

The pre bid meeting for the Hastkala Setu fashion show event was held on 7th Feb.'24 at 4:00 m at EDII campus.

The meeting was attended by:

EDII team:

1. J. B. Patel
2. Shimul Vyas
3. Dr. Satya Ranjan Acharya
4. Brijesh Dave
5. Purav Dholakia

Interested agency members:

1. Comet Venture- Jayesh Naik
2. Active Adworkshop- Chintan Oza
3. Sanskruti - Radhika Marfatia
4. Vishal Decorators- Aashik Shah
5. Events by Krunal Parekh- Abhirajsinh Atodoria

The following points were raised by various prospective bidders:

Date of the Fashion show: 3rd March'24

Venue of the event: Rajpath Club

Craft display will take place from 1st -3rd March'24

Sr. No.	Queries raised on the below points of the tender	Suggestions												
1.	Technical criteria- Point No. 5 The lowest bid shall not be the sole criteria for selection of the bidder. The bid shall be evaluated on the basis of – i) the creative theme (as stated in point no. 1 under the scope of work for the fashion show) along with the technical and financial bid and ii) previous experience of having worked on high calibre events.	The weightage of the other parameters for evaluation: <table border="1"> <thead> <tr> <th>Sr. No.</th> <th>Parameter</th> <th>Weightage</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Financials</td> <td>30 %</td> </tr> <tr> <td>2</td> <td>Creative theme</td> <td>40 %</td> </tr> <tr> <td>3</td> <td>Work Experience (Government + Private, only in the name of the agency will be considered)</td> <td>30 %</td> </tr> </tbody> </table>	Sr. No.	Parameter	Weightage	1	Financials	30 %	2	Creative theme	40 %	3	Work Experience (Government + Private, only in the name of the agency will be considered)	30 %
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1	Financials	30 %												
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3	Work Experience (Government + Private, only in the name of the agency will be considered)	30 %												
2	Security deposit Bid Security of the Tender Document in a separate sealed envelope superscripted with the Tender Document. Please enclose EMD amount Rs. 1,00,000/- (One Lakh rupees only) in form of Demand Draft/s drawn in favour of "Entrepreneurship Development Institute of India "	It was suggested that Demand draft in favour of "Entrepreneurship Development Institute of India ".												
4	Common scope of work – Point 2 Event Marketing, promotion & publicity in print and digital media	It was suggested that publicity part to be removed from the bid as it will be taken care by EDII.												
5	Common scope of work – Point 10 Design and produce event publication (Look book, approx. 1500 nos) under the advice and guidance of Hastkala Setu Yojana team)	It was suggested that this part is to be removed from the bid as it will be taken care by EDII.												

6	General conditions Point 5 Use copy-righted music controlled by the Phonographic Performance Ltd. (PPL) for the fashion show and submit the copyright document at EDII to avoid any discrepancy	The bidder has to submit all the necessary copyright documents for music (Recorded music or live cultural folk music) at EDII to avoid any discrepancy.
7	Scope of work for Fashion Show Point 19 Design and print invites for the fashion show under the guidance of HSY team	It was suggested that this part is to be removed from the bid as it will be taken care by EDII.
8	Scope of work for collection display Point 1 Suggest multi-designer retail outlets in the city where the Fashion Show is organised.	The bidder can also suggest any designer store/ multi designer retail outlet for the display of the fashion show garments.
9	Financial criteria Point 2 Average annual turnover of the Bidder for the last 3 years should be at least 2.5 times of the Estimated Bid value.	Last 2 years to be taken into consideration which should be at least 2 times of the Estimated Bid value

Common Points:

1. The rule and regulations of Rajpath Club are to be followed by the event management agency.
2. The props for the craft display (45 artisans) as per the following table:

Stands	2 per artisan
Hangers (wooden)	50 per artisan
Full size mirrors with black/ wooden frame	1 per artisan
Spot lights (warm white)	2 per artisan
Ferry lights (Bulb)	For event
Wooden frames with foam sheet panels (For differentiation among the artisans craft display)	3 per artisan
Plants (Medium size like palm, pot colour white/ brown)	2 per artisan
Gazebo Mandap (for covering the craft display)	
Tables	2 per artisan
Chair	2 per artisan
Wooden ladder	15

3. No two companies can collaborate and bid for the fashion show.
4. The points to be included in the presentation at 2:00 pm on 26th February'24 are:
 - ★ Brief introduction of the agency
 - ★ Past examples of fashion shows and related exhibitions and events organised by the agency with details and pictures
 - ★ 2-3 proposed creative themes for the proposed HSY show.
 - ★ Tentative Guest list that the agency can invite and bring.
 - ★ The grade or calibre of models, choreographer, light design expert, sound expert, music expert, hair & make up expert, photographer, videographer and compere the agency plans to on-board for the show.
 - ★ Plan of action from test fit to rehearsals, backstage management, production team, etc.

- ★ Proposed layout plan for the ramp.
- ★ Event branding, venue decor and seating arrangement ideas aligned to the show theme.
- ★ Which multi designer store/s or gallery/galleries in Ahmedabad the agency can connect to showcase the collections.