



How to Teach  
**Students**  
to adopt  
Entrepreneurship  
as a **Career**

**NATIONAL**

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**FACULTY DEVELOPMENT  
PROGRAMME in  
ENTREPRENEURSHIP**

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**February 10-21, 2025**



**Supported by**  
**National Science & Technology  
Entrepreneurship  
Development Board**  
Department of Science & Technology,  
Government of India



**Organized by**  
**Entrepreneurship  
Development  
Institute of India**  
Ahmedabad, Gujarat



### **RATIONALE:**

Entrepreneurship can be successfully taught like any other discipline - Today, there are worthwhile testimonies to this claim. Prestigious management institutes offer full-fledged courses on entrepreneurship and many students have ventured into the field but the incidence needs to be enhanced. The Government of India, through its newly established Ministry of Skill Development and Entrepreneurship (MSDE), focuses on developing entrepreneurial and employability skills among the youth through entrepreneurship education and training, advocacy and easy access to entrepreneurship networks. The Ministry has been also trying to deliver world class Learning and Management System (LMS) to equip potential as well as early stage entrepreneurs. The Govt. of India has launched several programmes to develop entrepreneurs in sectors such as manufacturing, IT and digital services, healthcare, and sanitary & hygiene. To achieve aforementioned objectives the Government has launched PAN India programmes, viz. 'Start-up India', 'Stand-up India', 'Make-in India', 'Digital India', 'Swachh Bharat (Clean India)', that are aimed at further propelling entrepreneurship movements in India.

Sculpting its mandate around this mission, EDII looks forward to increasing its effort towards cultivating entrepreneurial bent of mind and knowledge in youth. The most crucial change agents in this process are the faculty members specializing in teaching entrepreneurship.

Entrepreneurship Development Institute of India (EDII), backed by over more than 30 years of experience in the field, designed a module to develop a cadre of trained faculty members involved in teaching entrepreneurship at the school and college levels and has been implementing Faculty Development Programmes successfully across the country and abroad. The Institute has been receiving enthusiastic response for this programme from the academic community. EDII announces the next Faculty Development Programme in Entrepreneurship during February 10 - 21, 2025.

### **OBJECTIVE:**

The programme is designed to train and develop professionals in the area of Entrepreneurship Development so that they can act as 'Resource Person' in guiding and motivating young students, particularly from science & technology stream, to take up Entrepreneurship as their career.

“ The seed of entrepreneurship has been sown in our minds. We will now nurture it and will share its fruits with students and the teaching community. So I would like to call this entire effort by EDII as that of nation building. Thank you EDII for the enlightenment, enrichment and empowerment ”

**Prof. Rohit Rajwansi,**  
Asst. Professor,  
Dayalbagh Educational Institute.



#### **CONTENT :**

The content of the programme is broadly classified as follows:

- Entrepreneurship Development Process & Model: Concept, process, EDP model and strategies
- Skills and Behavioural Training: Entrepreneurial motivation and competencies, counseling, confidence building
- Resource Building: Procedures and formalities in setting up new enterprises, incentives and benefits for entrepreneurs
- Knowledge-based Information Inputs: Curriculum development, procedures involved in initiating, planning, implementing and evaluating EDP curriculum
- Business Opportunity Identification
- Business Profile Preparation, Business Plan Formulation, Assessing the Viability of a Business Plan
- Small Business Management

#### **PEDAGOGICAL TOOLS AND METHODOLOGY :**

Inputs will be imparted through;

- Lecture-cum-discussion, case studies, role-plays and simulation exercises
- Interaction with experts in entrepreneurship development, curriculum development and opportunity guidance, and with successful entrepreneurs for practical insights
- Study visits to institutions and small enterprises
- Group work and practice sessions

#### **TARGET GROUP :**

The programme is open to teachers and faculty members from universities, science and engineering colleges, polytechnics and entrepreneurship development institutions involved or likely to be involved in Entrepreneurship related activities. Professionals from NGOs involved in similar activities would also benefit from the programme.

#### **FEES :**

The programme is supported by The National Science & Technology Entrepreneurship Development Board (NSTEDB) this includes programme fee.

- Travel Allowance (TA) and accommodation costs for outstation participants will have to be covered by the nominating institutions.
- Accommodation is available at the EDII campus on payment basis for out-of-station participants.
- Medical and out-of-pocket expenses will have borne by the participants.



## HOW TO APPLY :

The filled-in nomination form may be addressed, on or before 5-2-2025, to:

Dr. Pankaj Bharti (Programme Director)  
Entrepreneurship Development Institute of India  
P.O. Bhat - 382 428, Dist. Gandhinagar (Gujarat)

Tel: +91(79) 23969153, 23969158, 23969159,  
23969163 Fax: +91(79) 23969164

Mobile: +91 9924441365

E-mail: pbharti@ediindia.org

Nomination form can also be downloaded from  
website: [www.ediindia.org](http://www.ediindia.org)



## THE INSTITUTE :

The Entrepreneurship Development Institute of India (EDII), Ahmedabad was set up in 1983 as an autonomous and not-for-profit Institute with support of apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII Campus. EDII has been recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India.

EDII moved on to adopt the role of a National Resource Institute in Entrepreneurship training, education, research, MSME development, innovations and institutional building. The Institute has set up Entrepreneurship Development Centres in Cambodia, Lao PDR, Myanmar, Vietnam, Uzbekistan and Rwanda. In consonance with the emphasis on startups and innovations, EDII hosted the Technology Business Incubator, CrAdLE – Centre for Advancing and Launching Enterprises in the year 2016. The Institute works in a collaborative mode with Government departments and noted corporates to conduct skill building programmes to ensure sustainable livelihood options for diverse target group, especially women. EDII operates through its 7 regional offices and PAN India branch offices, under the Departments of Policy Advocacy, Knowledge and Research; Entrepreneurship Education; Projects (Government & Corporates); Business Development Services & National Outreach and Developing Economy Engagement.



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