

PUBLICATION NAME :	Western Times
EDITION :	Ahmedabad
DATE :	11/01/24
PAGE :	2

EDII organises a two-day International Conference on 'Infusing Technology in MSME Sector'

Ahmedabad, The Entrepreneurship Development Institute of India (EDII) organised a two-day International Conference on Infusing Technology in the Micro, Small, and Medium Enterprises (MSME) Sector aimed at fostering innovation and technological advancement in the MSME domain. The conference, supported by the Ministry of Micro, Small and Medium Enterprises (IC Section), Government of India, was inaugurated on Tuesday in the presence of H.E. Mr.

Chang Jae-Bok, Hon'ble Ambassador, Republic of South Korea. Hon'ble Guests, Ms. Mercy Epao, Joint Secretary, Ministry of MSME, Government of India; Mr Piruz Khambatta, Chairman, Rasna, & Chairman, CII Task Force, Ahmedabad, and Dr Sunil Shukla, Director General, EDII, were also present at the inauguration. The conference provided a platform for discussions

on the infusion of technology in the MSME sector, bringing together key stakeholders, experts, and policymakers. The event also witnessed the release of the Global Entrepreneurship Monitor: India Report 2022-23, providing valuable insights



into the entrepreneurial landscape of the country.

Ms. Mercy Epao in her address said, "As we witness a paradigm shift towards innovation and global competitiveness in the MSME sector, I encourage entrepreneurs to seize the abundant opportunities facilitated by vibrant ecosystems, supportive policies, and a focus on research.

Mr Khambatta in his address said, "Entrepreneurial proficiency is a key factor for MSME entrepreneurs aiming to contribute significantly to economic growth. Higher entrepreneurial quotient among entrepreneurs strengthens the business ecosystem,

creating a resilient and sustainable model for growth. This conference is a big step towards creating knowledge infrastructure in the domain. I am sure such efforts will further bolster MSME growth across the

globe by giving a platform for experience sharing and mutual learning."

Dr Sunil Shukla in his welcome speech said, "MSMEs have come to play a vital role in the development of economies, across countries. India houses various beneficial MSME related schemes and policies, and is constantly seeking to institute ways and means to strengthen the sector.