

PUBLICATION NAME :	Western Times
EDITION :	Ahmedabad
DATE :	07/08/2022
PAGE:	2

Jagdish Panchal Minister, Cottage & Rural Industries inaugurates exhibition of artisans trained by EDII

Ahmedabad, Shri Jagdish Panchal, Hon'ble Minister, Cottage & Rural Industries, Gujarat inaugurated an exhibition of artisans/weavers trained by the Entrepreneurship Development Institute of India (EDII) under the project Hastkala Setu, an initiative of Cottage & Rural Industries Department, Government of Gujarat. Dr. Sunil Shukla, Director General, EDII was also present during the inauguration ceremony to appreciate the artisans involved in

dustries, Government of Gujarat since the last two years. The training has visibly improved artisans' designs, expanded their networks, helped them



reach new markets and have generated revenue of about Rs 8.04 crore for them. Shri Jagdish Panchal addressing the press, said, "Hastkala Setu with support of EDII has helped train artisans and made PM Modi's vision of Atmanirbhar Bharat and Vocal for Local come true. Under the project, over 10,000 artisans have been trained by EDII and have made a mark for themselves as real entrepreneurs. Their craft has got revived due to the training imparted and it is happy to see them do brisk business."

Speaking about the project, Dr Sunil Shukla, Director General, EDII, said, "Our institute has taken upon the task of upscaling the handloom industry by promoting innovation, creativ-

this project.

To celebrate the National Handloom Day, EDII under Hastkala Setu Yojana has participated and showcased the products in various prominent Haats across Ahmedabad, Jamnagar, Junaagad, Jamnagar, Gandhidham, Banaskantha and Mehsana. A total of 109 stalls have been set up with about EDII-trained 218 artisans participating in it. EDII has provided advanced skill training and mentorship to over 10,000 artisans in the handicraft segment (out of which 30 are weavers) under the Hasta Kala Setu Yojana for which EDII is the knowledge partner to the Commissionerate of Cottage In-

National



ity, and entrepreneurial competence in the field. With the HMI project EDII plans to upskill artisans and expand their operations and escalate their business scenario."