November 6, 2022

Ms. Julie Shah
Business Development Cell
Entrepreneurship Development Institute of India

Sub: Public Relations report for the month of October 2022

Dear Ms. Shah,

Please find enclosed the media coverage report for the month of October 2022, covering the Public Relations activities done by Adfactors PR.

This is for your reference and records. Kindly let me know if you need further information on the same.

Warm Regards from
Adfactors PR
October 2022 – Major Media Activities

1) **Media Release:** Celebrating the values and ideals of Mahatma Gandhi on the occasion of Gandhi Jayanti

2) **Media Release:** Hon'ble Shri Bhanu Pratap Singh Verma, Union Minister of State for Micro, Small and Medium Enterprises (MSME), Govt. of India visits EDII, Ahmedabad for Interaction on MSME and Entrepreneurship Related Projects

3) **Media Release:** EDII-trained Hastakala Setu artisans team up with top designers to Connect Heritage to Contemporary Lifestyle

4) **Centres from where coverage was received**

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<th>No.</th>
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<td>1.</td>
<td>Celebrating the values and ideals of Mahatma Gandhi on the occasion of Gandhi Jayanti</td>
<td>(Print) The Times of India, The Indian Express, Divya Bhaskar, Rajasthan Patrika</td>
<td>Ahmedabad</td>
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<td>3.</td>
<td>Celebrating the values and ideals of Mahatma Gandhi on the occasion of Gandhi Jayanti</td>
<td>(Electronic) Zee 24 Kalak, TV9 Gujarati</td>
<td>National</td>
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<td>(Print) Aaj, Jansandesh, Everyday News, Lucknow News, Readers Messenger</td>
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<td>(Online) Business News This Week, Business News Week, Media Bulletins, Smart Business News, Shreyas Web Media Solutions, Content Media Solutions, Online Media Café, Passionate in Marketing, Hello Entrepreneurs, Mix Point, News Patrolling, Konexio Network, Success Insights India</td>
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<td><strong>7.</strong></td>
<td>EDII-trained Hastakala Setu artisans team up with top designers to Connect Heritage to Contemporary Lifestyle</td>
<td>(Print) Ahmedabad Mirror, Sandesh, Gujarat Samachar</td>
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<td><strong>8.</strong></td>
<td>EDII-trained Hastakala Setu artisans team up with top designers to Connect Heritage to Contemporary Lifestyle</td>
<td>(Online) Content Media Solution, Konexio Network, Passionate in Marketing, Online Media Café, Business News Week, Shreyas Web Media Solutions, Biz News Desk, Media Bulletins, Business News This Week, Smart Business News</td>
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Media Coverage

On

Celebrating the values and ideals of Mahatma Gandhi on the occasion of Gandhi Jayanti
Ahmedabad: Kerala governor Arif Mohammed Khan, who was in Ahmedabad on Sunday on the occasion of Gandhi Jayanti, rooted for diversity, calling it the law of nature. He was speaking at EDII on the theme ‘Global Peace and Sustainability’. “Diversity is the law of nature and if we wish to live in peace, we have to acknowledge that the foundational virtue of civilization is diversity,” he said.

Meanwhile, political parties too organized events to commemorate Gandhi Jayanti. CM Bhupendra Patel participated in a prayer meeting at Kirti Mandir in Porbandar. The Congress organized a prayer meeting at Rohit Ashram in Ahmedabad.

Children pay tribute to Mahatma Gandhi at Sabarmati Ashram

DRONE SHOW ENTHUSIAZTS CITIZENS: A cluster of drones created light-filled formations of India’s map, Mahatma Gandhi’s image, charkha and rockets in the sky over Science City on Sunday.
Gandhi’s agitation was political but not like today’s politics: Kerala Governor

EXPRESS NEWS SERVICE
AHMEDABAD, OCTOBER 2

MAHATMA GANDHI’s agitation was also political, but it was not like today’s politics, which is considered bad, said Kerala Governor Anil Mohsin Valli Khan Sunday.

Delivering an address at the Sabarmati Ashram in Ahmedabad on the International Day of Peace and Mahatma Gandhi’s birth anniversary, Khan said, “Bapu’s agitation was political but not this politics... Those doing politics in the House and outside the House tell their opposition that this issue is of national interest to look at it by rising above politics, as if politics in itself is only doing bias... this was not Gandhi’s way.”

Khan was addressing the audience during a prayer meet organised at the Ashram by the Sabarmati Ashram Preservation and Memorial Trust.

Adding on Gandhi’s idea of India and a politician, he said, “A politician who has taken an oath of public service should be ready for greater sacrifice. He should have knowledge, culture and most importantly, see everyone equally.” The Kerala Governor added that had Gandhi been around today, he would have talked about nation’s unity and national solidarity more than Hindu-Muslim unity.

“Mahatma Gandhi would talk about Hindu-Muslim unity because that time the legal system did not consider country as a nation. They would say that this country is a coalition of different religious and social units. They didn’t consider us a nation. Any religious or social units were considered as building blocks for the community. But today our Constitution says we are a nation and nation’s unit is citizen and not community,” he said.

