PROGRAMME CALENDAR
2022-2023
EDII GOVERNING BOARD
as on 28th February, 2022

Shri Rakesh Sharma
President-EDII & Managing Director and Chief Executive Officer
IDBI Bank Limited
Mumbai

Nominee
IDBI Bank Limited

Shri Manoj Mittal
Managing Director & Chief Executive Officer
IFCI Limited
New Delhi

Shri B. Sankar
Chief General Manager (SME & Supply Chain Finance)
State Bank of India
Mumbai

Dr. Rajiv Gupta, IAS
Additional Chief Secretary
Industries & Mines Department
Government of Gujarat
Gandhinagar

Shri B. B. Swain, IAS
Secretary (MSME)
Ministry of Micro, Small & Medium Enterprises
Government of India
New Delhi

Dr. Sailendr Narain
Former Chairman & Managing Director
Small Industries Development Bank of India (SIDBI)
Mumbai

Shri S. Ramann
Chairman & Managing Director
Small Industries Development Bank of India (SIDBI)
Mumbai

Dr. Milind Kamble
Founder Chairman
Dalit Indian Chamber of Commerce & Industry (DICCI)
Pune

Dr. Achyuta Samanta
Founder & Mentor
Kalinga Institute of Industrial Technology (KIIT), KIIT University
Bhubaneswar

Ms. Rajshree Paatil
Executive Director (Business Development)
Surya Group
Chennai

Shri Anil Bhardwaj
Secretary General
Federation of Indian Micro and Small & Medium Enterprises (FISME)
New Delhi

Dr. Sunil Shukla
Director General
Entrepreneurship Development Institute of India (EDII)
Ahmedabad
• Pioneered the Entrepreneurship Development Programme (EDP) Model.

• Ranked as Number 1 by Atal Ranking of Institutions on Innovation Achievements (ARIIA) – 2021 in General (Non Technical) Category. The only institute from Gujarat to be ranked as Number 1 across all seven categories.

• Recognized as Centre of Excellence by the Ministry of Skill Development & Entrepreneurship, Govt. of India.

• Pioneer of Post Graduate and Doctoral Programmes in entrepreneurship in the country.

• Leading the world’s largest study in Entrepreneurship, ‘Global Entrepreneurship Monitor’ for its India chapter, since 2012.

• Works in the collaborative frame with State & National Government Departments & Ministries, such as DST, Rural Development, Skill Development & Entrepreneurship, Textiles, Education, External affairs.

• Works / Worked with noted Corporates like Bayer Foundation, Tata Communications, Walmart, HP, Accenture, HCL, Facebook, HSBC, on CSR Projects.

• Alleviated urban and rural poverty and promoted sustainable livelihood options across various sections of people through skill development, training and capacity building.

• Has worked towards inclusive development by ensuring a higher incidence of New Enterprise Creation among SC/ST and other disadvantaged sections of people.

• Working in cluster development, training, capacity building and research.

• Has set up Entrepreneurship Development Centres in Cambodia, Laos, Myanmar, Vietnam, Uzbekistan & Rwanda.

• Anchors the largest ever Village Entrepreneurship Programme in the country.

• Trains between 80,000 to 1,00,000 potential entrepreneurs, annually, PAN India.
PRESIDENT’S MESSAGE

“It’s nice to be physically interacting with everyone after a long period of COVID crisis. The COVID times have been challenging but as an Institute EDII stood the ground and proved how adapting to the demands of the times is important to sustain and grow. EDII reviewed its plans and programmes and adopted the hybrid mode of imparting learning, thus ensuring that in no way the programmes got affected. I feel happy to be associated with EDII, an Institute which has an entrepreneurial approach to everything. There is such a big learning in the way the Institute manoeuvred to fit in the times and remain relevant. I compliment the Director General and his team for succeeding against odds.”

- Shri Rakesh Sharma

Shri Rakesh Sharma, President - EDII and MD & CEO, IDBI Bank Ltd. visited the Institute on 25th March, 2022. His interaction with EDII faculty & staff was inspiring and laid down the tenets for success ahead.

