Entrepreneurs are the drivers of the economy in any nation. They are frequently thought of as national assets to be cultivated, motivated, and remunerated to the greatest possible extent. To promote entrepreneurship among various target groups, there is a need to create qualified and well-trained Entrepreneurship trainers who could motivate, train, guide, and counsel the potential and existing entrepreneurs to setup and grow their innovative enterprises.

To create a cadre of well trained ‘Entrepreneurship Trainers’ at the national level, EDII is organizing ‘Trainers’ Training Programme’ on entrepreneurship.

**Objectives**

The major objectives of the programme are:

- To develop professionals in the field of entrepreneurship development.
- To help them to understand the entrepreneurship ecosystem.
- To bring about an understanding of various aspects of entrepreneurship development.
- To help the participants to understand the specific needs of different target group.

**For Whom?**

- Fresh graduates who wish to make a career in the field of entrepreneurship with EDII.
- Professionals working/willing to work in the field of entrepreneurship development.
- Development professionals from NGOs/VOs.
- Professionals involved in entrepreneurship development Cells, Business Incubators, Science & Technology Entrepreneur Park etc.
- Business Counsellors, consultants etc.

**Learning Outcome and Takeaways**

- Understand the eco-system of entrepreneurship development.
- Learn about sources of fundraising for entrepreneurship activity.
- Plan, design and implement various entrepreneurship development activities.
- Understand the needs of the potential entrepreneurs and thereby respond to the same.
- Gain skills to counsel/mentor entrepreneurs.
- Become eligible for EDII’s certificate.
- Become a resource person for entrepreneurship/self-employment generation activities.
- Selected trainers get an opportunity to work with EDII.

**Brief Programme Content**

- Unleashing Entrepreneurship.
- Entrepreneurship Development Process: Stages and Interventions.
- Various events and it’s sequence in Entrepreneurship Development.
- Promoting Entrepreneurship amongst the various target group.
- Content Designing on Entrepreneurship Development programme.
- Planning and Implementation of Entrepreneurship Development Programmes.
- Support Network and Fundraising.
- Hand Holding Support.
- Documentation and Reporting.

**Token Registration Fee:** Refundable Rs. 5000/-

**Highly Subsidized Registration Fee:** Refundable* Rs. 10000/- + GST (Total Rs. 11,800)

(Exclude includes lodging and boarding)

(*At the end of the programme, suitable candidate may be considered for contractual engagement with EDII to work on different projects, PAN India.)

**You may pay fees online through options given below**

- **Bank Detail:**
  - IDBI Bank Ltd. Super Mall-Infocity, Nr. GH ‘O’ Circle, Gandhinagar, 382 009
  - S B Account No.: 0132011021000
  - MICR Code: 380259009
  - Bank IFSC (For NEFT): IBKL0000260
  - Branch Code: 260

**Through Payment gateway link:** [https://students.ediindia.ac.in](https://students.ediindia.ac.in)

**For more details, contact:**

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