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## Created 10K women-led green businesses in 100 districts, claims EDII



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The Entrepreneurship Development Institute of India (EDII), a Centre of Excellence recognised by the Government of India, on Friday, said it created 10,000 women-led green businesses in 100 districts in 1000 days by joining hands with corporates..

The announcement was made following a roundtable meeting organised by EDII on 'Technology-enabled women-led green businesses' at the India International Centre (IIC), New Delhi.

The day-long session witnessed deliberations on the latest practices in women-led green enterprises, collaboration for collective action for increased women empowerment and the use of low-cost technologies to scale up green businesses. Notably, CSR heads from the corporate world, PSUs, senior officials from ministries and representatives from international organizations participated in the session.

EDII's Director General

Dr Sunil Shukla said, "EDII has been successfully offering entrepreneurship and skill development training to artisans, weavers, women start-ups and the unemployed, leading to sustainable livelihood options for them. I am glad that with corporates endorsing the power of entrepreneurship, we will continue to progress with remarkable results."

Dr Raman Gujral, Director, Department of Project (Corporates), EDII, emphasized the growing requirement for high-end value-added products and services in the market with minimal environmental harm.

"The need for sustainability in business applies to both big corporates and small enterprises. Keeping this in mind, we need to focus on what strategies can be developed for promoting green enterprises and businesses for economic growth and to save the environment. There is a need for newer innovations and eco-friendly practices both in rural and urban sectors," he said.