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EDII OFFICIALS ON VARIOUS MSME AND ENTREPRENEURSHIP RELATED PROJECTS

Lucknow : Hon'ble Shri Bhanu Pratap Singh Verma, Union Minister of State for Micro, Small and Medium Enterprises (MSME), Govt. of India visited the Institute for an interactive session on entrepreneurship and MSME Related Projects.

Hon'ble Minister interacted with industry officials, academia and EDII officials on various MSME and entrepreneurship related projects, and congratulated EDII's team of faculty members for nurturing entrepreneurship among various segments, sectors and clusters through well-curated interventions. The Minister noted how the interventions had led to setting up of enterprises and how the new grassroots entrepreneurs, were being helped in connecting with the markets, new customers through innovative ways and means.

The Minister said, "I think I would be right in assuming, and announcing, that growth in the MSME sector is profound, and is manifesting itself in many ways all across the country. Government is focussed on giving wings to the MSME sector, especially after COVID when the sector was quite noticeably affected. The MSME environment is renewing and reviving to become more upbeat than ever."