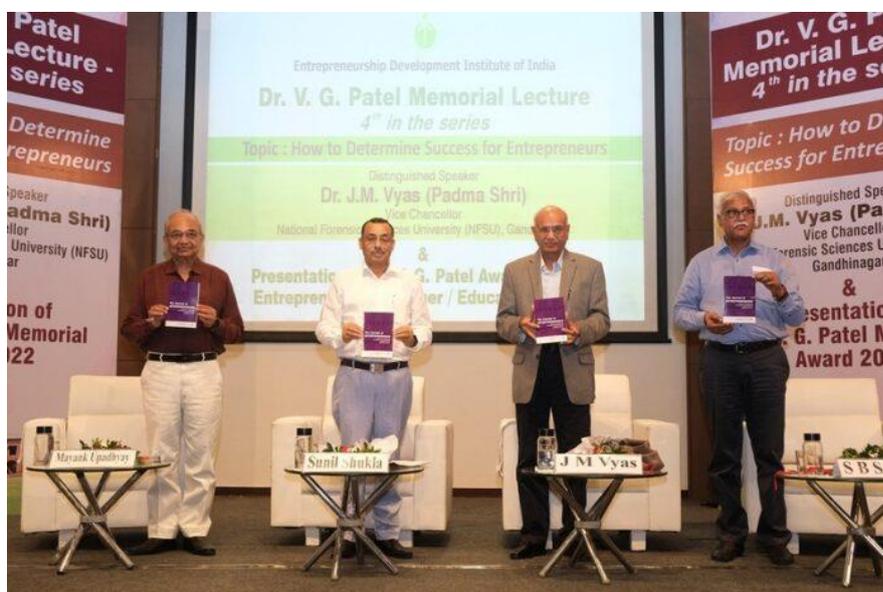


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Dr. J.M. Vyas, Vice Chancellor, National Forensic Sciences University, Gandhinagar addresses EDII's Dr. V.G. Patel Memorial Lecture- 4th in the series

By
Passionate in Marketing



- The lecture, fourth in series, was conducted at the Institute and focused on the topic 'How to Determine Success for Entrepreneurs'

- *The Distinguished Speaker at the lecture was Dr. J.M.Vyas, Vice Chancellor, National Forensic Sciences University, Gandhinagar who spoke about disciplining the mind to accept success and digest failure in order to be at one's best mental alertness to continue putting in the best efforts.*

Ahmedabad, Sept 6, 2022: Dr. J.M. Vyas, Vice Chancellor, National Forensic Sciences University, Gandhinagar delivered the annual Dr. VG Patel Memorial Lecture that was organized by Entrepreneurship Development Institute of India (EDII), Ahmedabad, today. The lecture, fourth in series, was held at the campus and focused on '*How to Determine Success for Entrepreneurs*'.

EDII lost its founder **Padma Shri Dr. V. G. Patel** on April 4th 2019. To commemorate Dr. Patel's great work in the field of entrepreneurship, the Institute started an annual lecture series in 2019. Recognized by the entrepreneurship fraternity as the 'Pioneer of Entrepreneurship Movement,' Dr. V. G. Patel committed himself to propagating entrepreneurship within India and globally. Not only did he succeed in establishing the credibility of his belief across India, but also went on to establish the National Resource Institute, EDII, in 1983.

Addressing the audience, **Dr. J.M. Vyas**, said, "*Be it in business or life, disciplining the mind to process every situation and outcome, is of utmost importance. Happiness and success are a state of mind, and no matter what the situation is, if the mind learns to act with objectivity, insight and wisdom, it will always devise ways to perceive situations of conflicts and failures in such a way that the state of happiness for the individual does not get affected. The goals we set and the choices we make should be well evaluated as an individual or an entrepreneur; and our 100 percent efforts must go in. Whatever are the results of our efforts, an emotionally mature and rational mind will always remain unaffected.*"

Dr. Sunil Shukla paid tribute to Late Dr. V.G. Patel recalling Dr. Patel's exceptional contribution to economic development of the nation by introducing and promoting the concept of entrepreneurship. He stressed on

the importance of entrepreneurship and said, *“Entrepreneurs are the future of the country; they are the torch bearers of inventive thinking, determination and perseverance for the GenNext. And hence, the onus of nurturing their entrepreneurial spirit and excellence falls on our shoulders. The institutions and stalwarts of society can give wings to their entrepreneurial ambition. In carving out a path for themselves, our entrepreneurship aspirants must learn certain rules of the game so that they ease cross the deterrents.”*

Shri Mayank Upadhyay, Distinguished Faculty, EDII recounted his experiences of working with Dr. V G. Patel. Shri Upadhyay hailed Dr. Patel as the architect of entrepreneurship movement in the country and talked about his structured engagement with entrepreneurship education, research and training, to ensure that these domains achieved recognition and the status of development strategies for an economy.

EDII is into its 40th year of existence. During the event, Dr. J. M. Vyas also unveiled EDII’s Logo to commemorate 40 years. EDII will be conducting a series of activities over a period of one year to mark its 40 years. The activities are being carefully planned, to ensure entrepreneurial and social well-being, under the guidance of DICCI Chairperson and EDII Board Member, Dr. Milind Kamble.

EDII has been focused on research in entrepreneurship so that there is constant evolution of the discipline of entrepreneurship. In the year 1992, EDII started the Journal of Entrepreneurship, published by the Sage Publications. The Special Issue of The Journal of Entrepreneurship’, edited by Prof. Ray Smilor was released by Hon’ble Guest Dr. J.M. Vyas. Prof. Raymond Smilor, is an internationally recognized expert in entrepreneurship. He is an Emeritus Professor of Entrepreneurship and Leadership at the Neeley School of Business at Texas Christian University USA.

Dr. Shukla also announced the winners of **Dr. V. G. Patel Memorial Award for Entrepreneurship Trainer/ Educator/Mentor 2022.**