase)</td>
<td>students of PG colleges</td>
<td>global standards, including training on global teaching standards, industry interaction</td>
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<td>with students, and orienting them to conduct research and consultancies.</td>
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<td>2.18</td>
<td>Faculty Development Programmes - sponsored by Student Startup &amp; Innovation Policy, GoG</td>
<td>EDII Campus</td>
<td>5 days</td>
<td>Faculty Members</td>
<td>Equip faculty members with requisite skills for conducting Entrepreneurship programme</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>in academic institutions.</td>
</tr>
<tr>
<td>Sr. No.</td>
<td>Activity</td>
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<td>Duration</td>
<td>Target Group</td>
<td>Objectives &amp; Outcome</td>
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</tr>
<tr>
<td>2.19</td>
<td>Certificate Programme on:</td>
<td>EDII Campus</td>
<td>1 day - 1 week</td>
<td>Potential and existing Entrepreneurs</td>
<td>These certificate courses in entrepreneurship will provide students/participants with the skills they need to successfully start, manage, or improve their business. Apart from functional knowledge, critical-thinking and information on advanced communication will be provided.</td>
</tr>
<tr>
<td>2.20</td>
<td>Building Online Resource for Entrepreneurs, Policymakers, Professionals,</td>
<td>National/ International</td>
<td>III Quarter</td>
<td>Entrepreneurs, Policymakers, Professionals, Students and Teachers</td>
<td>Create online resource and conduct online courses/trainings for Entrepreneurs, Policymakers, Professionals, Students and Teachers.</td>
</tr>
<tr>
<td>2.21</td>
<td>Open Learning Programme in Entrepreneurship (OLPE)</td>
<td>PAN India</td>
<td>1 year</td>
<td>Degree/Diploma Holders</td>
<td>Equip learners with the ability to function dynamically and acquire the requisite knowledge and skills to plan and successfully launch their dream ventures.</td>
</tr>
<tr>
<td>2.22</td>
<td>Collaborative Programme for REVA University</td>
<td>EDII Campus/ REVA University</td>
<td>1 year</td>
<td>Students</td>
<td>Three level entrepreneurship education programmes to orient students towards entrepreneurship and strengthen their entrepreneurial behaviour and decision making.</td>
</tr>
<tr>
<td>2.23</td>
<td>Certificate Course on Tourism Entrepreneurship</td>
<td>Gujarat</td>
<td>3 months</td>
<td>Degree/ Diploma Holders</td>
<td>Orient stakeholders of the tourism sector towards entrepreneurship and strengthen their entrepreneurial behavior and competitive mind-set for decision making.</td>
</tr>
<tr>
<td>2.24</td>
<td>Short-term Course on Agri Entrepreneurship</td>
<td>EDII Campus</td>
<td>2 months</td>
<td>Students and Startup</td>
<td>Support entrepreneurial intervention in food processing &amp; packaging, preservation of seasonal fruits and vegetables, seed processing, animal husbandry, crop farming etc.</td>
</tr>
<tr>
<td>2.25</td>
<td>Promoting E-Learning Programme with Kerala Startup Mission</td>
<td>Kerala</td>
<td>1 year</td>
<td>Students from EDC and Colleges</td>
<td>Promote ‘Online Learning Programme in Entrepreneurship’ among Student Startups of Kerala.</td>
</tr>
</tbody>
</table>
ne of the cornerstones of a progressive economy is the depth and intensity of its development interventions and growth policies that reach out to every segment of the society. Specialised institutions play a critical role in this development process by creating awareness about friendly policies, implementing outcome-based training and counselling interventions, thus playing the role of a primary facilitator of growth. The expertise and skills of EDII in project commissioning, implementation and management consulting are gainfully employed by National and State Governments to ensure socio-economic progress by well-conceived training interventions.

EDII carries out various projects of the Central and State Governments, in addition to engaging with corporates in their CSR projects. The Institute works in a collaborative frame to develop a new class of skilled, knowledge-driven entrepreneurs and enterprises. The projects are largely concerned with the growth of the MSME sector, skill development and execution of CSR projects of corporates. Advances in technology and communications have expanded the scope for growth of businesses at urban and rural locales and EDII is facilitating this process. The Institute is actively infusing entrepreneurial inspiration and the spirit of innovation and creativity among the rural populace through the unique PAN India rural poverty alleviation project of Startup Village Entrepreneurship.

EDII’s activities and policies are rooted in greater equality and self-sustenance of people across sections and sectors, with special focus on women empowerment, disadvantaged and marginalized sections. The replicable business models and structures developed in the process ensure a global outreach.

**Major Highlights**

- Conceptualized the Entrepreneurship Development Programme Model, popularly known as EDII-EDP model, which is implemented by ED organizations and institutes, even today.

- Pioneered Rural Entrepreneurship Development Programmes, Trainers’ Training Programmes, leading to setting up of rural enterprises, imparting sustainability, thus creating income and ownership opportunities.
- Ministry of Rural Development, Govt. of India has appointed EDII as the National Resource Organization in the project titled, ‘Start-up Village Entrepreneurship Programme (SVEP).

- Conducted Entrepreneurship Development Programmes across 22 states for Ministry of Food Processing, Govt. of India, leading to New Enterprise Creation.

- Skill Development Interventions (with support of IDBI Bank Ltd.) in the village of Karnali in the Vadodara district of Gujarat, adopted by Hon’ble Union Minister of Finance & Corporate Affairs, Late Shri Arun Jaitley, under Sansad Adarsh Gram Yojana.

- Micro Enterprise Development Programmes (MEDPs) in different sectors (such as handicrafts, food processing etc.) in 13 southern Indian states under the ‘Skills to Succeed’ Project of ACCENTURE.

- Project with Facebook under ‘Boost your Business’ across 15 states.

- National Projects with Hewlett Packard (HP), YES Bank, ITC and Tata Communications Ltd.

- Intrapreneurship Development Programmes for corporates like; Zee Essel, Zydus Cadila, Marg Infrastructure, Adani Wilmar, BASF etc.

- Projects with various departments/ministries of the Govt. of India such as; Rural Development, External Affairs, Food Processing, Textiles, Micro, Small & Medium Enterprises, National SC/ST Hub, Science and Technology and Skill Development & Entrepreneurship, Environment, Forests and Climate Change.

