

Hastkala Setu Yojana
Response against the raised Queries

1. Tender Document Title: The Execution Of Temporary Stalls, Electrical Works, Fire Safety Works And Related Structures With Event Management For Arranging Exhibition Cum Sale At Various Places Of Gujarat And Other Metro Cities. Under The Project Hastkala Setu Yojana

S.No.	Queries Raised	Response against the raised Query
1.	What would be the minimum number of stalls at various Exhibitions?	At District level- Minimum 20 stalls At State Level- Minimum 50 stalls Outside Gujarat- 100 stalls The agencies need to submit per exhibition cost/price for district level, state level and exhibition outside Gujarat separately in the financial bid.
2.	Page no.6, Financial Eligibility: The Average Annual Financial Turnover for the last 5 years shall be at least 50% of the estimated cost put to tender. The requisite turnover shall be duly certified by a Chartered Accountant with his Seal/signatures and registration number. What is the estimated amount/budget of the issued tender?	Estimated budget would be around District level for 10 days 5 - 10 Lakhs State level for 10 days- Rs. 20 - 30 Lakhs Outside Gujarat for 10 days- Rs. 50 Lakhs
3.	Page No.6, eligibility Criteria point no.4: Electrical License: It is compulsory for bidder to have license for electrical work given by competent authority. The overall responsibility regarding electrical work will be the successful bidder. The bidder shall enclose a true copy of the valid Electrical License issued to his own company by Licensing Board under the Office of Chief Electrical Inspector, Government of Gujarat. Such License should have been issued in the name of the own Company is Five years old as on date of publication of this tender. Query 1- We are a 30 year old Event Management Organisation and we have successfully completed many big events for our Govt. / PSU clients. Usually, Event Management Companies are not Electrical License holders. So we request you to accept an Undertaking / Declaration from the bidder that they will take the license within 30 days if work	An Undertaking needs to be given by the bidder that they will take the electrical license within 30 days after the work gets awarded to them.

	<p>awarded to them.</p> <p>Query 2: Since we are working in this area since many years but we hold the license since last 3-4 years. Would it be possible to reduce the number of years?</p>	
4.	Activity wise/ Item wise stalls details	<p>Exhibition Hanger Structure: M.S Steel Clear Span Triangular Structure</p> <p>Hanger Outer Cover & Inner ceiling: Outer Cover extended up to the ground on both side wall, front & back covering and inner cloth ceiling including side walls.</p> <p>Floor covering: Good quality, stainless, bright, non– woven synthetic carpet with required colour.</p> <p>Front & back side: Front should be half covered with thick colour cloth agronet / jute & hanger back should be covered leaving ventilation. Inner Ceiling & side walls: Seamless, stainless pure white new cloth ceiling stretched & tied covering entire hanger from ceiling and side walls. As directed by Officials of Hastkala Setu</p> <p>Octanorm Stall: (Modular Cell Structure): Size: 9 Sq.Mt. = [3m x 3m x 2.44m]</p> <p>The scope of work shall also cover to provide & fixing stall Nos. (Hanging system as per design), vinyl fascia panel, decorative façade with names in Gujarati/Hindi/English or in any local language.</p> <p>Utility Stall under Pagoda Type Canopy, platform, floor covering: Size: 2.44m x 5m x 5m (HxWxD)</p> <p>Main Gate: The general entry for the public at venue at approved locations</p> <p>Box Gate: The general entry for the public at venue at approved locations</p> <p>Shamiana / Mandap</p> <p>FURNITURE: PVC chairs</p> <p>VIP chairs with cushions</p> <p>VIP Sofa (3-seater)</p> <p>Wooden/M.S. frame Steel Table for stall</p> <p>Counter: 2 ft x 4 ft. wooden Table with frill and table cloth/cover</p> <p>Dust bins – decorative and covered with flap having capacity 20 lit.</p> <p>Signage: P/F Signage using flex, painted ply cut-outs or vinyl write-ups for activities, directional signage near entry gates, venue, internal signage for toilets,</p>

