



<https://www.passionateinmarketing.com/edii-and-ntpc-join-hands-to-empower-women-through-entrepreneurship/>

EDII and NTPC join hands to empower women through entrepreneurship

By
Passionate in Marketing

-
August 12, 2023



EDII and NTPC join hands to empower women through entrepreneurship
Gandhinagar, August 12, 2023: Entrepreneurship Development Institute of India (EDII), Ahmedabad, a 'Centre of Excellence' recognised by the Ministry of Skill Development & Entrepreneurship, Government of India,

signed a Memorandum of Agreement (MoA) with the CSR Division of National Thermal Power Corporation Limited (NTPC) on Friday.

Under the MoA, EDII will facilitate New Enterprise Creation among the underprivileged women in the vicinity of NTPC Noida. EDII will ensure the setting up of a Cold Compressed Oil Unit for the benefit of underprivileged women. This initiative will be strengthened by appropriate training and handholding to the participating women. NTPC has taken this initiative as a part of its CSR activity of empowering women and making them entrepreneurial and self-sustaining. In all, 30 women from self-help groups will be rendered independent and empowered over one year.

EDII implements several programmes for women entrepreneurship and empowerment as a CSR initiative for various corporate houses such as Accenture, HSBC, TATA Communications, Amazon India, Facebook, ONGC, BAYER, HCL, etc. Thus far, through sensitisation programmes, entrepreneurship competency-building programmes, domain and skill training, networking and marketing exposure, and handholding support, the institute has reached out to more than 39,142 women across the country.