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India is building an ecosystem to make social media accountable: Union IT Minister Ashwini Vaishnav

July 6, 2022 by Balaji

Describing social media as a "very powerful medium", Union IT Minister Ashwini Vaishnav on Tuesday said how to make it accountable is a "very valid question" and an ecosystem is being created for it across the world and in India. Is.

The first step towards creating self-regulation social media Accountable, followed by industry regulation, and then government regulations, said the Union Minister of Railways, Communications and Electronics and Information Technology.

"Social media is a very powerful medium. Social media has a huge impact on our lives. How to make it accountable has become a very valid question across the world. Across the world, countries and societies move towards

socializing. are increasing. Media is accountable," he said while interacting with media persons on the sidelines of an event.

Asked about ways to make social media accountable, the minister said the first step is self-regulation.

"Any content that has a harmful effect on the society should be removed. Then comes industry regulation and then government regulation," he said.

After interacting with startups and students at the Entrepreneurship Development Institute of India (EDII), Vaishnav said, "All over the world and even in our country, an ecosystem, a thought process should be created to make social media accountable. has been."

He also highlighted the need for a "fair system" where the content creator gets his dues when social media platforms like Facebook Take advantage by sharing.

He said that even a person working hard to create content should get a share of profit and revenue, if social media like Facebook benefits. "Such thinking is also gaining momentum," the minister said.

"So, how to create a fair system, because it (social media) is a huge progress. How everyone becomes a part of this progress, and how is it held accountable – work is being done increasingly on these issues around the world. is," he said. Told.