Referring to the caste system, Khan said that “no one needs to feel proud or guilty.” It is our responsibility to think beyond what we have no control over. Nobody asked me where I need to be born. Where I was born was my destiny and what I achieve depends upon my hardwork,” he said. Khan also delivered a special lecture on “Global Peace and Sustainability” organised by Entrepreneurship Development Institute of India (EDII), Ahmedabad and India Think Council, New Delhi.
શાનધી જ વિશ્વાસ,
પુષ્ટી, શાંતિ મળે છે: કેરળના રાજયપાલ

હારાતા ગાંધીજીના મૂલ્યો અને આદામની વિશ્વાસવાળી માટે ઈલીયાઇ (આંત્રિક નાસ્ત્રણ રેખાપનગર ઎સ્ટેટસ)ને બલ બદલી ગયા છે. આ દિનના 'મ્રાખણ શાંતિ અને સાંસારમાંથી' પર વિશેષ કેટલી માટેનું આધીના કરવાનું હતું, જેમાં ઉપલબ્ધ કેરળના રાજયપાલના સ્વભાવના આદિતય વચ્ચે સમજાયું હતું કે, 'શાંતિના મૂલ્ય પર ખુશીથી ખોટો આદેશાનું સ્પષ્ટ કહે શકે છે, કાબીની વિશ્વાસ, પુષ્ટીની અને શાંતિ મળે છે. અંતિમ સ્વતંત્રતાના સમાપ થતા હોવા જેવું હોય તેવું હોય. આપણે સમજીને કે વિશ્વમાં જ પ્રવૃત્તિની આદિતય છે. આપણે શાંતિની કલ્યાણી કરવાનું હોવા તો આપણે સ્પષ્ટ પવર્કશે કે સમજાતાની પૂરતા વિશ્વમાં જે તથાડા અને લેની તથા વિશ્વમાં વિશાલતા સાથે માનવતાની લેવા કરવી તે મુખ્ય બલમાં પહોંચી જાઓ.'
ईडीआईआई में विशेष व्याख्यान
सभ्यता का आधार विविधता: खान

आहमदाबादी पत्रिका के राजमहल आरिफ मोहम्मद खान ने कहा कि जब हम यह समझते हैं कि विविधता ही प्रकृति का कारण है। ऐसे में बाद में हम शायद से जीना चाहते हैं, तो हमें यह स्वीकार करना होगा कि सभ्यता का आधार विविधता है।

विविधता में एकता और उसकी त्रुमान विविधता के साथ मानने की संबंधित हमारा मुख्य लक्ष्य होना चाहिए। भारतीय उद्यमिता विकास संस्थान (ईडीआईआई) में ईड़क विभिन्न कार्यक्रम नई दिल्ली के कार्यालय फॉकल पीसी, एंड फ़ॉकलर्स विभाग के संयोजनाति विशेष व्याख्यान का संबंधित कर रहे थे। उन्होंने कहा कि जान से विश्वास और खुशी से शायद भिडिली हैं। ईडीआईआई ने आर्थिक संस्कार का योगदान करते रहना चाहिए।

उन्होंने सेल्फी खान को सूचना अधिकर्ष और संस्कृति द्वारा दुर्भाग्य बताते हुए कहा कि यह आप पर निर्भर करता है कि आप आफ्ने उस प्रकार संभालते हैं। ईडीआईआई के महानिदेशक डॉ. सुशील शर्मा, ईडीआईआई की गवर्निंग बोर्ड के सदस्य डॉ. हेमेन्द्र नारायण, डॉ. बाबा साहब अंबेडकर अनुपम शुभंवरिंद्र आमदाबाद को कुलपति प्री.आसी उपाध्याय, ईडीआईआई की विभिन्न कार्यक्रमों के निर्माताओं को विशेष प्रस्तुति देने का संबंधित करते हैं।
केरल के राज्यपाल का संबोधन
साबरमती आश्रम आना तीर्थ यात्रा के समान: आरिफ
कहा, गाथीजी यदि आज रहते तो राष्ट्रीय एकता की बात करते

पत्रिका यूज नेव्वर

आर्टिफॉक्स, केरल के राज्यपाल आरिफ मोहम्मद खान ने कहा कि उनके लिए साबरमती आश्रम आना तीर्थ यात्रा के समान है। यहां पर किसी भी सार सा किसी भी दिन आना तो हमारा राष्ट्रीय दृष्टि है, लेकिन गाथी जनता के दिन 2 अक्टूबर को यहां पर अगर वृहत बात हो तो जो उसे आये दृष्टि है।

उन्होंने कहा कि आर्टिफॉक्स ने लिखा है कि गाथीजी ने अफगानिस्तान के लिए यह विवाद करता बैठक करता है कि, आरिफ खान जैसा तोड़ मंड़ी क्यों इतिहास इस पृथ्वी पर चलता रहा।

लेखक के सुझाव के अनुसार हम मुलाकात करने जा रहे हैं, तो लेखक ने कहा कि आरिफ खान के दौरान हम मुलाकात करने को नहीं देते।

हम हमेशा बापु के कर्जदार रहेंगे, न तैयार करें हमले जिसमें अपने लायक नहीं हैं, जिसमें हमारे दिल में नहीं हैं, जिसमें हम काफी हैं।

हम हमेशा बापु के कर्जदार रहेंगे, क्योंकि हम उसकी याद में रहेंगे।

दीक्षित करने के लिए हम एक संघर्ष देश में गिरी। हमें रो होता है, क्योंकि हम अपने सार्वभौमिक विवाद को भी धर्म रखते हैं जो हम अपने धर्म, अपने राज और भाषा के प्रति प्राप्त करना चाहते हैं।

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Online
Democracy, freedom and unity are precious, eternal vigilance needed to safeguard them: Kerala Governor

Ahmedabad, Oct 2 (PTI) Kerala Governor Arif Mohammad Khan on Sunday termed democracy, freedom and unity as "precious things," and said there was a need for "eternal vigilance" to protect them.