		<p>VIP lounge, drinking water, food court, stall no. etc.</p> <p>Flex Banner: Flex Banner without frame Flex Banner with frame</p> <p>Water Counter</p> <p>Poles for flags fixing and mounting halogen lights, etc.: Providing, erecting and fixing Decorative flags in good quality satin/silk cloth fixed on 2-inch dia. M.S. Pipe poles newly painted having 15 ft. height.</p> <p>Welcome Pillars: P/E welcome Pillars made from ply boards/MS Pipe structure pasted designed flex. Structure should be sturdy and stable again traffic and wind flow. Proper foundation and bracing must.</p> <p>Security</p> <p>Electric Work: Tube Lights: 4’ft- 27 watts LED Tube Lights complete with lead wires, point wiring, mains and switch gears etc. complete as directed</p> <p>DG Set: A) A Unit of 50 KV Capacity. B) A Unit of 75 KV Capacity C) A Unit of 100 KV Capacity D) A Unit of 125 KV Capacity E) A Unit of 150 KV Capacity F) A Unit of 250 KV Capacity.</p> <p>Pedestal Fans: Providing and erecting of good running condition 18-20 inch</p> <p>Flood Light (Metal Halide): 150 Watt HPSV / Metal halide light, 400 Watt HPSV</p> <p>Plug Points: 5 Amp Plug Points: Providing and fixing temporary point with 5 Amp Plug with switch with modular Box power connection complete as directed.</p> <p>15 Amp Plug Points: Providing and fixing temporary point with 15 Amp. Plug with switch with modular Box power connection complete as directed.</p> <p>Desert Air Cooler</p> <p>Providing and installing 32-inch CCTV LED Monitor (HDMI)</p> <p>Chilled Mineral Water for Drinking</p> <p>Inaugural Setup: Providing and arranging, (1) Brass Lamp 2-4 ft height (2) Real Fresh flower garland of Rose, Lily, etc. (3) Flowers Bouquets (4) Ribbon (5) Scissor (6) Agarbatti, Match Stick (7) Ghee, Diwet (8) Wax candles (9) Ganesh Idol, (10)</p>
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5.	<p>Page No.6, eligibility Criteria point no.3: The Bidder shall have experience in organizing national and/or international level exhibitions.</p> <p>What type of experience is expected from the agency?</p>	<p>The bidder should have experience in organizing exhibitions.</p>
6.	<p>Page no. 20, point no.16: Have you ever worked with the EDII before?</p> <p>Whether the agency already working/ or have worked with EDII will be shortlisted for the tender?</p>	<p>No, this is just for documentation post selection of the bidder.</p>
7.	<p>What would be the selection criteria for shortlisting the final agency?</p>	<p>Agency shortlisting will be on the basis of the submitted bid (both Technical & Financial) and a presentation.</p> <p>Weightage : Technical Bid & Presentation- 60% Financial bid- 40%</p>

2. Tender Document Title: Designing & Printing of materials and Drafting & Designing of report for Hastkala Setu Yojana a Government of Gujarat project

S.No.	Queries Raised	Response against the raised Query
1.	Page no. 5, point no. 3 & 4: There was a suggestion to increase the quantity of the number of newsletters and catalogues as would reduce the overall cost of production.	It has been decided that looking into the requirement of the project, the quantities of the newsletters and catalogues could be increased. The details are Catalogues- 500 copies of each catalogue Newsletter- 300 copies for each quarter
2.	Page no.6, Financial Eligibility: The Average Annual Financial Turnover for the last 5 years shall be at least 50% of the estimated cost put to tender. The requisite turnover shall be duly certified by a Chartered Accountant with his Seal/signatures and registration number. What is the estimated amount/budget of the issued tender?	Estimated budget would be around 4-5 lakhs
3.	Page no.6, Financial Eligibility: The net worth of the company/firm as of 31st March of the previous financial year should be positive. As the companies /firms had a huge impact of COVID situation. Would it be possible to provide any relaxation in this clause?	The bidders can provide the financials for 2022-2023.
4.	Page no. 4, Point no. 04 Submission of Bid- As mentioned in Envelope 1, Technical Bid and Design Concept. The Design Concept must be presented in form of sketches, 3D visualization images, photographs etc. Is it necessary to submit the design concept as it is not possible in this segment?	Bidders need to submit only the Technical Bid and Financial Bid. No need to submit the design concept.
5.	Do we need to submit the cost of Printing & Designing separately?	Yes, bifurcation of both designing cost and printing cost would be required from the bidder.
6.	Would it be permissible, if an agency wants to apply for a particular activity mentioned in the tender document?	Yes, an agency which fulfills the required eligibility criteria as mentioned in the tender document will be accepted.

