

VACANCIES UNDER HANDMADE IN INDIA (HMI) PROJECT

1. Project Coordinator

Education & Experience: Post Graduation in Rural Management/ Social Work/ Economics/ MBA with more than 04 years' experience in Micro Enterprise/ Entrepreneurship Development/ Self-Employment related schemes and projects.

Place of posting: Kamrup (Assam); Surendranagar (Gujarat); Bhuj (Gujarat); Maheswar (Madhya Pradesh); Bargardh (Odisha) and Salem (Tamil Nadu).

Job Responsibilities

- Identify a suitable Project Office premises- "MISSION OFFICE" in the location as decided by EDII [As per the EDII Norms]
- Identify and enrol three to four local NGOs [follow EDII norms] with whom community outreach & mobilization and, all workshops and training programmes can be carried out
- Involve in exploratory primary study of the cluster
- Conduct Market study to map the demand of handloom products of the cluster
- Build network of all stakeholders in the Project
- Engage and ensure capacity building activities of key stakeholders [Weavers/Artisans/Master weavers/Community Mobilisers]
- Devise training programmes (120 programmes per year i.e. 10 per month) each of 1-5 days duration based on cluster need on cr dit management, market linkages, digital platform, business development, enterprise development, soft skill learning and exposure visits
- Work in tandem with all stake holders and be responsible for setting up of Common Facility Centre with the assistance of State or Central Government
- Participate in all meetings held for review of the progress by EDII HO/SRO
- Any other work/activity as assigned by the Office
- Should coordinate with Subject Expert to ensure at least 3 new market linkage per year, 15 % additional revenue from export; increase in sales volume by 20 % per year, increase in revenue by 15% per year, initiation of export earnings for those who don't have it and 20% per year for those that are already exporting; participation in 2 international brand promotion and two linkages with big retailers from metro
- Ensure 25% increase in patronage and at least 10% increase in sales through social media marketing
- Establishment of at least 1 CFC per Cluster (3 years) leveraging government funds (INR 1-2 CR per CFC); set up of 30 new enterprises per Cluster; and 20% increase in the number of people employed locally
- Ensure 15% increased productivity per year, increase in gender inclusion by 10% per year in each Cluster, and 15% increased income per year
- Coordinate state, national and international exhibitions, and fairs for promotion of Cluster Handloom Products
- Creating standardizing systems and processes customized to each stakeholder group (NGOs, artisans, traders, manufacturers and weavers) to ensure sustainability

- Any other works assigned by EDII SRO

Forward your resume by 13.05.2019 indicating your specialization, experience, expertise and position applied for. Please specify your current organization name along with the details of designation, current salary drawn and expected salary to: hmi@ediindia.org