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Sustainability Hackathon Challenge- Boot Camp

STATESMAN NEWS SERVICE

BHUBANESWAR, 7 APRIL:

The Entrepreneurship Development Institute of India (EDII) launched a nationwide Hackathon with a vision of aligning student focus to sustainable development in line with the 'Sustainability Development Agenda' of G20 meet with a target to get 10000 qualified entries and on ground expert sessions (Boot Camp) in key cities.

WTC Bhubaneswar has been long involved as a MoU partner with EDII with an objective to promote entrepreneurship in the state and played the role of a 'Regional Host'.

The Boot Camp was held on 5 April in Bhubaneswar

Ms. Abha Mishra, Odisha State Head, UNDP deliberated on the minimal interference with nature and its activities in order to address the emerging challenges like natural calamities. She further advocated on the

responsible lifestyle choices.

Mr. Ashwini Rath, CEO, Batoi Systems Private Limited presented the Business Plan and Pitch Deck for the aspiring entrepreneurs. He deliberated on the problem & opportunity solution, founders, product & marketing plans, SWOT Analysis, Funds usage and Batoi Cloud Platform.

Prof. Nishith Parida, Director, KIIT School of Rural Management, Bhubaneswar highlighted the initiatives undertaken by KSRM Bhubaneswar focusing on sustainability while Ms. Nimeshika Natarajan, Assistant Director, World Trade Center Bhubaneswar in her address deliberated on the initiatives the center undertakes for entrepreneurship development as well as to attain the UN SDGs.

Mr. Durga Prasad Gouda, COO, AIC-Nalanda Institute of Technology Foundation and Dr Subrat Biswal also addressed the gathering.

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