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National Commission for Women (NCW) & Entrepreneurship Development Institute of India (EDII), Ahmedabad organize the 97th programme to orient women towards entrepreneurship as a career

New Delhi : Entrepreneurship Development Institute of India (EDII), Ahmedabad, in collaboration with the National Commission for Women (NCW) has undertaken the National Project of organizing 100 Entrepreneurship Awareness Programmes (EAPs) for potential women entrepreneurs across the country to orient women to the benefits of adopting entrepreneurship as a career and overcome social, economic, and familial barriers to become entrepreneurs. The 97th Programme was organized at IIC Delhi where Ms.Rekha Sharma was the Chief Guest. Dr. Sunil Shukla Director General, EDII; Mr.SubhransuAcharya, Chief General Manager, SIDBI; Ms.MeenakshiNegi, Member Secretary, National Commission for Women and Ms.AnujaBapat, Dy. Director General, Ministry of MSME were also present. The programme was attended by 65 women participants. The aim of the EAP is to orient participating women to the benefits of adopting entrepreneurship as a career, learn the finer skills and overcome social, economic, and familial barriers to becoming entrepreneurs. The Delhi EAP aimed at developing entrepreneurial skills among women so that they could gain knowledge, skills and motivation to build their own businesses. After the inauguration, the sessions and panel discussions were organized where experts deliberated on topics such as the fundamentals of entrepreneurship, identifying business opportunities, cultivating an entrepreneurial mindset, strategies to overcome challenges commonly faced by women, understanding gender specific issues and challenges, and information on government schemes and policies for women business owners. Chief Guest Smt. Rekha Sharma, Chairperson - NCW, said, "97 EAPs have been conducted across the country. I am happy that the response from women has been highly positive. It just shows how a little training support and handholding can give them the confidence to live their dreams. I am sure this initiative will show results with an appreciable number of new enterprises getting set up. EDII & NCW will continue being committed to this cause." Director General, EDII, Dr Sunil Shukla said, "Women are an important segment that EDII is especially focussing on. EDII is ensuring entrepreneurial success for women, across the country. The Institute's commitment to ensuring growth and economic security for women seeks to set them on a transformative journey. The results that we are witnessing are truly encouraging." According to Mr.SubhransuAcharya, Chief General Manager, SIDBI, "The Indian state and the central governments are promoting women entrepreneurship in a big way.