Calling ignorance as the real enemy of peace, he said unity among people was important for progress.

"There is a need to protect precious things. Your democracy is precious because you have no right without it, your freedom is precious because a life of slavery is no life, and your unity is precious because you cannot progress without it and walk side by side with the world," he said.

"There is a famous saying in English - 'Eternal vigilance is the price of liberty'. Not just liberty, but for democracy, liberty, unity, progress and development - eternal vigilance is required for everything precious," he said.

Khan was delivering a lecture at Sabarmati Ashram in Ahmedabad on the occasion of Mahatma Gandhi’s birth anniversary.

"It doesn’t sound very good that we continue to talk about 'India for all' even after 75 years of independence. It means we are feeling somewhere we are lacking in unity," he said.

Khan also termed the sense of the 'other' as a threat to peace. The 'other' comes into existence when one is ignorant about them, he said.

"Our own tradition tells us, the 'other' is always the source of fear, and fear always gives rise to hatred. Ignorance leads to your assumption about the other person, and the 'other' gives rise to hatred, and hatred gives rise to violence. This is how a vicious circle comes into existence," he said.

Later, Khan also spoke at the Entrepreneurship Development Institute of India (EDII) in Gandhinagar on the topic of "Global peace and sustainability".

The fear of the 'other' can be tackled with the acquisition of knowledge and defeat of ignorance, he said.

"Knowledge is belief, happiness, peace. Ignorance is the opposite of that. The real enemy of peace is ignorance. Knowledge is power...India has believed in the divinity of truth, in the divinity of knowledge, in the divinity of goodness and in the divinity of perfect union," he said.

Khan also underscored the need for unity and said that it is important not just for safety like it used to be in the past, but more so for progress.
"Today it is much more important not just for safety, but for progress. In the race for modernity, you cannot afford to lag behind. It is not possible," he said.

Diversity is the law of nature, and therefore one has no option but to respect and accept diversity of every kind, he added.

"This has been the message of Indian culture. If you want to live in peace, then recognise diversity as a foundational virtue of civilisation," Khan further said.

India suffered at the hands of conquerors, because we celebrated the festival and burnt Ravana's effigy, but did not pay attention to the Ravana inside us. The real purpose behind the celebration of festivals like burning the effigy of Ravana is to direct our attention to our Ravani (evil) tendencies, he said.
Ahmedabad: ‘Diversity is law of nature’


TNN
1 minute

AHMEDABAD: Kerala governor Arif Mohammed Khan, who was in Ahmedabad on Sunday on the occasion of Gandhi Jayanti, rooted for diversity, calling it the law of nature. He was speaking at EDII on the theme ‘Global Peace and Sustainability’. “Diversity is the law of nature and if we wish to live in peace, we have to acknowledge that the foundational virtue of civilization is diversity,” he said.

Meanwhile, political parties too organized events to commemorate Gandhi Jayanti. CM Bhupendra Patel participated in a prayer meeting at Kirti Mandir in Porbandar. The Congress organized a prayer meeting at Kochrab Ashram in Ahmedabad.
Mahatma Gandhi’s agitation was also political, but it was not like today’s politics, which is considered bad, said Kerala Governor Arif Mohammad Khan on Sunday.

Delivering an address at the Sabarmati Ashram in Ahmedabad on the International Day of Peace and Mahatma Gandhi’s birth anniversary, Khan said, “Bapu’s agitation was political but not this politics… Those doing politics in the House and outside the House tell their opposition that this issue is of national interest so look at it by rising above politics, as if politics in itself is only doing bias… this was not Gandhi’s way.”

Khan was addressing the audience during a prayer meet organised at the Ashram by the Sabarmati Ashram Preservation and Memorial Trust.

Adding on Gandhi’s idea of India and a politician, he said, “A politician who has taken an oath of public service should be ready for greater sacrifice. He should have knowledge, culture and most importantly, see everyone equally.”

The Kerala Governor added that had Gandhi been around today, he would have talked about nation’s unity and national solidarity more than Hindu-Muslim unity.

“Mahatma Gandhi would talk about Hindu-Muslim unity because that time the legal system did not consider country as a nation. They would say that this country is a coalition of different religious and social units. They didn’t consider us as a nation. Any religious or social units were considered as building blocks for the community. But today our Constitution says we are a nation and nation’s unit is citizen and not community,” he said.

Referring to the caste system, Khan said that no one needs to feel proud or guilty. “It is our responsibility to think beyond what we have no control over. Nobody asked me where I need to be born. Where I was born was my destiny and what I achieve depends upon my hard work. No one has the right or guilt to feel pride for which caste you were born in rather every person should have self confidence,” he added.

