

The EDII Celebrates National Entrepreneurship Day

BUSINESS



By Rahul Mehra On Nov 9, 2022



Entrepreneurship Development Institute of India Ahmedabad

Share

Ahmedabad: Entrepreneurship Development Institute of India (EDII), Ahmedabad, celebrated National Entrepreneurship Day on November 9, 2022, at the EDII campus. Students, startups and new-age entrepreneurs from Gujarat participated in the event. The celebration theme was school entrepreneurship, given that young minds are the country's future. The entire event was planned with the objective of encouraging innovation and entrepreneurship among students. Apart from the motivational address, a psychometric test was administered to students to assess their entrepreneurial competence.

Prof. (Dr.) Toolika Gupta, Director, Indian Institute of Crafts and Design, Jaipur, graced the event as the Chief Guest. Mr Abhishek Jain, Director & Co-Founder at Naapbooks Limited, was the guest of Honour. Mr Abhishek Jain's startup is the only one from Gujarat listed in the IPO. His startups have been incubated at EDII's incubator, CrAdLE.

A major highlight of the programme was a selection of viable business ideas from the entries invited from students of Ahmedabad's various schools.

Ideas from three schools of Ahmedabad were selected on innovation, viability and technical strength parameters. These were awarded for best business ideas. These included Delhi Public School, Bopal; Delhi Public School, Gandhinagar and Shree Narayan Central School. Around 400 school students participated in the event.



Addressing the gathering, Prof. (Dr.) Toolika Gupta, Director, Indian Institute of Crafts and Design, Jaipur, said, "India is a land of craft, skills, competencies and a high entrepreneurial inclination. We need to show a direction to entrepreneurial minds, where entrepreneurship

education becomes critical. I encourage young people to exhibit an entrepreneurial approach to addressing the problems around them. When it comes to nurturing good ideas, training young people, and supporting them to help them become successful new-age entrepreneurs, EDII is doing incredible work, which I appreciate. I am happy to collaborate with EDII so that students of my institute get the necessary training.”

On occasion, Dr Sunil Shukla, Director General, EDII, Ahmedabad, said, “Today, young students are quite aware and often think out-of-the-box. A little handholding and direction can orient them to entrepreneurial values and competencies that can give them the required thrust towards entrepreneurship. EDII is happy to be a part of accelerating the country’s culture of startups and entrepreneurship by providing potential entrepreneurs with the right skill sets to help them move forward on the path of new enterprise creation and management.’

Mr Abhishek Jain, Director &Co-founder, NaapbooksLtd, thanked EDII for nurturing his startup and extending all the required support for taking it where it is today. Mr Jain traced his entrepreneurial journey and brought out the challenges he faced and the solutions he implemented. He highlighted how several times he had thought about quitting but holding on ultimately turned out to be rewarding. His story instilled grit and perseverance among students while simultaneously answering several of their queries.

The event gave the students in-depth exposure to various aspects of entrepreneurship. An open house with academicians also brought forth the requirements and the implementations needed towards widescale promotion of entrepreneurship among students.