Created 10K women-led green businesses in 100 districts, claims EDII

Dr Sunil Shukla said, "EDII has been successfully offering entrepreneurship and skill development training to artisans, weavers, women start-ups and the unemployed, leading to sustainable livelihood options for them. I am glad that with corporates endorsing the power of entrepreneurship, we will continue to progress with remarkable results."

Dr Raman Gujral, Director, Department of Project (Corporates), EDII, emphasized the growing requirement for high-end value-added products and services in the market with minimal environmental harm.

"The need for sustainability in business applies to both big corporates and small enterprises. Keeping this in mind, we need to focus on what strategies can be developed for promoting green enterprises and businesses for economic growth and to save the environment. There is a need for newer innovations and eco-friendly practices both in rural and urban sectors," he said.