Further, he stated that that gives birth to ego, could be anything but religion. “The feeling of being supremacist, I am everything and especially for dham we started using religion but I will use panth, The feeling that the panth I am born in is right and everything else is wrong. I am saying this in the context of Bapu. He would conduct prayer meet everyday irrespective of where he was, he would pick
from all cultures and tell that everyone is together. That gives birth to ego could be anything but
religion. Gandhi, at that time when these evils were spread everywhere, on one side he launched the
agitation for independence and on the other eliminate society’s tensions from the country and create
love and unity," he said.

We call him rashtrapita (father of the nation), his legacy is not only independence but to make India of
his dreams, that message needs to be internalised, the Governor added.

“Bapu got us independence. People jokingly would say that during British rule even the sun would not
set because even God was not ready to make them trust in darkness of night. Such was their regime
and that rule Gandhi bina khadak bina dhaal Sabarmati ke lal tune kar diya kamaal,”

Kerala Governor also delivered a special lecture on ‘Global Peace and Sustainability’ organised by
Entrepreneurship Development Institute of India (EDII), Ahmedabad and India Think Council, New
Delhi on Gandhi Jayanti Sunday.

Commemorating the values of Gandhi the Governor said, “The greatest realization on the path of
peace is that knowledge emanates belief, happiness and peace, and hence one must always be
persistent about gaining knowledge.”

He also stressed on the significance of creating strong societies, which he said was possible only
when we understood that “Diversity is the law of nature and if we wish to live in peace, we have to
acknowledge that the foundational virtue of civilization is diversity. Unity in Diversity and serving
mankind with all its diversity should be the primary goal.”

Stressing on the importance of self through a shloka from the Gita, the Governor said, “Self can be
your best friend and also your worst enemy so cultivate it accordingly. It becomes friend when you
have yourself under control which means self restraint which means I do not have to live my life by my
desires and unchecked by moral values and ideals. This creates unscrupulous individuals. Restraint
and under control senses then yourself becomes your friend and uncontrolled become totally your
worst state.”
Democracy, freedom and unity are precious eternal vigilance needed to safeguard them Kerala Governor

Ahmedabad, Oct 2 (PTI) Kerala Governor Arif Mohammad Khan on Sunday termed democracy, freedom and unity as "precious things", and said there was a need for "eternal vigilance" to protect them.

"There is a need to protect precious things. Your democracy is precious because you have no right without it, your freedom is precious because a life of slavery is no life, and your unity is precious because you cannot progress without it and walk side by side with the world," he said.

"There is a famous saying in English - 'Eternal vigilance is the price of liberty'. Not just liberty, but for democracy, liberty, unity, progress and development - eternal vigilance is required for everything precious," he said.

Khan was delivering a lecture at Sabarmati Ashram in Ahmedabad on the occasion of Mahatma Gandhi's birth anniversary.

"It doesn't sound very good that we continue to talk about 'India for all' even after 75 years of independence. It means we are feeling somewhere we are lacking in unity," he said.

Khan also termed the sense of the 'other' as a threat to peace. The 'other' comes into existence when one is ignorant about them, he said.

"Our own tradition tells us, the 'other' is always the source of fear, and fear always gives rise to hatred. Ignorance leads to your assumption about the other person, and the 'other' gives rise to hatred, and hatred gives rise to violence. This is how a vicious circle comes into existence," he said.

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Khan also underscored the need for unity and said that it is important not just for safety like it used to be in the past, but more so for progress.

"Today it is much more important not just for safety, but for progress. In the race for modernity, you cannot afford to lag behind. It is not possible," he said.
Diversity is the law of nature, and therefore one has no option but to respect and accept diversity of every kind, he added.

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Calling ignorance as the real enemy of peace, he said unity among people was important for progress.

"There is a need to protect precious things. Your democracy is precious because you have no right without it, your freedom is precious because a life of slavery is no life, and your unity is precious because you cannot progress without it and walk side by side with the world," he said.

"There is a famous saying in English - 'Eternal vigilance is the price of liberty'. Not just liberty, but for democracy, liberty, unity, progress and development - eternal vigilance is required for everything precious," he said.

Khan was delivering a lecture at Sabarmati Ashram in Ahmedabad on the occasion of Mahatma Gandhi's birth anniversary.

"It doesn't sound very good that we continue to talk about 'India for all' even after 75 years of independence. It means we are feeling somewhere we are lacking in unity," he said.

Khan also termed the sense of the 'other' as a threat to peace. The 'other' comes into existence when one is ignorant about them, he said.

"Our own tradition tells us, the 'other' is always the source of fear, and fear always gives rise to hatred. Ignorance leads to your assumption about the other person, and the 'other' gives rise to hatred, and hatred gives rise to violence. This is how a vicious circle comes into existence," he said.

Later, Khan also spoke at the Entrepreneurship Development Institute of India (EDII) in Gandhinagar on the topic of "Global peace and sustainability".

The fear of the 'other' can be tackled with the acquisition of knowledge and defeat of ignorance, he said.

"Knowledge is belief, happiness, peace. Ignorance is the opposite of that. The real enemy of peace is ignorance. Knowledge is power...India has believed in the divinity of truth, in the divinity of knowledge, in the divinity of goodness and in the divinity of perfect union," he said.

Khan also underscored the need for unity and said that it is important not just for safety like it used to be in the past, but more so for progress.
"Today it is much more important not just for safety, but for progress. In the race for modernity, you cannot afford to lag behind. It is not possible," he said.

