EDII, Corporates Creating Women-led Businesses

EDII to join hands with corporates in creating 10,000 women-led green businesses in 100 districts in 1000 days

The Entrepreneurship Development Institute of India (EDII), a Centre of Excellence recognised by the Government of India, on Friday, outlined how the Institute will join hands with noted corporates to create 10,000 women-led green businesses in 100 districts in 1000 days. The announcement was made following a roundtable meeting organised by EDII on ‘Technology-enabled women-led green businesses’ at the India International Centre (IIC), New Delhi.
EDII, a pioneer in the field of entrepreneurship education and skilling, works in collaboration with government ministries and departments and India Inc for the implementation of several developmental projects ensuring inclusive growth of communities. Social entrepreneurship and CSR have always remained key focus areas for the institute.

In partnership with noted corporates, EDII, under Micro Skill Development Programme (MSDP), has developed several innovative green businesses like urban terrace gardening kits, bamboo crafts, mushroom cultivation, organic fertilizers, beekeeping, and biodegradable plates made from leaves to name a few. Under the MSDP project, EDII has trained rural women in Karnataka for manufacturing solar-based electrical items. To help rural women entrepreneurs grow their businesses, EDII provided digital training to sell and connect with buyers on various online and social platforms.