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Sustainability Hackathon Challenge 2023 – Boot Camp

Bhubaneswar: Sustainability refers to the safe co-existence on the planet without disrupting the ecological balance while reducing environmental footprints and conserving natural resources.

Entrepreneurship Development Institute of India (EDII) launched a nationwide Hackathon with a vision of aligning student focus to sustainable development in line with the 'Sustainability Development Agenda' of G20 meet under India's presidency. This mammoth initiative targeted to get 10000 qualified entries and on ground expert sessions (Boot Camp) in key cities.

WTC Bhubaneswar has been long involved as a MoU partner with Entrepreneurship Development Institute of India (EDII) with an objective to promote entrepreneurship in the state and played the role of a 'Regional Host'. The Boot Camp was conducted on Wednesday, 5th April, 2023 at KSRM Auditorium, Bhubaneswar in association with Batoi Systems Private Limited as the supporting Partner ; KIIT School of Rural Management, Centre for Agri-business Management, AIC-Nalanda Institute of Technology, Srusti Academy of Management and Gandhi Institute For Technology as partner institutions.

This Hackathon aimed to challenge students to create solutions to real life problems facing society, industry, industry sectors, government functionaries etc. It offered a credible opportunity to students and institutions to build upon the initiatives like Atmanirbhar Bharat and Startup India by undertaking the challenges and converting opportunities to a business enterprise.

Ms. Abha Mishra, Odisha State Head, UNDP graced the session as a Chief Guest and deliberated on the minimal interference with nature and its activities in order to address the emerging challenges like natural calamities. She further advocated on the responsible lifestyle choices.