President-EDII & Director General-EDII with faculty & staff
“Higher incidence of entrepreneurship could be a game changer for economies, especially for the developing ones, like India. India depends hugely on its Micro, Small, and Medium Enterprises. These businesses make a tangible contribution to the GDP of the country and generate substantial employment. It becomes our responsibility to spur entrepreneurship and ensure propagation of new entrants in business.

Very aptly, during the difficult times of COVID 19, the Government thought it important to review and assess revivification of the MSME sector. Atmanirbhar Bharat Abhiyan came in as a blessing and a ray of hope for Indian MSMEs. Various other schemes of the Govt. like the ‘Make in India, Startup India, Digital India, Vocal for Local among other initiatives, took centre stage in opening up new avenues for MSMEs. Given the demands of the time, EDII has envisioned the year 2022-23 with emphasis on skill training, innovative programmes and the need to strategically intervene in the domains of Education, Policy Advocacy, Research, Projects with the Government & Corporates, Business Development Services and Developing Economy Engagements.

In addition to the core activities of the Institute under the above domains, the coming year will focus on studying the impact of COVID pandemic on MSMEs so that outcome-based programmes could be developed. While the Gujarat Model of Industrialization and Entrepreneurship Development will be probed, focus would also be placed on reviewing the empowerment of the differently abled through skill building. MSME development and growth will be focussed upon against the backdrop of policies, scalability and viability factors. In a feat of sorts, India has recorded 42 unicorns in the year 2021 alone, which only inspires us to target entrepreneurial endeavours, with all the more rigour. Today new entrepreneurs have a conducive world. They have access to a huge support infrastructure which provides subsidised business development services, facilitates easy access to quality raw material, machinery and appropriate technology, credit on favourable terms; support in domestic and export marketing, quality improvement, entrepreneurial and managerial training, consultancy and counselling services, etc.

The coming year will, therefore, witness EDII playing a lead role in institutionalizing entrepreneurship yet more intensely, ensuring that a new breed of entrepreneurs is readied to take the plunge in different domains, with an understanding of crisis management, preparedness to adopt technology and an eye on undertaking holistic contingency plan.

I would, however, say that all this and more is happening. We are gradually coming around. So, let us all traverse together in this mission.”

My best wishes to all !!!
EDII FACULTY

Sunil Shukla
Director General
Ph.D. (Psychology)
director@ediindia.org

Dr. Sunil Shukla, possesses more than three decades of experience, in entrepreneurship education, research, training and institution building. His pioneering programmes and development interventions in 'entrepreneurship' and 'intrapreneurship' have ensured sustainable results for varied target groups. As a researcher, he has extended the frontiers of entrepreneurship, nationally and globally through empirical research and dissemination. He leads the world's largest and the most prestigious annual study of entrepreneurial dynamics in the world - the Global Entrepreneurship Monitor (GEM) India Chapter. An acclaimed entrepreneurship proponent, Dr. Shukla's work has also led to notable policy advocacy. He has contributed in formulating Govt. policies in the field of Entrepreneurship, MSMEs & Startups. His work in the Greater Mekong Subregion (GMS) countries, Asia, Africa, America, Iran and Uzbekistan has been highly appreciated. Several organizations, Govt. ministries and departments have him on their board.

S.B. Sareen
D.I.M., D.I.M.O. (Hons)
D.M.M.
sareen@ediindia.org

A Textile Technologist, Management Professional, Educator and Trainer in Entrepreneurship with 43 Years of experience in industry, consultancy, academia and training at national and international levels. His primary domains of expertise are; Entrepreneurship Training for New Enterprise Creation, Faculty Development programmes and Capacity Building Programmes for Entrepreneurship Resource Persons. At EDII, he has anchored number of developmental projects. He has co authored a book “Effectiveness, Efficacy and Sustainability of Incubators in India and benchmarking them with Global Best Practices in the Incubation Space” and published papers in various journals. He is also a member of the CBSE constituted Joint Working Group on Entrepreneurship and Director, Centre for Advancing & Launching Enterprises (CrAdLE), Technology Business Incubator setup at EDII under the aegis of NSTEDB, DST, Govt. of India.

