

 $\frac{https://indianstartupnews.com/news/ntpc-partners-with-edii-to-encourage-women-entrepreneurship}{}$ 

## How NTPC partnership with Ahmedabad's EDII will encourage women entrepreneurship

EDII said it will set up a Cold Compressed Oil Unit to aid these women. The initiative is a testament to NTPC's dedication to its CSR activities, aiming to uplift and make women self-reliant entrepreneurs.

## **ISN Webteam**

12 Aug 2023

Ahmedabad-based Entrepreneurship Development Institute of India (EDII) today said it signed an MoU with the CSR Division of National Thermal Power Corporation (NTPC) with the aim of facilitating New Enterprise Creation among the underprivileged women in the vicinity of NTPC Noida.

EDII is a 'Centre of Excellence' recognised by the Ministry of Skill Development & Entrepreneurship, Government of India.

As part of the collaboration, EDII said it will ensure the setting up of a Cold Compressed Oil Unit for the benefit of underprivileged women. This initiative will be strengthened by appropriate training and handholding to the participating women, it said.

NTPC has taken this initiative as a part of its CSR activity of empowering women and making them entrepreneurial and self-sustaining. According to the statement, 30 women from self-help groups will be rendered independent and empowered over one year.

EDII implements several programmes for women entrepreneurship and empowerment as a CSR initiative for various corporate houses such as Accenture, HSBC, TATA Communications, Amazon India, <u>Facebook</u>, ONGC, BAYER, HCL, etc.

Thus far, through sensitisation programmes, entrepreneurship competency-building programmes, domain and skill training, networking and marketing exposure, and handholding support, the institute has reached out to more than 39,142 women across the country.

Established in 1983, The Entrepreneurship Development Institute of India (EDII) is an autonomous and not-for-profit Institute with support of apex financial institutions – the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and State Bank of India (SBI).

The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII Campus. EDII has been recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India.