



## Media Release

# EDII celebrates 40 years of entrepreneurship development & education

### Milestones achieved by EDII

- EDII pioneered the AICTE-approved two year full-time Post Graduate Programme in Management –Entrepreneurship and Post Graduate Programme in Management – Innovation, Entrepreneurship and Venture Development.
- The world’s largest study in Entrepreneurship, ‘**Global Entrepreneurship Monitor**’ for its India chapter, is being led by the Institute, since 2012.
- Government of Gujarat has designated EDII as the Nodal Institute for promoting startups and strengthening entrepreneurship in the state.
- EDII is the knowledge partner to the Commissionerate of Cottage Industries, Government of Gujarat since the last 3 years and it has provided advanced skill training to **12,316 women artisans** in the handicraft segment under the Hasta Kala Setu Yojana.
- EDII is also implementing the Hand-Made in India Project with Ernst & Young and HSBC. Under this, the institute **has trained 2,855 women weavers** in the states of Gujarat, Assam, Madhya Pradesh, Tamil Nadu and Odisha.
- It **has trained 919 SC/ST entrepreneurs** from 11 states and help setup 543 enterprises. EDII-trained SC youths from 19 districts of Gujarat set up 356 enterprises and generated 1,109 employment opportunities (investment of INR 10.73 crore made).
- EDII was appointed as the National Resource Organization by the Ministry of Rural Development in 2016 for its ‘Start-up Village Entrepreneurship Programme’ (SVEP). The 4-year programme has thus far **trained 83,467 people, leading to setting up of 81,641 enterprises, 80% of which are led by women.**
- On behalf of the Ministry of Food Processing, EDII has conducted 443 EDPs in Food Processing Sector, **trained 11,100 entrepreneurs across 23 states out of which 5,463 have established their enterprises**, generating 19,221 direct employment opportunities and mobilizing investment of INR 15,060.99 lakh.
- In Social Entrepreneurship & CSR, EDII’s skill development interventions have led to **training of 68,950 beneficiaries, in 23 states, 138 districts and 741 villages** of the country. EDII is engaged with corporates like Accenture, Hewlett Packard, Facebook, ITC, TATA Communications Ltd, Walmart, Yes Bank, Amazon, Vedanta, Tata Steel and Bayer Foundation.



- Presently EDII is working with various ministries/departments of the Indian government such as; Rural Development, External Affairs, Food Processing, Textiles, Micro, Small & Medium Enterprises, Science and Technology, Defence, Agricultural & Farmers Welfare, Home Affairs, Commerce & Industry and Skill Development & Entrepreneurship.
- Under **EDII's CrAdLE, 103 startups have been incubated** and investments of over INR 30 crore have been raised.
- The **institute has impacted over 19,000 CBSE schools**. It offers programmes on entrepreneurship orientation to Senior Administrative Officers at the Lal Bahadur Shastri National Academy of Administration.
- The premier institute has set up **Entrepreneurship Development Centres (EDCs) in Cambodia, Lao PDR, Myanmar, Vietnam, Uzbekistan and Rwanda** under the strategy of Institution Building to promote entrepreneurship.
- Institute has tied up with Human Resource Development Fund under Ministry of HRD, Malaysia to assist Malaysian Government in ensuring 35% skilled Malaysian workforce by 2020.
- It has implemented projects with support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat, SDC etc.
- **EDII trains close to 250 international delegates annually, from 178 developing countries**, under association with the Ministry of External Affairs. Till now, 4,396 professionals have been trained.

**Gandhinagar, April 20, 2023:** In a landmark moment, the Entrepreneurship Development Institute of India (EDII) celebrated four decades of entrepreneurship education, training, research, and institution building on Thursday, April 20, at the institute's campus. Shri Acharya Devvrat, Hon'ble Governor of Gujarat, was the chief guest. The pioneering institute was founded in 1983 with the support of the IDBI Bank, IFCI, ICICI Bank and State Bank of India (SBI).

The event was inaugurated in the presence of Shri Rakesh Sharma, President- EDII and MD & CEO, IDBI Bank Ltd, Dr Milind Kamble, EDII Governing Board Member, Chair, 40-year Celebration Committee & Founder Chairman, DICCI, Shri K Sampath Kumar, EDII Governing Board Member, and Chief General Manager (SME & Supply Chain Finance), State Bank of India, Dr Sailendra Narain, EDII Governing Board Member and Former Chairman & Managing Director, SIDBI, Dr Sunil Shukla, Director General-EDII, and Dr Raman Gujral, Director- Dept. of Projects-Corporates, EDII.

Speaking on the occasion, Shri Acharya Devvrat, said, "EDII has a huge role to play in fostering the spirit of entrepreneurship and in the acceptance of 'entrepreneurship' as a



career choice in society. The 40 years of EDII is a testament to the fact that knowledge on product development, skill development, funding, marketing, and business development can be imparted. This has helped thousands of young students to dream and build businesses, some of which have a turnover of over 100 crore. Notably, the institute has also expanded its scope of work to the new enterprise creation among SC/ST, women empowerment, skill development among artisans and the differently-abled.”

Commenting on the robust startup ecosystem in India, Shri Rakesh Sharma, said, “We are witnessing a growing trust in entrepreneurship; the willingness of students to break free from the job-seeking mindset, think innovatively, and float sustainable startups. Year after year, we see an increase in the number of people enrolling for EDII’s PG and other programmes. Other institutions and universities have also started offering courses on entrepreneurship today, and that speaks volumes about EDII’s contribution towards making entrepreneurship a conscious career option.”

Emphasizing the significance of inclusive growth, Dr Milind Kamble said, “Entrepreneurship helps promote inclusive growth which is a need for India. Successful entrepreneurship does not always mean big industries or manufacturing units in towns and cities, it also means opportunities for the people living in the villages of India, for the marginalized, the differently abled, and the women. Only then a country can progress. Entrepreneurship gives an opportunity to include people in growth. EDII has demonstrated this through its interventions.”

In his address, Dr Sunil Shukla, said, “EDII was set up much against the apprehensions that entrepreneurship cannot be taught. 40 years later when we see the ‘Made in India’ tag, an increasingly respected brand, valued for quality, reliability, and competitiveness, it feels good. EDII has played a role in bringing Indian entrepreneurs this far. Given the prominence that this discipline has gained and the emphasis that the Government is placing on promoting entrepreneurship, the day is not far away when India will be cited as one of the foremost entrepreneurial and startup destinations. ”

As part of the celebration, the institute released a book documenting its 40-year journey and a special film highlighting EDII’s achievements. The dignitaries also inaugurated an exhibition of EDII-trained artisans, incubatees, and the differently-abled.