- Projects supported by DST, Govt. of India to promote Science & Technology Entrepreneurship across the country.

**The year 2020 - 21:**

**Governments**

- Partnership and engagement with governments at the state and national levels to initiate and implement outcome-based projects.

- Capacity building of rural entrepreneurs through Start-up Village Entrepreneurship Programme of Ministry of Rural Development.

- EDIs and skill development training for marginalised groups with support from the Department of Social Justice and Empowerment, Govt. of Gujarat.

- Skill-specific training with special focus on building business skills to empower entrepreneurs belonging to different trades and sectors.

**Corporates**

- Micro entrepreneurship, benefits of adoption of social business practices, energy efficiency, occupational health & safety measures, and Skill entrepreneurship development through corporate CSR support will be the highlights.

- Emphasize on building rapport with corporates, fund banks and technical assistance partnerships with resource organisations, to subserve the cause of ‘last-mile’ for micro ventures in rural areas, pan India.

- Promote modern SME entrepreneurship and e-commerce markets in India.
## Annual Plan of Activities 2020-2021

### Department of Projects

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Activity</th>
<th>Location</th>
<th>Duration</th>
<th>Target Group</th>
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<tbody>
<tr>
<td>(A)</td>
<td>Projects with Governments</td>
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<tr>
<td>3.1</td>
<td>Projects with Ministry of Rural Development, Govt. of India</td>
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</tr>
<tr>
<td>3.1.1</td>
<td>Support to states for block outreach and strengthening of PIA</td>
<td>EDIL Campus</td>
<td>1 year</td>
<td>State Rural Livelihood Missions [SRLM], State Implementation Offices</td>
<td>Offer need-based implementation support and devise necessary mechanisms for capacity building, and liaison with State Rural Livelihood Mission for effective implementation of SVEP.</td>
</tr>
<tr>
<td>3.1.2</td>
<td>Promoting Micro Enterprises under SVEP</td>
<td>Madhya Pradesh, Odisha,</td>
<td>1-4 year</td>
<td>State Rural Livelihood Missions [SRLM], State Implementation Offices</td>
<td>Offer need-based implementation support and devise necessary mechanisms for capacity building, and liaison with State Rural Livelihood Mission for effective implementation of SVEP.</td>
</tr>
<tr>
<td></td>
<td>* Blocks sanctioned in 2018</td>
<td>Punjab, Jharkhand, West</td>
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</tr>
<tr>
<td></td>
<td>* Blocks to be taken up in 2019-20</td>
<td>Bengal, Haryana, Uttar</td>
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</tr>
<tr>
<td></td>
<td>* Blocks to be taken up in 2020-21</td>
<td>Pradesh, Chhattisgarh,</td>
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<td></td>
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<td>Uttarakhand, Assam</td>
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<td>Sr. No.</td>
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<tr>
<td>3.1.3</td>
<td>SVEP related * Training Programs for SRLM officials</td>
<td>EDII Campus</td>
<td></td>
<td>SRLM Officials/Block Programme Managers</td>
<td>Enhance the knowledge of officials of SRLM/BPMs, on village enterprise promotion.</td>
</tr>
<tr>
<td>3.1.4</td>
<td>Help Desk for Software, Software Changes and Maintenance, NRETP Software Component, Trainings for Software Adoption</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>SVEP Stakeholders</td>
<td>Set up Telephonic Helpdesk support and Web Platform for SVEP Implementation– promote adoption of the Software.</td>
</tr>
</tbody>
</table>

### 3.2 Projects with Ministry of Micro, Small & Medium Enterprises, Govt. of India

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Activity</th>
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<th>Target Group</th>
<th>Objectives &amp; Outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.2.1</td>
<td>Entrepreneurship Development Programmes for SC &amp; ST Youth (Under National SC/ST Hub, Govt. of India)</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>SC/ST Youth</td>
<td>Train potential SC/ST entrepreneurs for setting up enterprise, and bring them to the economic mainstream.</td>
</tr>
<tr>
<td>3.2.2</td>
<td>Thematic Training Programmes for Aspiring, Budding &amp; Existing Entrepreneurs belonging to SC-ST Category</td>
<td>National</td>
<td>1 year</td>
<td>SC/ST Youth</td>
<td>Train existing &amp; potential SC/ST entrepreneurs in key thematic areas of enterprise functioning and thereby enhance their performance.</td>
</tr>
</tbody>
</table>

### 3.3 Projects with Ministry of Environment, Forests & Climate Change, Govt. of India

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Activity</th>
<th>Location</th>
<th>Duration</th>
<th>Target Group</th>
<th>Objectives &amp; Outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.3.1</td>
<td>Employability &amp; Entrepreneurship Development Programme</td>
<td>Arunachal Pradesh</td>
<td>2 years</td>
<td>Unemployed Youth</td>
<td>Promote entrepreneurship and improve employability skills of youth, so as to ensure their economic empowerment.</td>
</tr>
</tbody>
</table>

