

EDII - Infibeam AI Accelerator Programme

10th March - 10th June, 2025



Jointly organised by



**Entrepreneurship
Development
Institute of India**
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A business involves several functions, and each has to be monitored well for overall growth and progress. Technological innovations in the recent past have been a boon in terms of managing critical functions of business and ensuring a competitive edge for it. Artificial Intelligence (AI) has proven to be adept in ensuring triumphs in businesses across sector. Adopting AI technologies, such as Machine Learning (ML) can greatly help businesses by processing and using data to drive businesses on a winning trajectory.

EDII - Infibeam AI Accelerator Programme

Objectives:

This unique programme has been conceptualized to empower MSMEs and Startups with AI/ML Solutions. The learning will help entrepreneurs transform businesses .

The specific advantages to participants include the following:

- **Guidance & Training from Industry Experts:** Noted industry leaders and AI/ML experts will offer guidance and training with multiple real-life examples and simulation exercises. Participants will also receive personalized consulting to address specific business challenges. Participants will get an opportunity to build a customised & functional AI/ML solution tailored to your business.
- **Hands-on Implementation:** The participants will receive hands-on training to understand the implementation techniques using AI/ML solutions.
- **Networking Opportunities:** There will be multiple opportunities for participants to connect with fellow entrepreneurs and build valuable relationships.
- **Funding Opportunity:** Based on participants' AI/ML use case, the top performers stand a chance to receive up to 1 Crore funding from Infibeam.
- **Comprehensive Toolkit:** Participants will gain access to all necessary tools and resources for your AI/ML journey.
- **Ongoing Support:** Post Programme support will be available by way of continued mentoring and assistance.
- **Certification:** Participants will receive a certificate of successful programme completion.

Who Should Apply

- Micro, Small, and Medium Enterprise (MSMEs) Entrepreneurs
- Startups (Registered for at least 2 years, planning to implement AI/ML based solutions)
- Entrepreneurs looking to leverage AI/ML technologies

(Preferred profile of a participant: Coding background, five years of experience, understanding of operations)

Programme Structure

The programme comprises 3 blocks of 5-days each, in-person sessions (15 days in all). The sessions will be conducted at Infibeam (GIFT City) and EDII Campus.

Block 1 (GIFT City)

Foundations of AI/ML for Business

This block will focus on building a strong foundation in AI and ML concepts, algorithms, and their business applications. It will build a platform for participants to understand the fundamentals and potential of AI/ML in their enterprises.

Block 2 (EDII Campus)

AI/ML Strategy and Implementation

The curriculum in this block will emphasize on practical application of AI/ML in various business functions. It will cover the ways to strategically implement AI/ML solutions across different areas of an organization, from customer service to supply chain management.

Block 3 (GIFT City)

Advanced AI/ML and Business Transformation

Block 3 will ensure that the participants imbibe advanced concepts, including cutting-edge AI techniques, project management and the broader impact of AI on business transformation. It will also include project presentations and action plan with an eye on future trends.

Online support and mentoring between blocks

Thus, the three Blocks will together ensure that the participants progress from foundational knowledge to strategic implementation and finally to advanced applications, leading to business transformation. The MSMEs and startups will progress with such comprehensive AI/ML training and implementation support.

Program Fee : Rs 1.25 Lakh + GST (Per Participant)

: Rs 1.75 Lakh + GST (* Two Participants from One Company)

* Two people from a company can also participate, for example, a Founder and a CTO. This is a non-residential programme. Paid accommodation is available at EDII campus or nearby hotels.

How to Apply

Click on the link to fill the form -> [LINK](https://forms.gle/hQx72r8QEFMMHPUh7) (https://forms.gle/hQx72r8QEFMMHPUh7)

Last date to apply: 28 February 2025

About Infibeam / Phronetic AI

Infibeam (GIFT City, Gandhinagar) is an Indian payment infrastructure and SaaS fintech company, provides digital payment services, eCommerce platforms, digital lending, data cloud storage and omnichannel enterprise software to businesses across industries in India and globally. It is a public listed company. Through their subsidiary Phronetic AI, Infibeam is also an expert in artificial intelligence (AI) integration. Phronetic AI is at the forefront of AI development, offering cutting-edge solutions across various industries.

About Entrepreneurship Development Institute Of India (EDII)

The Entrepreneurship Development Institute of India (EDII), established in 1983, is an autonomous not-for-profit institute with the support of apex financial institutions of the country and the Government of Gujarat. EDII is a National Resources Institute in the field of entrepreneurship education, training research and institution-building. Its global and PAN India presence has ensured development on the fronts of entrepreneurship, start-ups, and innovations across sectors and sections of people. The institute has been recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India.

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Entrepreneurship Development Institute of India (EDII)

In partnership with Infibeam Avenues Limited - Phronetic AI



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