About the Institute:

Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, set up in 1983, is an acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building. It is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII campus. EDII has been recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India. The Institute has also been positioned in the band of 11-50 under Innovation Category by National Institutional Ranking Framework (NIRF), Ministry of Education, Govt. of India & been listed as the Institute of National Importance by Education Department, Govt. of Gujarat.

EDII moved on to adopt the role of a National Resource Institute in Entrepreneurship training, education, research, MSME development, innovations and institutional building. The Institute has set up Entrepreneurship Development Centres in Cambodia, Lao PDR, Myanmar and Vietnam, Uzbekistan and Rwanda. In consonance with the emphasis on startups and innovations, EDII hosted the Technology Business Incubator, CrAdLE – Centre for Advancing and Launching Enterprises in the year 2016, with the support of NSTEDB, DST, Govt. of India. The Institute conducts a variety of programmes and projects through its PAN India branch offices, under the Departments of Policy Advocacy, Knowledge and Research; Entrepreneurship Education; Projects (Government & Corporates); Business Development Services & National Outreach and Developing Economy Engagement.

Vision: To Retain Global Leadership in Fostering and Developing Entrepreneurship.

Mission:

- Become a leading resource centre of knowledge management pertaining to various aspects of entrepreneurship.
- Promote entrepreneurship through education, training, applied research and institution-building.
- Augment the pool of entrepreneurs in different sectors and constituencies in accordance with national priorities and programmes.
- Help existing SMEs and family-managed businesses improve their entrepreneurial competencies and develop cadres of trainers in entrepreneurship.
- Facilitate interface with policymakers and foster networks with Central and State Governments, Entrepreneurship Development Institutions, Industry and other stakeholders.
- Assist in capacity building, training and institution in the field of entrepreneurship with focus on innovation, incubation and digitalization at national and international levels.
Technical Proposal

EDI Web portal Design and Development

Scope of Work: The selected vendor will be responsible for the complete design and development of the institute’s website. The scope of work includes, but is not limited to:

- **Web Portal Development and Design:**
  - Creation of a visually appealing and technically advanced web portal design that facilitates the institute's branding.
  - Design of user interfaces for various pages, including the homepage, course pages, contact pages, etc.
  - Incorporation of intuitive navigation and user experience principles.
  - Writing of user-friendly content.

- **Website Architecture:**
  - Design and implementation of an organized and scalable web portal architecture that accommodates present and future content expansion.
  - Identification of the technologies and frameworks that will be used to build the website.

- **Front-End Development:**
  - Development of responsive and interactive front-end interfaces that guarantee optimal user experience across various devices and screen sizes.
  - Utilization of modern web technologies (HTML5, CSS3, JavaScript) to create visually engaging and dynamic content.

- **Back-End Development:**
  - Creation of a robust back-end infrastructure to handle user interactions, data storage, and content management.
  - Selection and integration of a suitable content management system (CMS) to facilitate easy content updates.
  - Dynamic SEO Optimization.

- **Database Management:**
  - Design and implementation of an efficient database structure to store user data, course information, event details, and other relevant content.
• Ensuring data integrity, security, and optimal retrieval performance.

• **Functionality and Features:**
  • Incorporation of registration and enrolment systems for courses and programmes, with secure user authentication and payment integration.
  • Integration of social media feeds, multimedia content, and interactive elements to engage visitors.

• **Web portal Performance:**
  • Optimization of website loading speed and overall performance to deliver a seamless browsing experience with all browsers and various devices.
  • Implementation of caching mechanisms and content delivery networks (CDNs) for enhanced efficiency.
  • The latest technology like QUIC is preferred for transport performance optimization.

• **Security Measures:**
  • Implementation of robust security protocols to safeguard user data and prevent unauthorized access.
  • Integration of SSL certificates for encrypted communication and secure transactions.
  • Web portal vulnerability audit report required to be submitted as proof of secure and bug-free website.

• **General**
  • Training & Documentation: Manage & updates the website’s content and guidance for future technical support.
  • Maintenance with technology upgradation (i.e. Security patches and software updates)
  • Suggest web hosting requirements (Hardware and software) to run the website optimum level.
  • One year of maintenance warranty after deployment is required.

**Proposal Requirements:** Interested vendors should submit a comprehensive technical proposal that includes the following:

• Detailed technical approach and methodology for web portal content development, design & architecture, front-end and back-end development, and database management.
• Explanation of the chosen technologies, frameworks, and CMS for the project.

• Description of how the proposed technical solutions align with the institute's goals and requirements.

• Information about the team member’s expertise and experience (customer list with contact person details).

• **The timeline is 3 months from the date of issue of a work order.** Timeline breakdown for content development, technical development phases, including testing and deployment to be indicated.

**Financial Proposal**

• The total budget involved indicates the break up for various technical aspects of the project.

**ADDITIONAL INFORMATION**

Please, submit your **technical proposal** and **financial proposal** in sealed envelopes to ICPR Dept., EDII before 5th January, 2024.

Mark the envelopes with the titles: A) Financial Proposal B) Technical Proposal alongside the title: Website Design and Development Request For Proposal