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Mumbai, Sept 2023: Shri Piruz Khambatta, a noted entrepreneur and the name behind the Rasna brand delivered the annual Dr. VG Patel Memorial Lecture that was organised by Entrepreneurship Development Institute of India (EDII), Ahmedabad, today.

The lecture, the fifth in the series, was held at the EDII campus. The Topic of the Lecture was 'Entrepreneur: A Nation Builder'.

EDII lost its founder Padma Shri Dr. VG Patel on April 4, 2019. To commemorate Dr. Patel's great work in the field of entrepreneurship, the Institute started an annual lecture series in 2019. Recognised by the entrepreneurship fraternity as the 'Pioneer of Entrepreneurship Movement,' Dr. VG Patel committed himself to propagating entrepreneurship within India and globally. Not only did he succeed in establishing the credibility of his belief across India, but also went on to establish the National Resource Institute, EDII, in 1983.

Dr. Sunil Shukla paid tribute to the late Dr VG Patel recalling Dr. Patel's exceptional contribution to the economic development of the nation by introducing and promoting the concept of entrepreneurship. He said, "Entrepreneurship has traversed a long journey from being doubted upon as a career option to being accepted as a wholesome development tool. I am happy to be mentored by Dr. V. G. Patel and be a part of this movement. Today the country is emphasizing on entrepreneurs and entrepreneurship in view of the advantages that come about to the economy, nation, and its people. I am glad this recognition to the discipline has come about and EDII is making a meaningful contribution to this process of growth by wide-spreading entrepreneurship."

Addressing the audience, Shri Piruz Khambatta, said, "It is my honour to come and speak on the momentous occasion as EDII hosts their 5th lecture in Dr. VG Patel Memorial Lecture series. Dr. Patel, a legendary figure, was a true visionary who not only introduced entrepreneurship to our nation but also instilled the values of self-reliance through it. He talked about Startup India and Atmanirbhar Bharat even before the ideas became popular. I give my best wishes to EDII for all their future initiatives."

On this occasion, the winner of the Dr. VG Patel National Memorial Award for Entrepreneurship Trainer/Educator/Mentor 2023 was also announced.