



VIEWS

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**Entrepreneurship Development Institute of India (EDII), Ahmedabad**, in collaboration with the **National Commission for Women (NCW)** has undertaken the National Project of organizing 100 Entrepreneurship Awareness Programmes (EAPs) for potential women entrepreneurs across the country to orient women to the benefits of adopting entrepreneurship as a career and overcome social, economic, and familial barriers to become entrepreneurs. Under this series, the 99<sup>th</sup> Programme was organized at NIELIT, Kargil with the support from National Institute of Electronics & Information Technology (NIELIT). Dr. Mohd Jaffer Akhoun, Chairman / Chief Executive Councilor, LAHDC – Kargil was the Chief Guest for the Kargil EAP Programme. A. Asholi Chalai, Joint Secretary, National Commission for Women and Shrikant Balasaheb Suse, IAS, Deputy Commissioner/CEO (LAHDC), Kargil were also present at the occasion.

The Kargil EAP aimed at developing entrepreneurial skills among women so that they could gain knowledge, skills and motivation to build their own businesses. After the inauguration, the sessions and panel discussions were organized where experts deliberated on topics such as the fundamentals of entrepreneurship, identifying business opportunities, cultivating an entrepreneurial mindset, strategies to overcome challenges commonly faced by women, understanding gender specific issues and challenges, and information on government schemes and policies for women business owners.

**Dr. Mohd Jaffer Akhoon**, speaking at the event said, *“Entrepreneurship offers a ray of hope for economic empowerment, especially for women in areas like Kargil. These women possess tremendous potential and resilience. Through this initiative, our objective is to provide them with the tools and knowledge to overcome challenges and thrive as entrepreneurs. Promising opportunities are available in tourism, handicrafts, and other emerging sectors. Alongside the support of the National Commission for Women and the Entrepreneurship Development Institute of India, we are dedicated to offering legal assistance, ensuring these women achieve economic independence and enhance their social standing.”*

**Asholi Chalai** added, *“This collaborative effort between the National Commission for Women (NCW) and the Entrepreneurship Development Institute of India represents a crucial stride in unlocking the latent entrepreneurial potential within Ladakh’s women. By equipping them with essential skills and knowledge, we aim to catalyze economic growth and enhance the socio-economic landscape of our region. I am confident that this initiative will pave the path for numerous thriving enterprises led by women in Ladakh, fostering comprehensive community development.”*