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EDII to create 10,000 women-led green businesses in 100 districts in 1000 days

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KOLKATA, SEPT 3/--/The Entrepreneurship Development Institute of India (EDII), a Centre of Excellence recognized by the Government of India, on Friday, outlined how, the Institute will join hands with noted corporates to create 10,000 women-led green businesses in 100 districts in 1000 days. The announcement was made

following a roundtable meeting organised by EDII on 'Technology-enabled women-led green businesses' at the India International Centre (IIC), New Delhi, sources informed.

EDII's Director General Dr Sunil Shukla said, "EDII has been successfully offering entrepreneurship and skill development training to artisans, weavers, women start-ups and the unemployed, leading to

sustainable livelihood options for them. I am glad that with corporates endorsing the power of entrepreneurship, we will continue to progress with remarkable results."

Dr Raman Gujral, Director, Department of Project (Corporates), EDII, emphasized on the growing requirement for high-end value-added products and services in the market with minimal environmental

harm. "The need for sustainability in business applies to both big corporates and small enterprises. Keeping this in mind, we need to focus on what strategies can be developed for promoting green enterprises and businesses for economic growth and to save the environment. There is a need for newer innovations and eco-friendly practices both in rural and urban

sectors," he said.

In the past, EDII has joined hands with noted corporates including Accenture, Facebook, Bayer Foundation, HSBC Bank, Walmart, HAL, HP, ITC, Yes Bank, ONGC and Amazon. Through these collaborative efforts, EDII has so far impacted the lives of 68,134 people across 741 villages, 138 districts and 23 states of India through several projects, sources said.