### 3.4 Projects with State Governments / Departments / Agencies

<table>
<thead>
<tr>
<th>Sr. No.</th>
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<th>Target Group</th>
<th>Objectives &amp; Outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.4.1</td>
<td>Bihar Skill Development Programme</td>
<td>Bihar</td>
<td>3 months</td>
<td>Students</td>
<td>Impart employability/smart skills to the youth of Bihar under ‘Kushal Yuba Program’ – skill training programme.</td>
</tr>
<tr>
<td>3.4.2</td>
<td>ED Center in Women’s Industrial Training Institute, Patna</td>
<td>Patna</td>
<td></td>
<td>ITI Students</td>
<td>Initiate an ED Centre to provide a launch pad to students for new enterprise creation, and for growth of established businesses.</td>
</tr>
<tr>
<td>Sr. No.</td>
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<td>Target Group</td>
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</tr>
<tr>
<td>3.4.3</td>
<td>EDPs for SC Youth</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>SC youth</td>
<td>Train potential SC entrepreneurs for setting up enterprise, and bring them to the economic mainstream.</td>
</tr>
<tr>
<td>3.4.4</td>
<td>SIMAPs for SC Youth</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>SC youth</td>
<td>Help unemployed SC youth to acquire managerial skills and provide managerial assistance to MSMEs.</td>
</tr>
<tr>
<td>3.4.5</td>
<td>EDPs for Economically Weaker Section (EWS) Youth</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>EWS Youth</td>
<td>Train potential EWS entrepreneurs for setting up enterprise, and bring them to the economic mainstream</td>
</tr>
<tr>
<td>3.4.6</td>
<td>Skill and Entrepreneurship Development programme for Tourism Sector</td>
<td>EDII Campus</td>
<td>15 days</td>
<td>Youth</td>
<td>Enhance the skills of participants such that it leads to employment creation, including self-employment.</td>
</tr>
<tr>
<td>3.4.7</td>
<td>Centre for Empowerment of Differently Abled (CEDA)</td>
<td>National</td>
<td>5 years</td>
<td>Differently-abled/physically challenged persons</td>
<td>Help people with disabilities by empowering them through entrepreneurship training and enhancing their economic growth.</td>
</tr>
<tr>
<td>3.4.8</td>
<td>Setting up Gujarat Cottage Industries Development Centres (GCIDC)</td>
<td>EDII Campus</td>
<td>36 months</td>
<td>Cottage &amp; rural Industries</td>
<td>A pilot to conceptualize, develop, implement and evaluate an integrated model to strengthen the cottage &amp; rural entrepreneurship ecosystem in the state.</td>
</tr>
</tbody>
</table>

**Projects with Corporates**

<p>| 3.5    | New Enterprise Creation Programme for SC/ST Women                       | Pune &amp; Raigad | 1 year   | Women from SC/ST, Weaker sections and SHG | Promote entrepreneurship among individual women and SHGs from affirmative action communities in Pune &amp; Raigad.       |</p>
<table>
<thead>
<tr>
<th>Sr. No.</th>
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</thead>
<tbody>
<tr>
<td>3.6</td>
<td>WE ACT (Women Chamber of Commerce)</td>
<td>Bangalore (Pan India)</td>
<td>1 year</td>
<td>Micro women entrepreneurs</td>
<td>Establish a body which can address the needs of rural women micro entrepreneurs so that they can be in the mainstream of development.</td>
</tr>
<tr>
<td>3.7</td>
<td>Micro Skillpreneurship Development Programme</td>
<td>Bangalore (Pan India)</td>
<td>1 year</td>
<td>Rural youth and women</td>
<td>Beneficiaries will be equipped with the knowledge to identify feasible/workable Business Opportunities and the process and steps to implement them to start their own Enterprise.</td>
</tr>
<tr>
<td>3.8</td>
<td>Digital Education through WoW Bus</td>
<td>Andhra Pradesh, Uttar Pradesh, Madhya Pradesh, Odisha, Gujarat</td>
<td>4 years</td>
<td>Students, Self-employed youth, housewives</td>
<td>Equip students and other beneficiaries with IT skills, digital literacy, e-Pathshala and computer related skills.</td>
</tr>
<tr>
<td>3.9</td>
<td>Promoting Energy Efficiency &amp; Occupational Health &amp; Safety (OHS) Measures in Clusters under Climate Change Initiative</td>
<td>Gujarat, Madhya Pradesh, Karnataka, West Bengal, Maharashtra, Tamilnadu, Telangana, Uttar Pradesh &amp; others</td>
<td>1 year</td>
<td>Cluster MSMEs, their workers &amp; society at large</td>
<td>Make MSMEs operating in clusters energy efficient and OHS compliant, and enhance their competitiveness by improving environmental and social performance.</td>
</tr>
<tr>
<td>3.10</td>
<td>Micro Skillpreneurship Development Programme</td>
<td>Karnataka, Tamilnadu, Telangana</td>
<td>1 year</td>
<td>Urban/Semi-urban women</td>
<td>Beneficiaries will be equipped with the knowledge to identify feasible/working Business Opportunities and the process and steps to implement them to start their own Enterprise.</td>
</tr>
<tr>
<td>3.11</td>
<td>Hand Made in India (HMI) Project</td>
<td>Tamil Nadu/Assam/Gujarat/Odisha/Madhya Pradesh</td>
<td>3 years</td>
<td>Handloom Weavers/Traders/others</td>
<td>The project will adopt an ecosystem building approach in 12 locations across 6 handloom clusters and employ various interventions to help transition weavers’ value chain to sustainability.</td>
</tr>
</tbody>
</table>
The Indian MSME sector is dynamic in terms of its potential for growth and expansion. If nurtured with technical know-how, innovation and creativity, this sector can overcome the challenges facing it and emerge as a much stronger element in a developing economy, thus leading to a balanced socio-economic growth.

The MSME sector is the cornerstone of the Indian economy. The sector’s contribution to the economy of the country in terms of employment generation is commendable. However, despite its winning attributes, the MSME sector faces challenges like lack of adequate credit, limited access to financial services, limited technical capability and so on. While the Government’s initiatives are focussed on assigning a prominent place to the sector, EDII is playing an important role in boosting the MSME sector through the Department of Business Development Services and National Outreach. The Business Development Services (BDS) help MSMEs meet non-financial needs and handhold MSMEs through the phases of incorporation, operation and expansion. EDII has pioneered the Cluster Development Model which involves tailor-made revivification strategy for various artisanal and industrial clusters. Till now, over 200 artisanal and industrial clusters have been addressed.

EDII seeks to reach out through BDS to industrial clusters across India so that it can share its resource pool of experience...
and expertise in MSME development. In addition to playing a strategic role in asset-creation of entrepreneurial ventures, BDS is also transactional in nature dealing with accounting, statutory compliances, technical troubleshooting / improvement, pollution-abatement, strategic production, financial dealings, market, systems and procedures, etc. Given its expertise and experience in these areas, EDII nurtures the BDS market from a nascent stage to a burgeoning one.

**Major Highlights:**

- Implementation, Monitoring and Technical Support extended to more than 200 industrial and artisanal clusters, across the country.
- Instituting cadres of Cluster Development Executives and Business Development Service Providers to help sustain the efforts.
- Setting up Institutes/Centres for Entrepreneurship Development (IEDs/CEDs) across states.
- Undertaking capacity building of existing IEDs/CEDs and the onus of developing resource persons for them through specially designed programmes.
- Influencing all state governments to set up IEDs/CEDs under a concept-to-completion approach.

