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EDII engages industry experts in entrepreneurship education

CHRONICLE NEWS SERVICE

KOLKATA: The Entrepreneurship Development Institute of India (EDII), Ahmedabad, continues to drive entrepreneurship and inclusive growth through its education programme and social initiatives. Recognising the need for a holistic approach to business development, it is not only equipping aspiring entrepreneurs with essential skills but also extending its reach to marginalised communities, ensuring that opportunities are accessible to all.

As part of this mission, EDII organised a Roundtable Meet under its 'Support, Activate, and Build Assured Livelihoods (SABAL)' initiative, which aims to facilitate the creation of 3,000 enterprises for PwDs, including 1500 technology-driven and 1500 general enterprises.

Bridging Education and Enterprise: EDII's Entrepreneurial Training

Initiatives

The discussions at the Roundtable Meet were a natural extension of EDII's larger efforts to cultivate a strong entrepreneurial ecosystem.

The institute's postgraduate diploma programme, which have produced a high success rate among graduates, serve as a critical foundation for fostering new ventures. These programme not only equip students with the skills to navigate the entrepreneurial journey but also instill a culture of innovation and self-reliance, values that align directly with the goals of the SABAL initiative.

According to a recent survey, 78% of EDII's postgraduate (PG) alumni have pursued successful entrepreneurial careers, with a substantial number contributing to family businesses, launching start-ups, or leading social enterprises. EDII offers two specialised, AICTE-approved programmes:



Post Graduate Diploma in Management—Entrepreneurship (PGDM-E): A two-year, full-time programme that provides specialisation in New Enterprise Creation, Family Business Management, and Social Entrepreneurship. Post Graduate Diploma in

Management—Innovation, Entrepreneurship, & Venture Development (PGDM-IEV): A milestone-based learning approach focusing on business model development, market validation, and start-up incubation at EDII's CrAdLE incubator. With a 42-year legacy,

EDII has supported over 1,000 family businesses, incubated 100+ start-ups, and built a thriving network of 1,800+ successful alumni. Its outcome-based courses are designed to align with market needs and industry demands.

Beyond a robust core curriculum and diverse electives, students benefit from specialised seminars, milestone-based learning, expert mentorship, and hands-on exposure to tech-driven businesses, ensuring a holistic and practical education.

Dr. Raman Gujral, Professor and Director, Dept. of CSR Partnerships, noted to media in Kolkata, "Our past initiatives have already reached over 8,533 PwDs through skill-training programmes, resulting in the creation of 1,247 enterprises. This is just the beginning—we aim to scale these efforts and ensure more PwDs gain access to sustainable livelihoods."