Raman Gujral
Ph.D. (Commerce)
ramangujral@ediindia.org

Has over 33 years of experience in the field of Entrepreneurship Development. He has expertise in new enterprise creation and in extending support to existing entrepreneurs. He has developed curriculum, modules, and structures for various entrepreneurship development activities. Specialises in the areas of business opportunity identification and guidance, Business plan preparation and entrepreneurship. Developed various entrepreneurship development models through CSR initiatives of corporates like HSBC, Facebook, Accenture, HCL, Walmart, HP and ITC in India. Has also handled the task of networking and catalysing vital linkages. He has travelled for entrepreneurship-related assignments to countries such as Lao PDR, Iran, Philippines, Comoros and Malaysia.

S.B. Sareen
D.I.M., D.I.M.O. (Hons)
D.M.M.
sareen@ediindia.org

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ramangujral@ediindia.org

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and Indian School of Business, Hyderabad, Startup Accelerators in the Entrepreneurial Ecosystem at MASHAV - Israel’s Agency for International Development Cooperation, Israel. Involved in entrepreneurship teaching and startup growth. Worked as a Research Fellow with the Centre for Innovation, Incubation and Entrepreneurship at IIM Ahmedabad. Trained in Application of Simulation for Entrepreneurship Teaching at the University of Tennessee, USA.

Tarun Bedi
M.A. (Sociology), M.A. (Rural Development) B.E. (Civil)
tarun@ediindia.org

Has over 27 years of experience in the field of Entrepreneurship Development. Engaged in areas of rural development, development of micro enterprises, implementing and providing hand-holding support to unorganised sectors like handloom, handicraft and village industries. He has also been engaged in action research, evaluation studies, etc. He also works as a Cluster Development Executive for several important clusters and is engaged in planning and implementation of the Start-up Village Entrepreneurship Programme (SVEP) of the Ministry of Rural Development, Govt. of India.

Amit K. Dwivedi
Ph.D. (Commerce) akdwivedi@ediindia.org

Has over 17 years of teaching and research experience. Currently, he is a National Team Member of the Global Entrepreneurship Monitor (GEM) India Consortium and has co-authored four GEM reports. He is associated with reputed national and international journals as a reviewer, editor and editorial board member. Dr. Dwivedi has authored research papers, book reviews, and a textbook. Dr. Dwivedi has presented his research at national and international conferences in India and abroad. He participated in a Training of Trainers’ programme for teaching ‘Business Simulation’, organized by ILS, held at the University of Tennessee, Texas, USA.

Pankaj Bharti
Ph.D. (Psychology) pbharti@ediindia.org

Has over 22 years of teaching and research experience. Specialises in Social Psychology, Organisational Behaviour and Research Methods. He is trained in conceptualising and developing measurement tools for social science research. He has published nine papers and a book - Dehumanisation of Urban and Rural Poor.
EDII FACULTY

Prakash Solanki
M.A. (Sociology)
LL.M. (Labour Law), B.Sc. (Chem)
PGD PPT, PGD BM, PGD RD,
psolanki@ediindia.org

Specialises in conducting programmes for New Enterprise Creation and Capacity Building of development organisations. 23 years of experience in the field of entrepreneurship development through implementation of different Entrepreneurship Development activity models. Has expertise in entrepreneurship concept, process and practice, business opportunity guidance, business plan and enterprise creation process. He is teacher/trainer in the field of conducting national and international programmes. Presently implementing important projects to promote entrepreneurship among women in Maharashtra sponsored by TATA Communications Ltd. and in Gujarat sponsored by GWEDC, Govt. of Gujarat. Also involved in capacity building & entrepreneurship development programmes organized for SC / ST youth.

Rajesh Gupta
Ph.D. (Management)
rajesh@ediindia.org

A business management professional with more than 2 decades of work experience in industry and development sector. He has worked extensively in the areas of creative co creation in livelihoods and has promoted rural micro-enterprises in various sectors including the handloom and handicraft clusters. Currently under the Ministry of Rural Development Project, he is involved in promoting nano enterprises in rural areas spread across 80 blocks in 15 states across the country. He is also involved in promoting and managing Handicraft clusters under SFURTI Scheme of Ministry of MSME. His thematic areas of interest include development studies, sub-sector analysis, livelihoods, institutional innovations in informal sector, value chain, new product & design development and social entrepreneurship.

