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## **EDII organised Panel Discussion on Digital Transformation**

Ahmedabad, Entrepreneurship Development Institute of India (EDII) Ahmedabad organised a panel discussion on 'Digital Transformation and Innovation' as part of the International Micro, Small, and Medium Enterprises (MSME) Day celebration. The event was held on June 27, 2024, at EDII Campus in Ahmedabad and was attended by MSMEs, startups, entrepreneurs and participants who attended the event at the campus and across the country through online mode. The event included panel discussion by esteemed panellists, Shri Shailesh Patwari, Advisor SME Board, New Delhi; Shri Pradeep Ojha, Joint Director, MSME

Development Facilitation Office (DFO); Dr Jaimin Vasa, Chairman & MD Vasa Pharmachem Pvt Ltd & President Gujarat Chemical Association & Gujarat Pharmaceutical Association; Shri Yaman Saluja, Co-founder, Naapbooks Ltd.; Renowned E-commerce portal representative and Dr. Sunil Shukla - Director General, EDII. The event began with the welcoming address by Dr. Rajeev Sharma, Faculty & Coordinator- Dept. of Business Development Services & National Outreach who gave a brief introduction on the relevance of the MSME Day by portraying the significance of MSMEs, which contributes 50% of the GDP globally, in the development of a country and the world. (20-4)