- Sensitizing the state, regional and local governments on the significance of promoting entrepreneurship and adding pace to the start up trend.

**The year 2020 - 21:**

- Provide solutions essential for MSMEs to learn and acquire new operations, marketing, management, resourcing, technology & innovation and digital skills.
- Short-term training programmes and management development programmes for entrepreneurs and managers to equip them with skills to offer productivity and quality improvement solutions across the value chain.
- Forge strategic alliances and continue to initiate a wide range of knowledge dissemination activities through capacity building, training and education.
- Holistic development of clusters across the country.
- Developmental and training activities for existing/potential entrepreneurs, officials of support system, and professionals/resource persons to strengthen development support available to SMEs nationally.
## Annual Plan of Activities 2020-2021

### Department of Business Development Services and National Outreach

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Activity</th>
<th>Location</th>
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<th>Target Group</th>
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</tr>
</thead>
<tbody>
<tr>
<td>4.1</td>
<td>Digital MSME</td>
<td>Pan-India</td>
<td>1 year</td>
<td>MSMEs</td>
<td>To encourage MSMEs towards Cloud Computing for ICT adoption in their business processes and production.</td>
</tr>
<tr>
<td>4.2</td>
<td>Value Chain Upgradation/Cluster Development in Andaman &amp; Nicobar</td>
<td>Andaman &amp; Nicobar</td>
<td>3 years</td>
<td>Rural artisans</td>
<td>Capacity Development of Artisans’ Cluster and institutionalizing their Business Structure.</td>
</tr>
<tr>
<td>4.3</td>
<td>Capacity Building of MSMEs and Support System Officials</td>
<td>Pan India</td>
<td>2 years</td>
<td>Potential and Existing Entrepreneurs/ Support System Officials</td>
<td>Training programmes for MSME officials, industry associations and MSMEs, to improve their operational efficiency and managerial capabilities.</td>
</tr>
<tr>
<td>4.4</td>
<td>Skill Training of Artisans under Vishwakarma Shram Samman Yojana</td>
<td>Uttar Pradesh</td>
<td>1 year</td>
<td>Artisans</td>
<td>Skill enhancement of local artisans and traditional workers through EDPs and trade specific training.</td>
</tr>
<tr>
<td>4.5</td>
<td>ODOP/Scoping Study</td>
<td>Uttar Pradesh, Kerala</td>
<td>1 year</td>
<td>Artisans</td>
<td>Promoting one product in one district as per guidelines of the scheme, which focuses on encouraging indigenous and specialized products.</td>
</tr>
<tr>
<td>4.6</td>
<td>Cluster Development under SFURTI</td>
<td>Pan-India</td>
<td>3 years</td>
<td>Rural artisans</td>
<td>Make traditional industries and artisans competitive by providing support for their long-term sustainability, and enhancing marketability of products.</td>
</tr>
<tr>
<td>4.7</td>
<td>Project Management Consultancy (PMC) Support to spearhead MSME Cluster Development</td>
<td>West Bengal/ Tripura/ Odisha</td>
<td>1 year</td>
<td>MSMEs, artisans in West Bengal, Tripura &amp; Odisha</td>
<td>Holistic development and productivity improvement of MSMEs operating in clusters in West Bengal, Tripura &amp; Odisha.</td>
</tr>
<tr>
<td>Sr. No.</td>
<td>Activity</td>
<td>Location</td>
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<tr>
<td>4.8</td>
<td>PMC for State Government Projects</td>
<td>Kerala</td>
<td>1 year</td>
<td>MSMEs</td>
<td>Holistic development and productivity improvement of MSMEs operating in clusters in Kerala.</td>
</tr>
<tr>
<td>4.9</td>
<td>Establishing Entrepreneurship Development Clubs in Local Self Governments (LSGs)</td>
<td>Kerala</td>
<td>1 year</td>
<td>Potential Entrepreneurs</td>
<td>Support potential/existing entrepreneurs and consolidate entrepreneurial activities at the Panchayat level.</td>
</tr>
<tr>
<td>4.10</td>
<td>NABARD Livelihood &amp; Enterprise Development Programme (LEDP)</td>
<td>Kerala</td>
<td>2 months</td>
<td>SHG Members</td>
<td>To provide Skill Development training of both Agri-Farm and Non-Farm based sectors, to SHG Women.</td>
</tr>
<tr>
<td>4.11</td>
<td>Programme/Workshop on IPR/Design Thinking</td>
<td>Pan-India</td>
<td>3 days</td>
<td>Potential and Existing Entrepreneurs</td>
<td>Promoting IPR/Design Thinking process in MSMEs.</td>
</tr>
<tr>
<td>4.12</td>
<td>Short-term programmes (REDP/PEDP/EC/ESDP/MDP etc.) for Rural Artisans</td>
<td>Pan-India</td>
<td>5 days</td>
<td>Rural Artisans</td>
<td>Training programme for rural artisans of different clusters to enhance their skills and knowledge.</td>
</tr>
<tr>
<td>4.13</td>
<td>FIP/Growth Programme</td>
<td>Pan-India</td>
<td>10 days</td>
<td>MSMEs</td>
<td>Improving performance and facilitating growth of existing MSMEs.</td>
</tr>
<tr>
<td>4.14</td>
<td>Executive Development Program on Export Development &amp; Growth Strategy</td>
<td>Pan-India</td>
<td>1 week</td>
<td>Executives of PSUs</td>
<td>Help executives to understand the technical, financial and legal issues in exports; enable them to resolve operational issues and prepare a growth plan.</td>
</tr>
<tr>
<td>4.15</td>
<td>Business Membership Organization (BMO) Capacity Building</td>
<td>Bilaspur / Bhubaneswar</td>
<td>7 days</td>
<td>BMOs</td>
<td>Improving functioning of BMOs and developing their activity portfolio.</td>
</tr>
<tr>
<td>4.16</td>
<td>Implementing Bamboo-based Entrepreneurship &amp; Livelihood Development Programme (NMHS)</td>
<td>Tripura</td>
<td>2 months</td>
<td>Potential entrepreneurs</td>
<td>To enable, empower and recognize participation of backward communities in economic activities in the bamboo sector.</td>
</tr>
<tr>
<td>4.17</td>
<td>Bankers Training Programme</td>
<td>EDII Campus</td>
<td>7 days</td>
<td>Managers/ executives of Bank/Institutions</td>
<td>Upgrading skills of bankers in formulating and appraising projects, with a focus on evolving risk and credit assessment.</td>
</tr>
<tr>
<td>4.18</td>
<td>Promoting Rural Cluster Development under National Rural Economic Transformation Project (NRETP)</td>
<td>West Bengal/ Madhya Pradesh</td>
<td>3 years</td>
<td>Women SHG members &amp; their relatives [SHGs promoted under NRLM Program by respective SRLMs]</td>
<td>Longitudinal interventions for promoting traditional and non-traditional clusters in rural areas.</td>
</tr>
<tr>
<td>4.19</td>
<td>Creation of Entrepreneurship and Public Policies for CLMV Countries, African Countries and Uzbekistan</td>
<td>EDII Campus</td>
<td>1 year</td>
<td>Governments, Policy makers, Researchers</td>
<td>Develop policies and research reports for interested CLMV Countries, African Countries and Uzbekistan on similar lines as that of AICTE Start-up Policy, MSME Policy Recommendations etc.</td>
</tr>
</tbody>
</table>
The cornerstones of developing economies are the entrepreneurs who form a nation’s backbone. They possess the creativity and out-of-the-box thinking abilities to harness the existing resources to the maximum, thereby ensuring that the nation pedals on a fast track. However, a developing world is faced with several inhibiting factors that make entrepreneurship a challenging task for enthusiasts; particularly so in the present times, with the nature of ‘businesses / doing businesses’, undergoing a transformation. Nevertheless, today when the whole world is one big market, the constraining factors can be addressed through awareness on contemporary methods and technologies, training, mentoring, funding and hand holding support. EDII has been imparting several countries an entrepreneurial routing and building an entrepreneurial trajectory for them. The Institute advocates institution-building, across nations, to ensure that entrepreneurship emerges as a much relied upon tool to bolster New Enterprise Creation. In several countries such as Cambodia, Laos, Myanmar, Vietnam and Uzbekistan, EDII has already established a network of activities that are ensuring sustained entrepreneurship under the aegis of a Centre devoted to the cause. These Centres have come to adopt the role of full fledged ‘Centres of Excellence’ and are contributing greatly to entrepreneurship by ensuring idea generation, training, mentoring and promoting an upbeat culture of entrepreneurship. EDII also carries out a series of activities to strengthen entrepreneurial capacity in investment promotion and trade negotiations. Countries in Asia, Africa, Middle East, East Europe, Latin America, the Caribbean as well as Pacific and Small Island countries have been the beneficiaries.