Baishali Mitra
Ph.D. (English)
M.A. (English), M.A. (Linguistics)
BEC (Business English Certificate) Trainer
baishali@ediindia.org

An educator in the areas of Business Communication, Organizational Communication, Corporate Communication, with over 18 years of experience in academia, Dr. Baishali Mitra holds expertise in grooming budding entrepreneurs, training post-graduate students, and corporate executives. At present, she is engaged in research in the areas of Business Communication, Women Entrepreneurship, and Development Communication. Her research in mobile-enabled language learning under the UGC Grant has helped students in anytime, anywhere learning. She is a qualified Business English Certificate (Cambridge English) Trainer and certified in Corporate Communication. She specializes in Communication for Professional Success, Effective Persuasion and Negotiation.

Dinesh Jain
FPM / Ph.D.
(Management - Food and Agribusiness)
MBA (Agribusiness Management)
Bachelors in Agricultural Engineering
dineshjain@ediindia.org

Possesses experience of over 13 years as a researcher at IIMA and later as a faculty at Entrepreneurship Development Institute of India and National Institute of Bank Management (NIBM), Pune. Has been visiting faculty to IIM Shillong and IIM Indore. His research and publications span various topics including institutional design and behaviour in water management, food & agriculture policy, biotechnology in agriculture, rural banking, agricultural and social entrepreneurship, and the impact of development programmes. His areas of specialization include Rural Finance, Banking, Agricultural Entrepreneurship, and other development areas.
An alumnus of IIM Bangalore, he is an academician and development management professional having more than 14 years of cross functional experience with multilateral and government agencies. He specialises in Public Policy, Strategy and Governance, Inclusive Growth, Rural Development, Rural Banking & Insurance, Sustainable Development Goals, Microfinance & Livelihoods, Entrepreneur Development & Impact Investment. He is well recognised as a social impact strategist by multilateral and apex think tank organisations like NITI Aayog, The World Bank, UN agencies, corporate foundations etc. Prior to joining EDII, he was with NITI Aayog, Government of India. He has also served in various capacities with Ministry of Rural Development, Govt. of India, Panchayati Raj Department, Govt. of Odisha and Planning Department, Govt. of Andhra Pradesh.

Possesses over 35 years of experience in Entrepreneurship/ livelihood Development, Research and Training & Development. His areas of expertise include conceptualising and promoting new business opportunities, skill development, faculty development, training of trainers, SHG formation and nurturing, research & analysis related to slums & rural populace, value chain analysis, course/curriculum designing and network marketing. Dr. Mathew has executed various noteworthy development projects wherein his recommendations and suggestions have led to institutionalising outcome-based measures for development. In addition to ideating and preparing implementation strategies, monitoring, evaluation and documentation of projects are also his core areas. A member of NAPSWI, he is a certified trainer-cum-facilitator from prestigious institutions such as EDII; IL&FS, NI-MSME Hyderabad, among others.

Dr. Umesh Shrivastava has over 11 years of industrial experience and over five years of teaching experience. He has led a team of skilled technicians related to hydropower projects and switchgear products for Indian Railways. He has experience in working with clients across verticals, with focus on gathering business requirements and executing production orders. Dr. Shrivastava has high quality Scopus indexed research papers and book reviews on entrepreneurship to his credit. He has presented research papers in PAN-IIM conferences. His work is focused on delivering cutting-edge solutions on complex entrepreneurial cases by bridging the gap between theory and practice.
A L N Prasad
MBA (Finance)
PG Dip. PMIR & LW
alnprasad@ediindia.org

Has over 23 years of experience in the fields of Entrepreneurship Development and Greenfield Project Promotion. He has experience and expertise in business opportunity guidance, preparing technically feasible and economically viable project feasibility reports, organizing entrepreneurship development programmes and undertaking evaluation studies. Organizing various Executive development programmes and leadership development programmes for public and Private Sector corporations is also his forte. He has a blend of experience in semi-govt organisation, corporate sector and led the HRD&CSR division in tech-Management consultancy / Cement / Ceramics / FMCG sector. His specific areas of specialization include Finance / HR and General Administration.

