



Entrepreneurial Training of Defence Personnel

[Junior Commissioned Officers/Other Ranks (JCOs and ORs)]

- 26th June, 2023 - 15th September, 2023
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**Entrepreneurship
Development
Institute of India
Ahmedabad**

Entrepreneurial Training of Defence Personnel [Junior Commissioned Officers/Other Ranks (JCOs and ORs)]

The Indian armed forces constitute one of our most valuable workforces. The defence personnel, irrespective of their skills and level, contribute their highest level of services to the safety and security of our great nation. The defence personals are professional, disciplined, and enthusiastic leaders. The kind of experience the defence personal possess is sufficient to get into new venture opportunities, but a formal Entrepreneurial Training will be an added advantage.

The entrepreneurial training has been developed to provide a challenging learning experience that focuses on real-world problems, and solutions. It offers new information and tools to address corporate challenges. The programme will concentrate on all functional aspects of management, including general management, the economics of business, organizational behaviour and human capital management, marketing management, financial management and accounting, operations management, strategic management, design thinking, innovation, and entrepreneurship. This programme serves as a platform for our veterans to reorient themselves to their new professional roles in the business world. Not just that, this course will also help aspiring entrepreneurs understand how to manage their own businesses.

In the above context, Entrepreneurship Development Institute of India (EDII), which has been recognised as Centre of Excellence by the Ministry of Skill Development & Entrepreneurship, Govt. of India and has over 40 years of experience in creating and nurturing entrepreneurs, offers programmes specifically designed for defence personnel (JCOs & Ors) wherein they can convert their ideas to viable businesses. EDII is positioned in the band of 11-50 (Innovation Category) Under NIRF India Rankings 2023.

Programme Overview

The training programme is explicitly created for Junior Commissioned Officers and Other Ranks (JCOs and ORs) with entrepreneurial aspirations to inspire critical thinking and foster their dreams through an academically demanding and on field practical learning experience to re-orient themselves towards new entrepreneurial challenges and opportunity.

Programme Objectives:

The programme is designed to orient, train and develop JCOs and ORs in the area of Entrepreneurship so that they can take up Entrepreneurship as a career option post-retirement and have a good and purposeful living. The specific objectives of the training programme for JCOs and ORs are to:

Equip them with the requisite skills, knowledge and competencies for effective initiation of their entrepreneurial journey after service.

Familiarize them with the available support system for promoting new entrepreneurs and startups.

Help them grow as an entrepreneur and contribute to the society as manufacturer/services provider while creating multiple opportunities & jobs for others.

Admission Procedure

JCOs and ORs with 10th and above qualification are eligible for the programme. The selection is made by the Director General of Resettlement (DGR) India based on the applications received directly by them. For more details please visit - www.dgrindia.com

Programme Content:

These are the specially designed Programmes for aspiring entrepreneurs amongst defence personnel. The programme inputs would include

- Behavioural Inputs
- Information Inputs
- Leadership Skills and Managerial Inputs
- Business Opportunity Guidance (BOG)
- Preliminary Business Plan (PBP)
- Marketing Skills
- Market Survey
- Business Plan Preparation (BPP)
- Statutory Requirements related Inputs
- Mentoring and Hand Holding

The training programme will be conducted and delivered to participants over 3 months, with 2 months of classroom sessions, and tentatively 1 month of field-based market survey under the expert guidance of EDII mentors. Need based online mentoring support will also be provided.

Pedagogy

The programme will be delivered by EDII faculties, mix of experts, practitioner and industry's renowned professionals. There will be:

- Lecture-cum discussion sessions
- Role plays, & business exercises
- Group based Assignments, experience sharing and presentations
- Interaction with successful entrepreneurs for practical insights

EDII will provide market & financial linkages and other handholding support in their venture. Incubation support will also be given to participants on the need basis.

Evaluation

Performance of participants will be monitored on a continuous basis through quizzes, assignments and other evaluation methods.

Programme Outcomes

On completion of the course, participants shall be able to:

- 1 Identify business opportunity
- 2 Prepare and present business plan
- 3 Mobilize resources

We expect that a majority of the participants will start their business within 1 year.

Certification

On successful completion of programme, participation certificate will be awarded.

Fees:

Directorate General Resettlement (DGR), Ministry of Defense would bear the training fees for the programme. However, charges for Lodging and boarding have to be borne by the participants.

ABOUT THE INSTITUTE

The Entrepreneurship Development Institute of India (EDII), Ahmedabad was set up in 1983 as an autonomous and not-for-profit Institute with support of apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII Campus. EDII has been recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India. The Institute has also been listed as the Institute of National Importance by Education Department, Govt. of Gujarat.

EDII moved on to adopt the role of a National Resource Institute in Entrepreneurship training, education, research, MSME development, innovations and institutional building. EDII's development model has been broad-based nationally and internationally too, with the setting up of Entrepreneurship Development Centres in Cambodia, Laos, Myanmar, Vietnam, Uzbekistan and Rwanda.

In consonance with the emphasis on startups and innovations, EDII hosted the Technology Business Incubator, CrAdLE - Centre for Advancing and Launching Enterprises in the year 2016, with the support of NSTEDB, DST, Govt. of India.

EDII has successfully brought about a change in the way entrepreneurship is perceived. The Institute has earned regional, national and international recognition for boosting entrepreneurship and start-ups across segments and sectors through innovative models and by intermediating creatively among stakeholders such as; new age potential entrepreneurs, minorities and the disadvantaged, existing entrepreneurs, incubation centre professionals, policy makers and venture capitalists. The Institute conducts a variety of programmes and projects through its 7 regional offices and PAN India branch offices, under the *Departments of Policy Advocacy, Knowledge and Research, Entrepreneurship Education; Projects (Government & Corporates); Business Development Services & National Outreach and Developing Economy Engagement.*



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