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## EDII's Women Entrepreneurship and Empowerment Initiatives



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AUG 13, 2023



The Entrepreneurship Development Institute of India (EDII) has been actively implementing CSR initiatives focused on women entrepreneurship and empowerment. Numerous corporate houses, including Accenture, HSBC, TATA Communications, Amazon India, Facebook, ONGC, BAYER, and HCL, have collaborated with EDII for these programs.

As part of their efforts, EDII has organized sensitization programs, entrepreneurship competency-building programs, domain and skill training, networking and marketing exposure, and handholding support for women entrepreneurs. These initiatives have benefited a significant number of women across the country, reaching out to a total of 39,142 individuals.

The sensitization programs aim to create awareness about the potential of entrepreneurship among women. By promoting entrepreneurial mindset and highlighting success stories of women entrepreneurs, EDII encourages aspiring women to pursue their business ideas and take the leap into entrepreneurship.

Furthermore, the entrepreneurship competency-building programs provide comprehensive training to equip women with the necessary skills and knowledge required to run successful businesses. These programs cover various aspects, including business planning, finance management, marketing strategies, and legal compliance.

Domain and skill training focuses on specific sectors where women entrepreneurs can excel. By providing specialized training in sectors such as IT, manufacturing, healthcare, and food processing, EDII ensures that women entrepreneurs have the expertise to thrive in their chosen industries.

To facilitate networking and marketing exposure, EDII organizes events, workshops, and networking sessions where women entrepreneurs can interact with industry experts, potential investors, and customers. These opportunities allow women entrepreneurs to showcase their products or services, gain valuable insights, and establish crucial connections in the business ecosystem.

Lastly, EDII provides handholding support, offering guidance and mentorship to women entrepreneurs throughout their entrepreneurial journey. This support helps in overcoming challenges, making informed decisions, and sustaining the growth of their businesses.

EDII's women entrepreneurship and empowerment initiatives have proven to be successful in enabling and empowering women across India to enter the world of entrepreneurship. Their comprehensive approach, including sensitization, skills training, networking, and support, ensures that women entrepreneurs have the necessary resources and support to thrive in their entrepreneurial endeavors.