Nurturing and propagating entrepreneurship on foreign grounds through awareness generation, education, training, human resource development and institution building has become one of the major development strategies for the Institute.
Major Highlights:

- Implementing country focussed programmes in close association with local governments so as to promote New Enterprise Creation, cluster development, women entrepreneurship and human resource who could function as intrapreneurs.

- Adopting concept-to-completion approach to set up Entrepreneurship Development Centres across the globe. Lao PDR, Cambodia, Vietnam, Myanmar and Uzbekistan already have result-reaping ED centres. More countries in the African region will soon follow suit.

- Sensitizing governments of several countries on the significance of New Enterprise Creation, enterprise upgradation and investment promotion, and organizing befitting training projects.

- Under the ITEC division of the Ministry of External Affairs, Govt of India, sharing expertise with developing countries in specialised areas. Officials from Government, Non-Government, Organizations as also Private Institutes are trained every year in various aspects of entrepreneurship and investment promotion.


- Implemented projects with support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat, SDC etc.

The year 2020-21:

- Partnerships will be forged with foreign governments to set up Entrepreneurship Development Centres in the respective country.

- International capacity building programmes sponsored by ITEC Division of Ministry of External Affairs, Govt. of India to continue.

- Collaborations with international institutions for offering entrepreneurship courses.

- Country-focused programmes will be offered to aid technology transfer and trade facilitation between India and other countries.
## Annual Plan of Activities 2020-2021

### Department of Developing Economy Engagement

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Activity</th>
<th>Location</th>
<th>Duration</th>
<th>Target Group</th>
<th>Objectives &amp; Outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>5.1</strong></td>
<td>Setting up EDCs in Rwanda/ Uzbekistan/ Namibia/Zambia</td>
<td>Rwanda/ Uzbekistan/ Namibia/ Zambia</td>
<td>3 years</td>
<td>Existing and potential entrepreneurs in host countries</td>
<td>Promoting entrepreneurship and acquainting beneficiaries and entrepreneurship development institutions with various interventions to strengthen the entrepreneurship ecosystem in their country.</td>
</tr>
<tr>
<td><strong>5.2</strong></td>
<td>Entrepreneurial Management</td>
<td>EDII Campus</td>
<td>8 weeks</td>
<td>Policy makers, Business owners, Professionals with Business and Industry Management Associations, Chambers of Commerce &amp; Industry</td>
<td>Develop entrepreneurial capacity among middle level managers and officials so that they can act entrepreneurially in their firms.</td>
</tr>
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<td>Target Group</td>
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<tr>
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<tr>
<td>5.3</td>
<td>Business Research Methodology &amp; Data Analysis</td>
<td>EDII Campus</td>
<td>8 weeks</td>
<td>Entrepreneurs/ Middle &amp; Senior level Executives of SMES/ Professionals engaged in Small Business Promotion</td>
<td>Enable participants from developing countries to carry out research and improve their proficiency in selection of analytical tools and interpretation of statistical data.</td>
</tr>
<tr>
<td>5.4</td>
<td>Entrepreneurship &amp; Small Business Promotion</td>
<td>EDII Campus</td>
<td>6 weeks</td>
<td>Small Business Counsellors, Entrepreneurship Trainer-Motivators, Small Business Promotion Officers, Bankers/Officials of Financial Institutions</td>
<td>Develop a cadre of hardcore professionals who will work for the promotion of economic activities in developing countries.</td>
</tr>
<tr>
<td>5.5</td>
<td>Industrial, Infrastructure and Sustainable Project Preparation and Appraisal</td>
<td>EDII Campus</td>
<td>6 weeks</td>
<td>Bankers, Business Development Officers of Financial Institutions</td>
<td>Enable participants to upgrade appraisal techniques and improve the decision-making process so that there is improved viability and increased returns.</td>
</tr>
<tr>
<td>5.6</td>
<td>Cluster Development Executives Programme</td>
<td>EDII Campus</td>
<td>6 weeks</td>
<td>Senior and Middle Level Professionals/Officials from Ministry/Department of Small and Medium Enterprise, Professionals from Cluster Development Supporting/Implementing Agencies</td>
<td>Capacity building of Cluster Development Executives from developing countries.</td>
</tr>
<tr>
<td>5.7</td>
<td>Advanced Business Hindi Certificate Course (ABHC)</td>
<td>EDII Campus</td>
<td>9 months</td>
<td>Students</td>
<td>A programme designed specially for Chinese students to train them in Business Hindi, and thereby promote the national language along with entrepreneurship education internationally.</td>
</tr>
<tr>
<td>5.8</td>
<td>Programme for Technology Transfer with Israel</td>
<td>EDII Campus</td>
<td>7 days</td>
<td>Entrepreneurs/ Middle &amp; Senior level Executives of SMES/ Professionals</td>
<td>The programme will focus on transferring technology from Israel for improving competitiveness of Indian MSMEs.</td>
</tr>
<tr>
<td>5.9</td>
<td>Cluster Twinning/ Heritage Cluster</td>
<td>Overseas</td>
<td>7 days</td>
<td>MSME Clusters</td>
<td>Link Indian Clusters with Clusters in Mekong-Ganga Cooperation (MGC) Region.</td>
</tr>
</tbody>
</table>
Centre for Advancing & Launching Enterprises