Diversity is the law of nature, and therefore one has no option but to respect and accept diversity of every kind, he added.

"This has been the message of Indian culture. If you want to live in peace, then recognise diversity as a foundational virtue of civilisation," Khan further said.

India suffered at the hands of conquerors, because we celebrated the festival and burnt Ravana's effigy, but did not pay attention to the Ravana inside us. The real purpose behind the celebration of festivals like burning the effigy of Ravana is to direct our attention to our Ravani (evil) tendencies, he said. PTI
Democracy, freedom and unity are precious, eternal vigilance needed to safeguard them: Kerala Governor

https://theprint.in/india/democracy-freedom-and-unity-are-precious-eternal-vigilance-needed-to-safeguard-them-kerala-governor/1151954/

PTI
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Ahmedabad, Oct 2 (PTI) Kerala Governor Arif Mohammad Khan on Sunday termed democracy, freedom and unity as “precious things”, and said there was a need for “eternal vigilance” to protect them.

Calling ignorance as the real enemy of peace, he said unity among people was important for progress.

“There is a need to protect precious things. Your democracy is precious because you have no right without it, your freedom is precious because a life of slavery is no life, and your unity is precious because you cannot progress without it and walk side by side with the world,” he said.

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के रल के राज्यपाल आररफ मोहम्मद खान ने रविवार को महात्मा गांधी की जयंती के अवसर पर अहमदाबाद के साबरमती आश्रम में एक व्याख्यान दिया। उन्होंने अपने व्याख्यान में कहा कि लोकतंत्र, स्वतंत्रता और एकता सबसे अनमोल हैं और इनकी रक्षा के लिए लगातार सतर्क रहने की आवश्यकता है। अज्ञानता शांति की असती दुर्भाग्य है और प्रगति के लिए लोगों के बीच एकता बेहद जरूरी है।

उन्होंने कहा, आपका लोकतंत्र अनमोल है क्योंकि इसके बिना आपका कोई अधिकार नहीं है, आपकी स्वतंत्रता अनमोल है क्योंकि गुलामी का जीवन कोई जीवन नहीं है। आपकी एकता अनमोल है क्योंकि इसके बिना आप प्रगति नहीं कर सकते। पहले अच्छी बात नहीं है कि हम आजादी के 75 साल बाद भी दोनों भारत की बात कर रहे हैं। इसका मतलब है कि कहीं न कहीं हमारे पास एकता की भावना की कमी है।

उन्होंने आगे कहा कि हमारी अपनी परंपरा हमें बताती है कि अन्य या दूसरे की भावना हमेशा भय को जन्म देती है। भय हमेशा नफरत को जन्म देता है और नफरत हिंसा की ओर ले जाती है। इस तरह एक दुश्चक्र जन्म लेता है। इसके बाद आरफ मोहम्मद खान ने गांधीनगर में उद्यमिता विकास संस्थान (ईडीआईआई) में वैश्विक शांति और सिराजता विषय पर भी व्याख्यान दिया।
Celebrating the values and ideals of Mahatma Gandhi on the occasion of Gandhi Jayanti


Ahmedabad, October 02, 2022: Entrepreneurship Development Institute of India (EDII), Ahmedabad and India Think Council, New Delhi conducted a special lecture on ‘Global Peace and Sustainability’ on the occasion of Gandhi Jayanti. The Distinguished Speaker on the occasion was Hon'ble Governor of Kerala, Shri Arif Mohammad Khan. Also present on the occasion were Prof. Ami Upadhyay, Vice Chancellor, Baba Saheb Ambedkar University; Dr. Sailendra Narain, Former Chairman & Managing Director, Small Industries Development Bank of India (SIDBI) and Mr. Saurabh Pandey, Director, India Think Council.

Commemorating the values of Gandhiji on the occasion of Gandhi Jayanti, Shri Arif Mohammad Khan, Hon’ble Governor of Kerala said, “The greatest realization on the path of peace is that knowledge emanates belief, happiness and peace, and hence one must always be persistent about gaining knowledge.” The distinguished speaker stressed on the significance of creating strong societies, which he said was possible only when we understood that “Diversity is the law of nature and if we wish to live in peace, we have to acknowledge that the foundational virtue of civilization is diversity. Unity in Diversity and serving mankind with all its diversity should be the primary goal.”

Stressing on the importance of ‘SELF’, the Hon’ble Governor said, “SELF could be your best friend and also your worst enemy so cultivate it accordingly.”

Motivating the audience, Dr. Sunil Shukla, Director General- EDII said that Gandhiji’s ideals are so relevant to the modern day principles of global peace and sustainable development. He said, “Gandhiji’s principles of self-belief, conviction and the spirit to explore uncharted paths inspire every person. Mahatma Gandhi’s life acts as a guiding force for every fabric of society. Going Swadeshi and establishing cottage industries was something that Gandhiji preached. Today, the government is encouraging the Make in India movement and EDII is also working in line with it, training and skilling people to harness indigenous resources, employ their learnings and set up enterprises.”

Dr. Sailendra Narain, Former Chairman & Managing Director, Small Industries Development Bank of India (SIDBI) and EDII Governing Board Member, termed language and culture as integral in keeping a nation united. Dr. Narain appreciated Shri Arif Mohammad Khan’s depth and knowledge on culture, and proficiency in Urdu, English, Hindi and Sanskrit. He added, “No wonder Shri Arif Mohammad Khan showcases how Language and Culture can come in sync to ultimately lead in the development of the country.”

