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Guj tops in entrepreneurial & new biz activity: Report

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Ahmedabad: Gujarat, long hailed as land of entrepreneurs, has shown higher entrepreneurial and new business activity, even more than the national average, showed data of Global Entrepreneurship Monitor (GEM) for 2022-23. The report was launched at Entrepreneurship Development Institute of India (EDII)

– the India partner for the report – on Tuesday. Prof Amit Kumar Dwivedi, one of the authors, told TOI that compared to total entrepreneurship activity (TEA) of India at 11.5%, Gujarat's TEA was one of the highest at 18.6%. Likewise, 63.6% of respondents reported knowing someone who had started business in the past two years compared to the national average of 47.4%. **P4**