P. N. Srivastava
M. Com
pnsrivastava@ediindia.org

Possesses over 30 years of experience in providing training inputs and conducting various entrepreneurship related programmes across sections and sectors of society. Has rich field level experience of working at the grassroots in various prestigious projects supported by reputed organizations, ministries and departments such as; NABARD, KVIC, UNICEF, Dept of Industries, SIDBI, Dept. of Food Processing, MSME, Department of Science & Technology among many others. His areas of specialization include entrepreneurship, technology based entrepreneurship, cluster development, Business Plan, Skill Development, New Enterprise Creation, Project Report preparation, Capacity Building etc.

Smita Chetia Talukdar
Ph.D. (Biotechnology)
smitatalukdar@ediindia.org

Possesses over 21 years of teaching and research experience in areas such as Tissue Culture, Biochemistry and Molecular Biology, and has six papers to her credit. As an expert in project designing, implementation and monitoring, she has worked as Project Manager in Employment Generation Mission, Government of Assam for a period of 5 years. She has experience of handling various livelihood and skill development projects of Government of Assam for generating employment and upgrading the skills of youth. For last five years, actively involved in several Government and Corporate projects for entrepreneurship development in the NER of India through cluster development, microenterprise development, student and faculty programmes to name a few.

Ishwar Kumar
Ph.D. (Management)
M.A. (Criminology)
PGDBA (Marketing), PGDHR (Human Rights)
ishwar@ediindia.org

Teaching and research interests include innovation and new product development, brand management, strategic design management, and public policy. Presently attached with the Department of Business Development & National Outreach at EDII and is engaged in managing activities related to CSR, Cluster Development and MSME Development in India. Awarded with the Highly-Commended Emerald/AIMA Indian Management Research Fund Award in 2010.

Hari Baabu V
Ph.D. (Computer Science and Engineering)
M. Tech (Software Engineering)
B.E. (Computer Science and Engineering)
haribaabu@ediindia.org

Possesses more than 10 years of experience in Academics and research. His primary research interests are in business analytics, statistics, machine
EDII FACULTY

Raman Jee
Master of Public Systems Management (Energy)
Bachelor in Engineering (Computer Science)
ramanjee@ediindia.org

Possesses 11 years of experience in working with government, corporates, and social organizations. He has ideated projects, conceptualized proposals and implemented projects on assignments with the European Union, The World Bank, DFID, KfW, Central Ministries, PSUs, & noted Corporates. His domain of work includes energy & sustainability, productivity & competitiveness, innovation, skill & entrepreneurship development, sustainable production & consumption, and value chain management. Dr. Raman has developed an excel based energy calculator tool and guided a team of experts on a similar assignment, later. As a trainer, he has conducted training programs for middle-level management, youths, workers, women and several other target groups. He had received a scholarship from the Association of Energy Engineers for pursuing a programme in Energy Management.

Sivan Ambattu
PGDRD, MSW
sivan@ediindia.org

A n e x p e r t i n p r o j e c t m a n a g e m e n t a n d entrepreneurship, he specialises in strategy formulation, donor management, partnership
development and in establishing rural business institutions. He brought international training programmes like EYB and SIYB to India. He has worked with multilateral agencies. His specialisation includes value-chain development, cluster development, youth entrepreneurship, and group & women entrepreneurship. He has published one book, 11 manuals and two reports.

Bishnu Prasad Panda
M.A. (Economics), LLB,
MBA (Financial Management)
CSWA
bishnu@ediindia.org

Possesses over 33 years of experience in Micro-Finance, Micro-Enterprise Promotion, Livelihood and Cluster Development Programmes. Has worked extensively with national and international agencies like the Centre for Youth & Social Development (CYSD), Rashtriya Gramin Vikas Nidhi (RGVN), CARE and Access Development Services on enhancing the capacities of national-level NGOs, CBOs and BMOs. Also worked as a Consultant for a World Bank study on pani panchayat, SHG and PRI. His areas of specialisations are financial management, cluster development, livelihood promotion and enterprise promotion. Participated in an exposure visit to Bangladesh for studying Garameen Bank, Bosika, ASA and BRAC Models in microfinance promotion.