Startups in India have been seeing a phenomenal growth with inclusive government policies, fund infusions and a considerable rise in the trust of investors on startup ventures. CrAdLE (Centre for Advancing and Launching Enterprises) is a Technology Business Incubator set up with the support of NSTEDB, DST, Govt. of India which aims at fostering technology or knowledge based startups in manufacturing, food processing, renewable energy and healthcare segments. CrAdLE nurtures startups and business ideas and helps in creating a conducive support system to ensure sustainability and scalability of the startups. The incubator has incubated many innovative startups which are highly sustainable today.

ACTIVITIES & EVENTS.....2019-20

Mentoring Session GTU Innovation Council
Mr. Mayank Patel, CEO, CrAdLE conducted a mentoring session on “Financial Modelling and Unit Economics” to guide entrepreneurs on basics of financial management at GTU Innovation Council.

Gujarat Incubators Round Table Meeting
CrAdLE hosted a roundtable meeting of Gujarat based technology business incubators where representative of iCreate, GTU incubator, IIT Gandhinagar incubation, GNLU, PERD, Anand Agriculture University Incubation Centre, IRMA’s Incubation Centre (ISEED), Adani International Innovation Hub remained present. Startup mentoring challenges, startup industry connect related issues were discussed in the meeting.

Entrepreneur & Startup Summit 2019
Mr. Mayank Patel visited Entrepreneur & Startup Summit 2019 organized by Entrepreneur India magazine. He addressed the gathering on “People, Capital & Technology: How Corporates Scale Innovations, Expand” and addressed the queries. He also briefed the participants on the role of EDII and CrAdLE in strengthening entrepreneurial ecosystem

Bootcamp, Demoday & Investor Pitch coordinated by CrAdLE as a part of SSIP Annual International Conference
EDII as a knowledge & venue partner organised SSIP Annual International Conference for 2 days. Startup Exhibition, Investor Pitch, Bootcamp, Demoday, paper presentation etc. activities were held during the event. Among these activities CrAdLE shortlisted the participants, organised & coordinated for bootcamp, investor pitch & demoday.

‘Startup Connect 2019 - One Day Workshop
CEO, CrAdLE was a panelist in a session on ‘Value Proposition of Incubation Support to Startups’ at the Startup Connect 2019 organized by Gujarat Startup Cell, Govt. of Gujarat in partnership with CI and KPMG.

Mentor in IIIGP 2.0 held at CIIE, Ahmedabad
CrAdLE mentored at the India Innovation Growth Programme 2.0 which is a joint initiative of the DST - Government of India, Lockheed Martin and Tata Trusts. Supporting the Government of India’s missions of “Startup India” and “Make in India”, IIIGP 2.0 enhances the Indian innovation ecosystem by enabling innovators and entrepreneurs through the stages of ideation and innovation to develop technology-based solutions for tomorrow. The programme provides funding, mentoring, incubation support and industry exposure opportunities to selected Indian innovators and entrepreneurs.

Officials from the Friedrich-Naumann-Stiftung (FNSt) visited CrAdLE
Officials from the Friedrich-Naumann-Stiftung (FNSt) visited CrAdLE EDII on 17th July 2019 for exploring possibilities of jointly organizing projects/activities on startups. Mr. Frank Hoffman – Interim Head, Regional office FNSt, Ms. Nupur Hasija, Sr. Programme Manager, FNSt, Ms. Angelica Zocchi – FNSt, Mr. Vinod Juneja – VP SAARC CCI FICCI and Mr. Imran Ali – SAARC CCI visited EDII and had a meeting with EDII faculty members. They also had discussions with CrAdLE startups and discussed their innovations, hurdles and scale-up strategy.

Studgnite program a Start up & Entrepreneurship Boot Camp at Indrashil University
CrAdLE team conducted a session on ‘Startups in College’ at the Start-up & Entrepreneurship Boot Camp at Indrashil University, on ‘Creating Entrepreneurial Driven Economy’. Students from various institutes of Kalol, Kadi, Mehsana, Chatral participated in the program.

The Startup Seminar in association with HDFC Bank
CrAdLE organised The Startup Seminar in association with HDFC Bank. Sessions conducted in the seminars focused on Startup program offerings and various initiatives driven for Startups; Startup listing on BSE Platform; The journey of Phytolnic Technologies (HDFC CSR Initiative – Parivartan beneficiary startup); Importance of content writing for startups and Accelerating startup growth through strategic advisory services.