Prof. Ami Upadhyay, Vice Chancellor, Baba Saheb Ambedkar University proposing the Vote of Thanks, talked about the significance of inclusive society and hence the need to bring together diverse groups of people to ensure global peace and sustainability.

Shri Saurabh Pandey, Director, India Think Council talked about the ideals that Gandhiji professed with the ultimate aim of peace in view. Shri Pandey said that societies, the world over, remember and admire Gandhiji’s principles of non-violence, truth and perseverance in achieving peace, happiness and freedom.
Celebrating the values and ideals of Mahatma Gandhi on the occasion of Gandhi Jayanti


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Kerala Governor Arif Mohammad Khan delivered a lecture on the birth anniversary of Mahatma Gandhi at the Sabarmati Ashram in Ahmedabad on Sunday. He said in his lecture that democracy, freedom and unity are the most precious and there is a need to be constantly vigilant to protect them. Ignorance is the real enemy of peace and unity among people is very important for progress.

“Your democracy is priceless because without it you have no rights, your freedom is priceless because a life of slavery is not a life,” he said. Your unity is priceless because without it you cannot progress. It is not a good thing that we are talking about India even after 75 years of independence. It means that somewhere we lack a sense of unity.

He further said that our own tradition tells us that the feeling of the other or the other always gives rise to fear. Fear always breeds hatred and hatred leads to violence. In this way a vicious cycle is born. After this, Arif Mohammad Khan also delivered a lecture on the topic of Global Peace and Sustainability at the Entrepreneurship Development Institute (EDII) in Gandhinagar.
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Media Coverage

On

Hon’ble Shri Bhanu Pratap Singh Verma, Union Minister of State for Micro, Small and Medium Enterprises (MSME), Govt. of India visits EDII, Ahmedabad For Interaction on MSME and Entrepreneurship Related Projects
Print
શહેરોમાં નાના ઉદ્યોગકારોને અસર થાય હેવે તેના વિકાસ માટે સરકાર પ્રતિબંધ છે : કેન્દ્રીય મંત્રી વર્મા

અમબ્યાવ | કેન્દ્રીય રાજય કાલીના સુખ, લાભ અને મધ્યમ ઉદ્યોગ સાહસકી (અમેસેમબર) ના મંત્રી વ્યકૃતિપ્રતિસિંહ વર્માને ઇફેલિયાઇઝેય મુલકાત લીધી હતી. મુલકાતમાં તેમણે જણાયું છતું કે, અમેસેમબર ઉદ્યોગની વ્યવસ્થા કરી રહા છે. કોવિડની આ ક્ષેત્રની નોંધપત્ર રિટે મારી અસર થઈ હતી. હેવે સરકાર તેના વિકાસ માટે પ્રતિબંધ છે. વધુમાં તેમણે જણાયું છે, ઇફેલિયાઇઝેય 40 વર્ષની અમેસેમબર કેન્દ્રની વિકસાવનાં મિશન સાથે કામ કરી હતી. નવા ઉદ્યોગસાહસસીઓને જુરીયાત પ્રમાણે મહદ કરવા ખંદેશા તાપ્રે રહે છે.
एमएसएमई राज्यमंत्री वर्मा ने उद्यमियों, शिक्षाविदों से की चर्चा

पत्रिका न्यूज़ नेटवर्क
patrika.com

अहमदाबाद, सूक्ष्म, लघु एवं मध्यम उद्योग केंद्रीय राज्य मंत्री भानुप्रताप सिंह वर्मा ने सोमवार को गांधीनगर स्थित भारतीय उद्यमिता विकास संस्थान (ईडीआईआई) का दौरा किया।

उन्होंने गुजरात के उद्यमियों, संस्थान के प्राध्यापक, विद्यार्थियों, इन्स्ट्रक्टर्स के साथ विभिन्न मुद्दों व योजनाओं पर चर्चा की। संस्थान के महानिदेशक डॉ. सुनील जुक्कला ने उनका स्वागत किया और संस्थान की गतिविधियों की जानकारी दी। मंत्री ने संस्थान की ओर से उद्यमिता को बढ़ावा दिए जाने के लिए किए जा रहे विभिन्न प्रयासों की समर्थन की।
EDIIનાં MSMEનાં ઉદ્યોગસાહ્સિકતાના સાથે સંબંધિત પ્રોજેક્ટ પર સંવાદ

દીદિયારાયાં, અમદાવાદ શહેર, ભારતના સંસ્થાનના ઉદ્યોગસાહ્સિકતાના સાથે સંબંધિત પ્રોજેક્ટ પર સંવાદનું આયોજન કરવામાં આવ્યું હતું. આ સંવાદમાં ભારત સરકારના રાજ્ય કાઢી કેન્દ્રીય સુધીમ, લક્ુ અને મધ્મ ઉદ્યોગ (અમદાવાદી મંત્રી માટે) દ્વારા પ્રતિબંધ ચલાવવાની એફએમએમ અને ઉદ્યોગસાહ્સિકતા વિશે કહ્યું કે, સેગમેન્ટ શેષ અને સમૂહમાં સારી રીતે વિકલ્પી ક્ષેત્રે સાથે ઉદ્યોગસાહ્સિકતાને વેગ આપવાની પ્રક્રિયાની પ્રશ્નો કરી હતી.
ईडीआईआई के एमएसएमई और उद्धिता संबंधी परियोजनाओं पर की बातचीत