Shibin Mohamed T.K
M.E. (Aeronautical)
B.Tech (Mechanical)
shibin@ediindia.org

An academician with more than 7 years of experience in guiding various technology based startups across the state of Kerala and Tamil Nadu. Being a designated Mentor of Change by Atal Innovation Mission, Niti Aayog, Govt. Mr. Shibin has pioneered in institutionalizing IEDCs and student startups in various colleges of South India. Being a UN certified Empretec Programme facilitator; he has also mentored potential and existing entrepreneurs across different southern states in India. In addition, he has coordinated more
Gopal Kumar Roy
B.Tech (Mechanical Engineering)
gopal@ediindia.org

An engineer, management consultant, start-up evangelist and a trainer, Mr. Roy holds more than 8 years of work experience in the MSME, start-up and incubation domains. He has provided consulting services in MSME assignments across industrial and traditional clusters and has conducted training and capacity building programs for various stakeholders in the areas of cluster development, business-plan / DPR preparation, action plan formulation, execution and project management, monitoring & evaluation etc. He has hands-on experience in the areas of productivity, technology transfer, design thinking process, development of business models, BDS & market development, skill & entrepreneurship development and value chain analysis in the MSME sector. Mr. Roy has worked extensively in promoting growth and competitiveness among MSMEs through introduction of ICT and digitalization. He has also significantly contributed in the development of state level policies on start-ups and incubators.

T. A. Nikita
C.A , M.Phil (Commerce)
afsa-a@ediindia.org

A teacher in the areas of Accounting, Costing, Management Accounting, Taxation and Finance, she possesses over 19 years of experience in academia and industry. Currently pursuing Ph.D. on the topic 'To Study the Acceptance level of Technology in Personal Finance with reference to different Demographics and Social - economic factors of Investors in Selected Cities of Gujarat'. At EDII, she is involved in teaching Post Graduate students and in coordinating key National level programmes & mentoring research work of PGDM-BE students, also coordinated TOT Mizoram ED Programme.

D. M. Parikh
M. Tech (Industrial Management)
dparikh@ediindia.org

Possesses Bachelor of Engineering in Mechanical with distinction and M. Tech from Indian Institute of Technology (KGP) in Industrial Management. Has extensive experience in project assessment; financing & monitoring as well as entrepreneurship development; facilitation & mentoring. His research works have probed Development of Financial Intermediation on Account of Economic Development for the Post Liberalization Era through Multivariate Relationships. He has presented & published more than twelve papers in National & International journals of repute and had developed & reviewed manual...
Mayank Upadhyay
ACWA
mayank@ediindia.org

Specialises in the areas of finance, management accounting, project planning and strategic management, with extensive experience in development banking, commercial banking, management consulting and NGO management. Involved in conceptualising and conducting of a number of national and international programmes in corporate financial strategic planning and management, project formulation and appraisal, microfinance and management control systems.

J B Patel
B.Sc. (Chemistry)
B.Sc. (Chemical Technology)
jbpatel@ediindia.org

Over three decades of experience in the areas of business opportunity identification, project formulation, project appraisal, counselling and guiding entrepreneurs. Conducted more than 10 international programmes and worked as an expert in a number of developing countries in the above-mentioned fields. He is also the Local Representative for the Netherlands Senior Experts Organisation.

Bhasker Jani
B.E. (Electronics & Commun.)
bhasker@ediindia.org

A practitioner with over 39 years of experience in initiating and successfully managing various industries, including manufacturing of mechanical and electro-mechanical components and sub-assemblies, industrial valves, fabrication shop, foundry, etc. He is also involved in mentoring potential and existing entrepreneurs. He was Director and CEO of M/S. Odhav Estate Infrastructure Development Ltd., an SPV for development and upkeeping of the Odhav estate.

