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STARTUP & ENTREPRENEURSHIP

EDII and MSU Baroda Collaborate to Boost Entrepreneurship Ecosystem

By

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In a significant development for Gujarat's entrepreneurship landscape, the **Entrepreneurship Development Institute of India (EDII), Ahmedabad**, and **Maharaja Sayajirao University of Baroda (MSU), Vadodara**, have joined forces through a Memorandum of Understanding (MoU) signed on Saturday, March 16, 2024. The agreement, aimed at enhancing the entrepreneurial ecosystem in the region, was signed by Prof. (Dr.) Vijay Kumar Srivastava, Vice-Chancellor of MSU Baroda, and Dr. Sunil Shukla, Director General of EDII.

The collaboration between these two esteemed institutions signifies a strategic partnership to empower aspiring entrepreneurs and cultivate a culture of innovation and business acumen. The MoU outlines various joint initiatives, including training programs, capacity building workshops, mentorship opportunities, and support for incubating innovative ideas. These initiatives are designed to nurture and develop the entrepreneurial spirit among students and equip them with the skills and knowledge required to succeed in the dynamic world of entrepreneurship.

One of the key objectives of the partnership is to create a conducive environment for students to explore and pursue entrepreneurial ventures. By leveraging the expertise and resources of both institutions, the collaboration aims to provide students with access to a comprehensive support system that will help them transform their ideas into viable business ventures.



Commenting on the partnership, **Dr. Sunil Shukla, Director General of EDII**, stated, “This collaboration with MSU Baroda marks a significant milestone in our efforts to foster entrepreneurship and innovation in the region. By combining our strengths and resources, we aim to create a vibrant entrepreneurial ecosystem that will support and nurture the next generation of entrepreneurs.”

Prof. (Dr.) Vijay Kumar Srivastava, Vice-Chancellor of MSU Baroda, expressed his enthusiasm for the partnership, saying, “We are excited to collaborate with EDII to create a conducive environment for our students to explore their entrepreneurial aspirations. This partnership will not only benefit our students but also contribute to the overall development of the entrepreneurship ecosystem in Gujarat.”

The MoU between EDII and MSU Baroda is a testament to the commitment of both institutions to promote entrepreneurship and innovation. It represents a step forward in their shared mission to empower individuals to create sustainable businesses that will contribute to the economic growth and development of the region. Through this partnership, EDII and MSU Baroda are laying the foundation for a brighter future for aspiring entrepreneurs in Gujarat.