রাদি দিল্লী। ঘন্টা প্রত্যেক শব্দে, কেন্দ্রীয় স্থান, রাতের এবং প্রথাগত উদাম সারণির মুখোমুখি এমএসএমআইই উদ্ধিতা এবং এমএসএমআইই সম্পর্কিত পরিযোজনায় এক সময়ের মধ্যে করা হয়। মনোনীত এই এমএসএমআইই উদ্ধিতা এবং উদ্ধিতা সম্পর্কিত পরিযোজনায় প্রজন্মের অসংখ্য অংশগ্রহণ, স্থাপত্তি এবং ইডাইআইআই এর অন্যতম সমাজ সাধনের মাধ্যম হিসেবে প্রথম স্থানের মধ্যে আসে। মনোনীত এ কথা কি কলেজ হলকে উদ্ধার করে এবং তদীয় নির্ণয় তথাপি সমাজের মাধ্যমে বাড়িয়ে দেয় এবং প্রথম স্থানের মধ্যে তুলনা করে। মনোনীত এ কথা কি কলেজ হলকে উদ্ধার করে এবং তদীয় নির্ণয় তথাপি সমাজের মাধ্যমে বাড়িয়ে দেয় এবং প্রথম স্থানের মধ্যে তুলনা করে।
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नई दिल्ली। शाह प्रताप सिंह वर्मा, केंद्रीय सूचना, लघु और मध्यम उद्यम राज्य मंत्री (एमएसएमई), सरकार। ब्रह्म सरकार ने उद्यमिता और एमएसएमई संबंधी परियोजनाओं पर एक सामान्य सत्र के लिए संस्थान का दौरा किया।

माननीय मंत्री ने विचार एमएसएमई और उद्यमिता संबंधी परियोजनाओं पर उद्योग के अधिकारियों, विशेषज्ञों और ईडीआईआई के अधिकारियों के साथ बातचीत की, और अवश्य तरह ये व्यक्तिगत हस्तक्षेप के माध्यम से विचार क्षेत्रों, व्यक्तियों और समूहों के बीच उद्यमिता को बढ़ावा देने के लिए ईडीआईआई के संचालन सड़कों को दूर कर देंगे। मंत्री ने कहा कि सभी सरकारों द्वारा उद्योग की स्थापना हुई है और केवल अमीन राष्ट्र के उद्योगों को नए संदर्भों और स्थापना के माध्यम से बाजारों के पहले हजारों में मदद की जा रही है। मंत्री ने कहा, मुझे लगता है कि मैं वह मानने और बोलने में हमेशा होगा कि एमएसएमई क्षेत्र में विकास होगा है, और पूरे देश में कई तरह के उद्योग को प्रोत्साहित कर रहा है।

सरकार एमएसएमई क्षेत्र को पंख देने पर ध्यान केंद्रित कर रही है, खासकर कोविड के बाद जब यह क्षेत्र अधिक उत्साहित होने के लिए नज़रबांद किया गया है। माननीय मंत्री ने यह सुनिश्चित करने के लिए ईडीआईआई को सरकार की की विभागों ने ज्ञापन के लिए व्यक्तियों की शिक्षा में लेकर संबंधित फिल्मों के लिए नए सालों के लिए बूथ खोलने के लिए नकारात्मकों को देने से लेकर तीन नए अड्डों की शिक्षा में लेकर संबंधित फिल्मों की अपनाई गई है।
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रॉबर्ट रॉजेल वेडवर्क

सिद्धांत तथा विवक्षित शब्दों के लिए एमएसएमई, एमएसएमई, एमएसएमई और एमएसएमई के नामों की जरूरत है। क्योंकि रॉजेल वेडवर्क के संबंधित संस्थाओं और उद्यमिता की विवक्षित शब्दों के सार्वजनिक रूप से प्रकाशित हैं। नोट: नीचे के नामों के सार्वजनिक रूप से प्रकाशित हैं।
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Passionate in Marketing

3-4 minutes

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Hon'ble Minister appreciated EDII for ensuring that the Indian MSME industry embraces a host of novel approaches and techniques, right from procurement of raw materials, introducing innovations to exploring new avenues for sale of products, to dealing with competition. Highlighting some of the schemes in which EDII is working, the Minister said, “The Institute has worked for last 40 years with the mission of upscaling the MSME sector. EDII’s work for potential and existing entrepreneurs and in the artisanal and industrial clusters across the country has been outcome-based. It has been playing a crucial role in sensitising and building capacities of youth and MSME entrepreneurs under the Entrepreneurship & Skill Development Programme (ESDP) scheme of the Ministry. Apart from structuring MSME clusters, EDII has also ensured a supportive institutional mechanism to nurture the culture of research development and innovation. I look forward to EDII playing the role of Mentor Institute for ASPIRE scheme of the Ministry, and facilitate strengthening of rural and agro incubation ecosystem by establishing Livelihood Business Incubators.”