Shailesh Modi
PGDBA
ssmodi@ediindia.org

A practising management consultant with a multi-disciplinary work record. His experience encompasses work on SME sector, social entrepreneurship, energy, hospitality, tourism, textiles, transport and food processing sectors, in addition to the development sector. Has also worked extensively in the areas of business plans, market research, sectoral studies, cluster diagnosis and design & management of development programmes for large companies, bilateral and multilateral agencies, Indian development institutions, and state & central governments. He was an independent director on the Board of some private companies and has worked as the Planning Advisor for a large urban transport government company. Has authored two manuals on direct help to small entrepreneurs.
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<th>Sr. No.</th>
<th>Name of Ministry / Corporate</th>
<th>Name of Project / Programme</th>
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| 1.     | Ministry of Rural Development, Govt. of India | Startup Village Entrepreneurship Programme (SVEP)  
Promoting Rural Cluster Development & BDS under National Rural Economic Transformation Project (NRETP) |
| 2.     | Ministry of Micro, Small & Medium Enterprises, Govt. of India | Implementation of Micro & Small Enterprises - Cluster Development Programme (MSE-CDP)  
Cluster Development under Scheme of Fund for Regeneration of Traditional Industries (SFURTI)  
MSME Incubator to promote & support knowledge based innovative MSMEs (ventures) through incubation  
Programmes under Entrepreneurship and Skill Development Programme (ESDP)/Enterprise facilitation Centre (EFC) Schemes  
Programmes under Digital MSME to enable entrepreneurs to adopt Information & Communication Technology (ICT) in their enterprises  
Conference on MSME Entrepreneurship / Women Entrepreneurship / Disadvantaged Entrepreneurship |
| 3.     | National Scheduled Caste & Scheduled Tribe Hub, Ministry of Micro, Small & Medium Enterprises Govt. of India | Entrepreneurship Development Programmes for Aspiring & Existing Entrepreneurs belonging to SC & ST Category  
Thematic Training Programmes for Aspiring, Budding & Existing Entrepreneurs belonging to SC & ST Category |
| 4.     | Department of Science & Technology, Ministry of Science and Technology, Govt. of India | NewGen IEDC to promote S&T entrepreneurship among students with S&T background, institutionalise S&T entrepreneurship, and support innovative technology-led student projects.  
Entrepreneurship Development and Management Training Programme for Scientists and Technologists working with Govt. Sector  
Promoting Techno-preneurship in North East Region through EAPs (Entrepreneurship Awareness Programmes) and EDPs (Entrepreneurship Development Programmes) [North East Centre for Technology Application & Reach (NECTAR), DST] |
| 5.     | Department of Biotechnology, Ministry of Science and Technology, Govt. of India | Promoting Bio-Technology based Enterprises |
| 6.     | Ministry of External Affairs, Govt. of India | Management of Entrepreneurship Development Centre (EDC) in Uzbekistan  
Specialised Programmes for participants from Uzbekistan [Jointly with Uzbekistan India Entrepreneurship Development Centre (UIEDC)]  
Rwanda- India Entrepreneurship Development Centre (RIEDC)  
Capacity Building for Bhutanese Youth under Indian Technical and Economic Cooperation (ITEC)  
Courses under the aegis of ITEC Programme |
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| 7.      | Ministry of Textiles, Govt. of India | Technical training programmes and workshops on GI and Marketing in Andaman & Nicobar  
Deoghar Crafts Tourism Village Cluster Development |
| 8.      | Administration of the Union Territory of J & K | Accelerated Transformation of Aspirations & Livelihoods for Youth in - J&K (ATAL J&K Yojna) - New Enterprise Development Programme for Youth in Jammu & Kashmir |
| 9.      | Commissionerate of Cottage Industries, Govt. of Gujarat | Strengthening Cottage Industries and Rural Entrepreneurship Ecosystem in Gujarat – Hastkala Setu Yojana |
| 10.     | Tourism Corporation of Gujarat Ltd., Govt. of Gujarat | Skill and Entrepreneurship Development programme for Tourism Sector  
Tourism Entrepreneurship Course |
| 11.     | Department of Social Justice and Empowerment, Govt. of Gujarat | Centre for Empowerment of Persons with Disability, established at EDII to promote entrepreneurship among the differently abled  
EDPs for SC Entrepreneurs |
| 12.     | Department of Higher Education, Govt. of Gujarat | Student Startup & Innovation Policy (SSIP) to provide innovators and startups avail SSIP grant through EDII, one of the SSIP grantee institutes by the Education Department, Govt. of Gujarat and provide the benefits of SSIP policy to students |
| 14.     | Bihar Skill Development Mission, Govt. of Bihar | Bihar Skill Development Programme (Kushal Yuva Programme) aims at enhancing soft skills among youths in the age group of 15-25 years, who have cleared class 10th or class 12th or have dropped out of formal education and are looking for jobs |
| 15.     | Department of Industries, Govt. of Bihar | New Enterprise Creation (NEC) Programmes for Youth under Bihar Mukhya Mantri Udhyami Yojna |
| 16.     | Gujarat State Bio Technology Mission | Bio-Technopreneurship Programme to promote entrepreneurial skills among bio-technopreneurs |
| 17.     | Gujarat Women Economic Development Corporation, Govt. of Gujarat | Promoting Entrepreneurship among women in Gujarat |
| 18.     | Small Industries Development Bank of India (SIDBI) | Project Management Consultant (PMC) for SIDBI  
SIDBI Cluster Development fund (SCDF) designed on the recommendations of U K Sinha committee for generating funds to support hard and social infrastructure in MSME Clusters and funded by RBI. |
## PROGRAMME CALENDAR 2022-2023

