

THE TIMES OF INDIA

<https://timesofindia.indiatimes.com/city/ahmedabad/edii-workshop-for-artisans/articleshow/91503037.cms>

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Ahmedabad: The [Entrepreneurship Development Institute of India](#) on Wednesday organized a workshop for state-awardee artisans under the [Hastkala Setu Yojana](#).

The participants said that lack of access to the market is the biggest deterrent, and such events help them identify areas requiring more focus. Dr Sunil Shukla, EDII DG, said that e-commerce and social media is transforming the sector, and the artisans must stay abreast of technological advances.

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