

## 170 ideas are presented from students across 31 Institutions PAN India in Sustainability Hackathon Challenge, GRAND FINALE by EDII

**April 28, 2023:** Entrepreneurship Development Institute of India (EDII), Ahmedabad is organizing a 2day Sustainability Hackathon Challenge, GRAND FINALE (28<sup>th</sup>-29<sup>th</sup> April, 2023) with participation of about 350 students. 170 ideas are being presented by students across 31 Institutions PAN India. The event was undertaken to foster sustainable development goals and to promote the spirit of entrepreneurship among the students thus boosting the entrepreneurial ecosystem of the country.

EDII had launched this National Level Hackathon in Februrary, 2023 with a vision to sensitise students to focus on Sustainable Development Goals (SDGs). Under the banner of this Hackathon, Boot Camps were organised across the country with regional partners and institutions. The 75-day mega National Level Hackathon boot camps witnessed participation from 40,000 students across 31 Institutions from 20 locations in PAN India. 15,000 ideas had been screened, out of which 170 ideas have been shortlisted for presentation in this 2-day GRAND FINALE event at EDII campus (28<sup>th</sup>-29<sup>th</sup> April, 2023).

Over 75 days, the boot camps provided a platform to the students to create solutions to real life problems facing society, industry, industry sectors, government functionaries etc. These offered credible opportunities to students and institutions to build upon the initiatives like Atmanirbhar Bharat and Startup India by undertaking the challenges and converting opportunities into business enterprises.

The Inauguration of the Sustainability Hackathon Challenge, GRAND FINALE took place at EDII in the presence of Shri. S.B. Dangayach, Founder Trustee, Innovative Thought Forum; CA Mr. Bishan R. Shah, Founder and Managing Director, Bishan R. Shah & Co. and Immediate Past Chairman (2022-23) of the Ahmedabad Branch of Western India Regional Council of ICAI and Dr. Sunil Shukla, Director General, EDII.

Addressing the gathering, Shri. S.B. Dangayach Founder Trustee, Innovative Thought Forum opined, "India is considered as one of the top startup hubs in the world, and in order to strengthen the entrepreneurial environment, the government is stepping up its investment in startups together with other institutions and organisations. That has a significant positive impact on our developing minds. India has a strong business ethic, therefore I encourage the young minds to think for the people first in their entrepreneurial journey and contribute for societal good.

The young students will undoubtedly come up with ground-breaking solutions to issues they observe around them, and I am confident they will perform wonderfully well. EDII is doing an incredible work when it comes to encouraging creative thinking, educating children, and providing them with the resources they need to succeed as new-age entrepreneurs."

On the occasion, Dr. Sunil Shukla, Director General, EDII, Ahmedabad, said, "As a leading organisation promoting entrepreneurship in the nation, EDII seeks to encourage more and more youths come forward with unique solutions for pressing issues around them. While EDII is commemorating its 40th anniversary, the Institute has worked to advance the nation's culture of startups and entrepreneurship by empowering potential entrepreneurs with the knowledge and abilities they need to proceed with the development and management of new businesses. "

CA Mr. Bishan R. Shah, Founder and Managing Director, Bishan R. Shah & Co. and Immediate Past Chairman (2022-23) of the Ahmedabad Branch of Western India Regional Council of ICAI thanked EDII for nurturing Entrepreneurship for four decades and extending constant support, guidance and mentoring to people and enabling them to become pioneers in their field. He encouraged young minds to work persistently and strive towards success, accepting challenges that come in the way.

Out of 175 ideas received, 24 will be finally selected. These will go through a phase of mentorship and a guidance to get connect with incubators and other ecosystem enablers to receive support and resources such as funding and angel investment etc.

The event gave the students exposure to various aspects of working in startups and the academicians also got an idea on the various ways to cultivate entrepreneurship amongst the students.