3. Tender Document Title: Digital Services for a Government of Gujarat project Hastkala Setu Yojana

S.No.	Queries Raised	Response against the raised Query
1.	How many visits at district level are expected from the agency for product photography	Maximum of 2-3 visits in each district each month
2.	What are the total number of blogs expected each month	4-5 blogs per month
3.	What geographical locations are we targeting for SEO? Also mention the possible number of keywords.	Gujarat, Maharashtra, Karnataka, Delhi, Goa, and Chandigarh. The SEO is required to be done for our existing website.
4.	What are your expectations from the social media marketing?	<ol style="list-style-type: none"> 1. Creating brand awareness 2. Reaching out to new corporates 3. Creating a like-minded audience of genuine followers
5.	How many Posts are expected per month	15-20 posts per month are expected
6.	How many reels or shorts are expected per month	5-6 reels or shorts per month
7.	Data regarding the number of videos, total number of districts targeted and the number of visits in each district will be required for cost calculation	15-20 districts need to be targeted to capture the videos. Only one visit per district is enough.
8.	The overall cost will be calculated on monthly basis or per post wise.	The overall cost for posts should be calculated on monthly basis
9.	Will there be any paid promotion for social media	Yes, there will be paid promotion for social media.
10.	Are we expected to create marketplace website? If yes, then how many products are we expecting to be listed? And the number of languages at the website/marketplace.	No, the bidder is not expected to create a marketplace website. All things related to the website are for the existing website.
11.	Is the backend AMC of the website/marketplace is needed to be done by the agency after the handover of the website/marketplace? If yes then how many years?	No, the backend AMC of the website is not needed.
12.	<p>Page no.6, Financial Eligibility: The Average Annual Financial Turnover for the last 5 years shall be at least 50% of the estimated cost put to tender. The requisite turnover shall be duly certified by a Chartered Accountant with his Seal/signatures and registration number.</p> <p>What is the estimated amount/budget of the issued tender?</p>	Estimated budget would be around 11 -12 lakhs
13.	Page no. 4, Point no. 04 Submission of Bid- As mentioned in Envelope 1, Technical Bid and Design Concept. The Design Concept must be presented in form of sketches, 3D visualization images, photographs etc.	Bidders need to submit only the Technical Bid and Financial Bid. No need to submit the design concept.

	Is it necessary to submit the design concept as it is not possible in this segment?	
14.	Would it be permissible, if an agency wants to apply for a particular activity mentioned in the tender document? For Instance in this tender document, agency wants to apply only for product photography for catalogues.	Yes, an agency which fulfills the required eligibility criteria as mentioned in the tender document will be accepted.

4. Tender Document Title: Procurement of Products for a Government of Gujarat project
Hastkala Setu Yojana

S.No.	Queries Raised	Response against the raised Query
1.	<p>Page no.6, Financial Eligibility: The Average Annual Financial Turnover for the last 5 years shall be at least 50% of the estimated cost put to tender. The requisite turnover shall be duly certified by a Chartered Accountant with his Seal/signatures and registration number.</p> <p>What is the estimated amount/budget of the issued tender?</p>	<p>Estimated budget would be around 8-9 lakhs</p>
2.	<p>Page no. 4, Point no. 04 Submission of Bid- As mentioned in Envelope 1, Technical Bid and Design Concept. The Design Concept must be presented in form of sketches, 3D visualization images, photographs etc.</p> <p>Is it necessary to submit the design concept as it is not possible in this segment?</p>	<p>Bidders need to submit only the Technical Bid and Financial Bid. No need to submit the design concept.</p>