Emphasising on enhancing the role of accelerators and incubators, the Minister said that Incubators are needed for creating a supportive environment and help new enterprises overcome their vulnerability and enhance competitiveness.
Union Minister of MSME visit EDII for interaction on Entrepreneurship and MSME Related Projects


Ahmedabad: Hon’ble Shri Bhanu Pratap Singh Verma, Union Minister of State for Micro, Small and Medium Enterprises (MSME), Govt. of India, visited the Institute for an interactive session on entrepreneurship and MSME Related Projects.

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https://konexionetwork.com/NewsDetails.aspx?newsid=281dc743-b476-43cc-8a10-1c3f766e10cc

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Media Coverage

EDII-trained Hastakala Setu artisans team up with top designers to Connect Heritage to Contemporary Lifestyle
Print
Ahmedabad City
Saturday, 15 October, 2022

[Image of models on the runway, with text in Gujarati]
Showcasing fashion, crafts

The EDII organized a fashion show and crafts bazaar on its campus recently. The fashion show featured weaves and fabric by artisans trained under the Hastkala Setu Project. Chief Guest Jagdishbhai Vishwakarma (Panchal), minister of cottage industries, inaugurated both the events.
Online
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https://konexionetwork.com/NewsDetails.aspx?newsid=5ee60e67-c5f7-483b-b58d-2d9679cb9fa1

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A one-of-a-kind exhibition – Craft Bazaar was also organized in tandem with the fashion show displaying 22 different crafts of Gujarat.

Shri Jagdishbhai Vishwakarma (Panchal), Hon’ble Minister of Cottage Industries, Gujarat inaugurated the Fashion Show and the Crafts Bazaar as the Chief Guest. Shri Pravin Solanki (IAS), Secretary & Commissioner of Cottage & Rural Industries, Gujarat, was the Guest of Honour at the event.

The spectacular show displayed heritage handlooms like Kala Cotton, Mashroo, Ajrakh, Tangalia, Sujani, Ashavali, and Double Ikat Patola woven by artisans from all over Gujarat and creatively styled by prominent designers Anuj Sharma, Gaurav Jai Gupta, Padmaja Krishnan, Yogesh Chaudhary, Anisha Khiyani, Ujjwal Dubey, Karishma Shahani Khan, Gaurav Khanijo and Nishigandha Khaladkar.

Speaking about the Hastakala Setu Yojana at the event, Shri Jagdishbhai Vishwakarma said, “This project is focused on bringing artisans to the forefront, connecting them with contemporary markets by imparting relevant training and exposure. The efforts have stimulated the development and preservation of local crafts in a sustainable and commercially viable way. The outcomes have encouraged the artisans and weavers to explore the potential.”

Stressing on the importance of the collaboration with designers, Dr Sunil Shukla, Director General, EDII, said, “Engaging entrepreneurship trainers and designers with craftspeople is not only helpful for the regeneration of traditional crafts, Product development, imparting business skills and expanding avenues broaden business horizons for the country’s traditional crafts. We have witnessed how weavers and artisans have come back with amazing creativity with just a little handholding and training. Platforms like these give them an opportunity to showcase their products. These efforts will also boost the demand for traditional craft products.”

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Government to transform rural entrepreneurship ecosystem by reaching out to youths and artisans in the state to get outcome-based results. Under the project, each district will have Gujarat Cottage Industries Development Centre (GCIDC) to fulfil various need-based support. The project covers 33 districts across Gujarat and has trained about 10,000 artisans through 354 training/capacity building programmes.

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3-4 minutes

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Edii-trained Hastakala Setu Artisans Team Up With Top Designers to Connect Heritage to Contemporary Lifestyle

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A one-of-a-kind exhibition – Craft Bazaar-was also organized in tandem with the fashion show displaying 22 different crafts of Gujarat.

Shri Jagdishbhai Vishwakarma (Panchal), Hon’ble Minister of Cottage Industries, Gujarat inaugurated the Fashion Show and the Crafts Bazaar as the Chief Guest. Shri Pravin Solanki (IAS), Secretary & Commissioner of Cottage & Rural Industries, Gujarat, was the Guest of Honour at the event.

The spectacular show displayed heritage handlooms like Kala Cotton, Mashroo, Ajrakh, Tangalia, Sujani, Ashavali, and Double Ikat Patola woven by artisans from all over Gujarat and creatively styled by prominent designers Anuj Sharma, Gaurav Jai Gupta, Padmaja Krishnan, Yogesh Chaudhary, Anisha Khiyani, Ujjwal Dubey, Karishma Shahani Khan, Gaurav Khanijo and Nishigandha Khaladkar.

Speaking about the Hastkala Setu Yojana at the event, Shri Jagdishbhai Vishwakarma said, “This project is focused on bringing artisans to the forefront, connecting them with contemporary markets by imparting relevant training and exposure. The efforts have stimulated the development and preservation of local crafts in a sustainable and commercially viable way. The outcomes have encouraged the artisans and weavers to explore the potential.”

Stressing the importance of collaboration with designers, Dr Sunil Shukla, Director General, EDII, said, “Engaging entrepreneurship trainers and designers with craftspeople is not only
helpful for the regeneration of traditional crafts, Product development, imparting business skills and expanding avenues broaden business horizons for the country’s traditional crafts. We have witnessed how weavers and artisans have come back with amazing creativity with just a little handholding and training. Platforms like these give them an opportunity to showcase their products. These efforts will also boost the demand for traditional craft products.”

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