Bigshift Ahmedabad edition by Inc42 – CrAdLE Ecosystem Partner
CrAdLE is the ecosystem partner for Ahmedabad edition of Bigshift which was organised by Inc42. One of the sessions, Building A Robust Startup Ecosystem, was moderated by CrAdLE CEO.
Session at a Bootcamp on Startup and Innovation to Promote New India Entrepreneur at Veer Narmad South Gujarat University

Incubation Manager, CrAdLE delivered a lecture on ‘Incubation Process for Startups’ at a Bootcamp on Startup and Innovation to Promote New India Entrepreneur at Veer Narmad South Gujarat University.

MoU with NESCo Foundation for Innovation and Development (NFID)

CrAdLE entered into a MoU with NESCo Foundation for Innovation and Development (NFID) under which CrAdLE will provide technical consultancy to NFID for setting up Business Incubation Centre at Anand, Gujarat.

CrAdLE startup wins at the Vibrant Gujarat Startup and Technology Summit 2019

Neerx Technolab Pvt. Ltd. was adjudged as the second Runners Up in the category of Agritech, Ideathon Vibrant Gujarat Startup and Technology Summit 2019. Focusing on soil sensing, Neerx has designed low-cost sensors that are being used by ISRO. They worked with ISRO to jointly develop the technology for these sensors, which they have named as “SHOOL” (Smart Sensor for Hydrology and Land Application). SHOOL measures parameters such as complex dielectric permittivity, electrical conductivity, moisture, salinity and temperature when inserted in a medium (soil or IoT-enabled station).

Charge+Zone - India’s first-ever EV Charging Station Network

CrAdLE incubated startup Charge+Zone - India’s first-ever EV Charging Station Network for Electric buses has been launched by Charge+Zone. Recently Gujarat CM Shri Vijaybhai Rupani flagged off the fleet of electric buses in Ahmedabad.

CrAdLE startup awarded as PRO PLANET BRAND 2019

CrAdLE incubated startup Vardhman Envirotech recently was awarded as PRO PLANET BRAND 2019 at the UN Solution Summit under Global Innovation Exchange at the Constitution Club of India, New Delhi.

Session at IIC-LMCP

Mr. Mayank Patel delivered a talk on National Innovation and Startup Policy during an event “Innovation Trends and Start-Up Opportunities in Pharma and Healthcare” at Atal Incubation Centre (AIC-LMCP), Student Start-Up Innovation Policy (SSIP) and MHRD-AICTE granted Institute Innovation Centre (IIC-LMCP).

Visit of Netherlands Business Support Experts

Netherlands Business Support Office (NBSO) visited CrAdLE startups and shared useful insights on business growth, innovations and the start up ecosystem at the macro level.

CrAdLE startup bags the 1st prize winner of INC Social bootcamp

CrAdLE startup Dbello Vitamin receives the 1st prize winner of INC Social bootcamp for social start-ups organized by Brihati Foundation at GUSEC.

CrAdLE Startup gets shortlisted for an award

NEERX Technolab founder Nikita Tiwari has been shortlisted and is among the top 130 applicants out of 13000 Women Entrepreneur across India for the Fourth Edition of the Women Transforming India Awards (WfI) 2019 organized by NITI AAYOG.

Workshop on YuWaah at iACE

CrAdLE participated in a Consultation Workshop on YuWaah at iACE and imparted valuable insights towards the launch of YuWaah programme in Gujrat.

PUM Netherlands Senior Expert for waste water treatment visited CrAdLE startup Phycollinc Technologies

Mr. Jan Dop, PUM Netherlands Senior Expert for waste water treatment visited CrAdLE startup, Phycollinc Technologies to understand their unique Phycoremediation technology.

Mayank Patel, CFA
CEO, CrAdLE
mayank@cradle-edii.in

Possesses more than nine years of experience in banking and financial services and has completed twelve years as an academician and business incubation professional. He has received CFA charter from CFA Institute, USA. His academic interests are financial markets, asset pricing, behavioural finance, risk management and quantitative methods. He specializes in the areas of investment research, corporate finance and financial derivatives.
30,858 enterprises have been promoted and Rs. 85.82 crores has been disbursed under Startup Village Entrepreneurship Programme (SVEP), sponsored by Ministry of Rural Development, Govt. of India. As the National Resource Organisation for SVEP, EDII is working in 61 blocks across 14 states. Out of 31,939 entrepreneurs associated with the programme, 61% are female and 85% belong to SC/ST, OBC and minority community. 1151 Bank Linkages have been facilitated so far through which an amount of Rs. 5.45 Crores has been disbursed to entrepreneurs.

As National Implementing & Monitoring Agency of DST Govt. of India, EDII implements and monitors various programmes to ensure and sustain competitive advantages to a diverse group encompassing women, students, technocrats, academia, entrepreneurship trainers and policy makers. Over a span of 12 years of implementation, 928132 students have been sensitized through Entrepreneurship Awareness Camps, 27211 teachers have been trained as part of Faculty Development Programmes, and 94580 trainees have been imparted skills in entrepreneurship as part of Entrepreneurship Development Programmes (EDPs), Women Entrepreneurship Development Programmes (WEDPs) and Technology based EDPs (TEDPs).

2600 youth have been trained to take up income generation activities in tourism through Skill & Entrepreneurship Development Programmes (SEDPS) conducted with sponsorship support from Tourism Corporation of Gujarat Limited. A survey of 2100 beneficiaries of SEDPs revealed that the number of unemployed trainees (1631 before joining the programme) had reduced to 601 and the number of self-employed youth had risen from 145 to 661.

Through Micro Skillpreneurship Development Programmes sponsored by Accenture, the Institute has trained over 25,000 beneficiaries (more than 90% women), facilitated the establishment of more than 16,000 micro-enterprises, and created over 45,000 direct employment opportunities. These programmes are organised across 13 different states, and in sectors such as handicrafts, agro-food processing, solar products, and eco-friendly products.
• 12853 direct and 52505 indirect beneficiaries covering 638 villages of five project states have been empowered with skilled computer knowledge as part of ‘World on Wheels’ – an initiative of HP Inc. India to promote IT enabled education among school children, rural youth, and communities. Under the project, EDII is conducting IT/Non IT/Skill Development/Entrepreneurship Development/ Capacity Building trainings in rural & semi-urban areas so as to bridge the digital education gap encountered by those living in remote regions.

