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Amazon India signs MoU with 'EDII' and Cottage & Rural Industries Dept., Govt of Gujarat to boost exports from Gujarat

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On the occasion of National Handloom Day, Amazon India today signed a Memorandum of Understanding (MoU) with the Entrepreneurship Development Institute of India (EDII), and the Cottage and Rural Industries Department, Government of Gujarat, to help drive e-commerce exports from the state. The MoU was signed at the State Crafts Award Ceremony and ODOP Exhibition in Akota Stadium Vadodara in presence of Shri. Balwantsihn Rajput, Hon'ble Minister, Industries, Micro, Small and Medium Industries, Cottage, Khadi and Rural Industries, Civil Aviation, Labour and Employment, Shri Jagdish Vishwakarma, Hon'ble Minister of State, Co-operation, Salt Industries, Printing and



Stationery, Protocol (All Independent Charge), Micro, Small and Medium Industries, Cottage, Khadi and Rural Industries, Civil Aviation and Shri. Pravin Solanki, Secretary and Commissioner, Cottage and Rural Industries amongst others. As part of the MoU, Amazon will focus on bringing weavers and artisans as well as other micro, small and medium enterprises (MSMEs) from Gujarat on Amazon's ecommerce exports program called Amazon Global Selling.