DEPARTMENT OF BUSINESS DEVELOPMENT SERVICES AND NATIONAL OUTREACH

An Acknowledged Centre for fostering global competitiveness and growth of Micro, Small & Medium Enterprises (MSMEs)

OBJECTIVES

• Providing business development services across regions and sectors
• Accelerating startups
• Facilitating growth of existing MSMEs
• Catering to the requirements of MSMEs across the country

INTERVENTIONS

• Providing Business Development Services (BDS) to MSMEs during early socialization, startup survival & growth stage
• Developing a cadre of Business Development Service Providers
• Providing BDS to Institute’s Alumni
• Setting up Institutes/Centres of Entrepreneurship development across the country and ensuring their capacity building

• Spearheading Research & become a repository of knowledge on clusters, value chain & BDS.

**PLAN FOR THE YEAR 2021-22**

In 2021-22, this Department will offer Business Development Services (BDS) to both potential and existing MSMEs. While the major focus of five component programmes under ESDP is entrepreneurship promotion and enterprise development alongside contributing in the domain of skill development, the focus of activities under Digital MSME is encouraging MSMEs to adopt ICT so as to improve their productivity and operational efficiency. The Department will take up cluster development projects supported by the Ministry of MSME (MSE-CDP, SFURTI) and BDS projects under National Rural Economic Transformation Project (NRETP) with the support of the Ministry of Rural Development. Efforts will also be made to promote tribal entrepreneurship, social entrepreneurship and impact investment.