

PUBLICATION NAME :	Times of India
EDITION :	Ahmedabad
DATE :	08/08/2023
PAGE :	04

Govt, EDII sign MoU with e-commerce giant for B2C exports: The cottage and rural industries department, in conjunction with the Entrepreneurship Development Institute of India (EDII), signed an MoU with Amazon India in Vadodara during the state-level celebration of National Handloom Day on Monday. The MoU entails the e-commerce giant's support for weavers, artisans, and MSMEs by providing them a global platform. The cottage industries department aims to identify over 1,000 artisans from the state's handloom and handicraft sector for this initiative. The EDII will train these artisans in utilizing the platform effectively. TNN