• 7081 MSME units have been supported through Energy Efficiency and Occupational Health & Safety interventions under YES Bank sponsored project ‘Say YES to Sustainable MSMEs in India’. Multifaceted interventions are conducted to enhance the overall sustainability (Environmental, Social and Economic Sustainability) of MSME units.

• 1664 students have been imparted entrepreneurial and management skills as part of Post Graduate Diploma in Management-Business Entrepreneurship (PGDM-BE) programme. Approved by AICTE, the two-year full-time residential programme offers three broad specialisations (a) New Enterprise Creation (b) Family Business Management (c) Social Entrepreneurship.

• An EDII Alumni survey conducted in 2017 revealed that nearly 78% alumni had chosen entrepreneurial career paths. Of these, 54% had joined family businesses, 23% had created new ventures and one per cent had set up social enterprises. Out of the 78% alumni who chose entrepreneurial career paths, 32% had opted for manufacturing, 37% for the services sector and 31% were into trading business.

• Through its ‘Students’ Resource Fund’, EDII provides financial support on Merit-cum-Need Basis to needy students of PGDM-BE programme, who are from financially and socially challenged background. The Institute also provides fellowship/grant support as a small financial assistance to the students for enabling them to initiate/start own ventures.
Impact of Major Projects:

- 18 students are pursuing ‘Fellow Programme in Management’- a Doctoral Programme which aims at developing scholars and resource persons for distinguished careers in teaching, training, research, and consultancy in Entrepreneurship and Management. 3 students who successfully completed the AICTE-approved programme have been awarded the ‘Fellow in Management’.

- EDII has been facilitating disbursement of grants to student startups under ‘Student Startup & Innovation Policy (SSIP)’ of Government of Gujarat. 12 student teams have received prototype development grant to the tune of Rs. 6 lakhs. In two years, the Institute has also trained and mentored 337 faculty members in Faculty Development Programmes conducted under SSIP.

- 155 Startups and 118 young innovators from across the country participated in the Annual Conference on ‘Student Innovation, Start-Ups and Ecosystem’, hosted at EDII with support from Gujarat Knowledge Society (GKS) and SSIP Cell.

- EDII is conducting smart skills courses in eight districts of Bihar under ‘Kushal Yuva Program’ of Bihar Skill Development Mission. 6834 candidates have enrolled till date and 5190 candidates have completed training.

- The Institute imparted entrepreneurial and hands-on-skills to 443 trainees from Karnala village in Vadodara district. The beneficiaries have formed an informal group and train each other in making banana fiber ropes to be used in eco-friendly bags and chatai floor mats.

- 3,941 professionals from across the world have been groomed as part of 163 international capacity building training programmes conducted under sponsorship support of ITEC Division of the Ministry of External Affairs.

- The Institute conducted an ITEC Alumni Feedback Survey in 2017-18, wherein 71% of total respondents (387) stated that the courses had honed their professional skills, provided a holistic view on the subject, and enabled them to contribute to their country’s economy. Nearly 81% appreciated the pedagogy adopted, proficiency of the faculty, and the course content and structure.
‘Entrepreneurship is a State of Mind’

Sunil Shukla, director general of the Entrepreneurship Development Institute of India (EDII), talks about the institute’s contribution to the growing start-up ecosystem and its emphasis on entrepreneurship education.

By NANDA SINGH TAREPH

Edited in 1993, the Government-backed Entrepreneurship Development Institute of India (EDII) trains aspiring entrepreneurs and offers them a postgraduate diploma in business entrepreneurship. Sunil Shukla, director general, EDII, talks about how the institute contributes to the growing start-up ecosystem and building an ecosystem of entrepreneurs.

Can entrepreneurship be taught in the classroom?

“Can entrepreneurship be taught in the classroom? This is a very valid question, but I believe that entrepreneurs are trained through hands-on experience, training, and learning. The EDII was established in 1993 and our approach is to train entrepreneurs to function effectively in the real world. They should be able to mould themselves to thrive in an environment that is highly competitive and dynamic. This includes developing a problem-solving mindset, a perspective, and an entrepreneurial spirit. The EDII offers an extensive array of courses and programmes to equip students with the skills necessary to succeed in the real world. Whether it is the start-up incubation programme or the PGDM in entrepreneurship, our courses are designed to prepare students for the rigours and demands of the real world.”

Q: Can you tell us about your incubation centre (Cudde)?

“The EDII launched its entrepreneurship incubation centre called Cudde in 2015. It is a state-of-the-art facility that provides technical and strategic assistance to start-ups and early-stage ventures. The centre is designed to nurture and support entrepreneurs in building successful businesses. Cudde houses a variety of facilities, including offices, meeting rooms, and mentorship opportunities, to help entrepreneurs develop their ideas and grow their businesses. The centre also provides access to state-of-the-art facilities, technology, and mentors from the EDII’s alumni network. The goal of Cudde is to help start-ups and early-stage ventures overcome the challenges they face and succeed in the competitive market.”

Ahmedabad: The Entrepreneurship Development Institute of India (EDII) has conducted a capacity-building programme in which 15 Rwandan professionals were trained as entrepreneurship centre coordinators. This programme is being implemented in Rwanda and will bring the entrepreneurship centre to 20 countries. Rwanda Vision 2050 is being implemented and this will require re- and training and in that space, EDII will be the key player.

CAMPUS BEAT

Rwandan professionals trained at EDII

EDII conducts capacity-building programme

Ahmedabad: The Entrepreneurship Development Institute of India (EDII) has conducted a capacity-building programme in which 15 Rwandan professionals were trained as entrepreneurship centre coordinators. This programme will work towards the progress of Rwanda.

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City Happening

The Times of India_Pg 4

December 30 2020

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Campus Beat

Rwandan professionals trained at EDII

EDII conducts capacity-building training for 15 professionals from Rwanda.

The professionals were trained at a centre set up by EDII at Rwanda.

City Happening

The Times of India_Pg 4

December 30 2020

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Sandesh (City Life) PG 01

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