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National Commission For Women & EDII To Organise Entrepreneurship Awareness Programmes

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by BW Online Bureau

The National Commission for Women (NCW) in collaboration with the Entrepreneurship Development Institute of India (EDII) on Friday announced the launch of 100 Entrepreneurship Awareness Programmes (EAPs) for potential women entrepreneurs across the country at Vikram University in Ujjain.

The first EAP out of the 100 to be organised across the country, was launched by Chief Guest, Mangubhai Patel, Governor of Madhya Pradesh and Guest of Honour, Dr. Munjpara Mahendrabhai, Minister of State, Ministry of Women, Child Development, GoI, in the presence of dignitaries including Smt. Rekha Sharma, Chairperson, NCW; Dr. Sunil Shukla, Director General, EDII; and Meenakshi Negi, Member Secretary, NCW. Other dignitaries present on the occasion were Shri P. Narhari, IAS, Secretary, MSME & Industries Commissioner, Govt. of Madhya Pradesh; NCW members including, Smt. Mamta Kumari, Smt. Delina Khongdup, Smt. Kushboo Sundar and dignitaries from the Rajbhawan and the Government.

At the launch of the EAP, Governor of MP, Shri Mangubhai Patel, said, "India is moving ahead with the vision of 'Sabka Saath Sabka Vikas'. Development under women-led leadership is coming up big way and is getting accepted and recognised. Women associated with the self help Groups are moving forward significantly. They are showing the confidence of speaking about their success, their enterprises and their future."

The aim of the one-day EAP is to orient participating women to the benefits of adopting entrepreneurship as a career, learn the finer skills and overcome social, economic, and familial barriers to becoming entrepreneurs. The EAPs are aimed at developing entrepreneurial skills among women so that they could gain knowledge, skills and motivation to build their own businesses.

After the inauguration, the sessions and panel discussions were organised where experts deliberated on topics such as the fundamentals of entrepreneurship, identifying business opportunities, cultivating an entrepreneurial mindset, strategies to overcome challenges commonly faced by women, understanding gender specific issues and challenges, and information on government schemes and policies for women business owners.