

EDII and NTPC join hands to empower women through entrepreneurship

Entrepreneurship Development Institute of India, Ahmedabad signed Memorandum of Agreement with National Thermal Power Corporation Limited (NTPC) Corporate CSR Division on 11th August 2023.



(2nd from R) Mrs. Anurita Manohar, AGM-CSR, NTPC and (2nd from L) Dr. Anjani Kumar Singh, Faculty, EDII signed the MoA in the presence of Mr. Neeraj Kapoor, GM(CSR/R&R/LA), NTPC.

Under the MoA, EDII will facilitate New Enterprise Creation among the under privileged women in the vicinity of NTPC Noida. EDII will ensure setting up of a Cold Compressed Oil Unit for the benefit of the under-privileged women. This initiative will be strengthened by appropriate training and handholding to the participating women. NTPC has taken this initiative as a part of its CSR activity of empowering women and making them entrepreneurial and self-sustaining. In all, 30

women from self-help groups will be rendered independent and empowered over a period of 1 year.

EDII is implementing several programmes for women entrepreneurship and empowerment as CSR of various corporate houses such as, Accenture, HSBC, TATA Communications, Amazon India, Facebook, ONGC, BAYER, HCL etc. Thus far, through sensitization programmes, entrepreneurship competency building programmes, domain and skill training; networking and marketing exposure and handholding support, the institute has reached out to more than 39142 women.