### PROJECTS / PROGRAMMES WITH UNION MINISTRIES, STATE GOVERNMENTS

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Name of Ministry / Corporate</th>
<th>Name of Project / Programme</th>
</tr>
</thead>
<tbody>
<tr>
<td>19.</td>
<td>Govt. of Odisha, Jharkhand, West Bengal</td>
<td>EDPs for SC-ST, Minorities and Youth</td>
</tr>
<tr>
<td>20.</td>
<td>National Bank for Agriculture and Rural Development (NABARD)</td>
<td>Project Parisar (Skilling &amp; creating rural women entrepreneurs to produce eco-friendly drinking straws using fallen coconut leaves)</td>
</tr>
<tr>
<td>21.</td>
<td>Madhya Pradesh Tourism Board</td>
<td>Training on tourism based enterprises</td>
</tr>
<tr>
<td>22.</td>
<td>Ministry of Tribal Affairs, Govt. of India</td>
<td>Skill Development of Tribal Youth - Tribal Cooperative Marketing Development Federation of India Limited (TRIFED)</td>
</tr>
<tr>
<td>23.</td>
<td>State Urban Livelihoods Mission Bihar</td>
<td>EDPs for Youth of Bihar</td>
</tr>
<tr>
<td>24.</td>
<td>Gujarat Schedule Caste Development Corporation, Govt. of Gujarat</td>
<td>Skill Development Programmes under Pradhan Mantri Dakshta Aur Kaushalta Sampann Hitgrahi (DAKSH) Yojana for existing &amp; potential SC entrepreneurs in rural/micro enterprises</td>
</tr>
</tbody>
</table>

### PROJECTS / PROGRAMMES WITH CORPORATES

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Name of Ministry / Corporate</th>
<th>Name of Project / Programme</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>TATA Communications Ltd.</td>
<td>Project New UDAYA - New Enterprise Creation Programme for women from SC/ST, weaker section and SHGs in Raigad &amp; Pune districts Maharashtra</td>
</tr>
<tr>
<td>2.</td>
<td>Accenture</td>
<td>Micro Skillpreneurship Development Programme- Skills to Succeed Addressing the global need of skills that open the doors to employment and economic opportunity WeAct (Women Entrepreneurs Access, Connect and Transform)</td>
</tr>
<tr>
<td>3.</td>
<td>HCL Foundation</td>
<td>Project SATTVA - Women Micro Skillpreneurship Development Programme</td>
</tr>
<tr>
<td>4.</td>
<td>HSBC</td>
<td>Project Handmade in India (HMI)</td>
</tr>
<tr>
<td>5.</td>
<td>YES Bank Foundation</td>
<td>Energy Efficiency &amp; Occupational Health &amp; Safety (OHS) of workers in MSMEs</td>
</tr>
<tr>
<td>6.</td>
<td>BAYER Foundation</td>
<td>Rural Women Entrepreneurship Development Project</td>
</tr>
<tr>
<td>7.</td>
<td>Utkal Alumina International Ltd.</td>
<td>Project UDYAMEE- To enable rural youth living in the periphery of Utkal Alumina International Ltd. (UAIL) to start self-employment and livelihood activities.</td>
</tr>
<tr>
<td>8.</td>
<td>Hewlett Packard (HP)</td>
<td>HP World on Wheels (WoW) Project- Internet-enabled digital inclusion is ensured through learning laboratories in rural India</td>
</tr>
</tbody>
</table>
TOTAL BENEFICIARIES, 2021-22

1,14,674

TOTAL MSMEs ADDRESSED

15,103

Ms. Alka Arora, IAS, Joint Secretary (ARI), Ministry of MSME, GoI delivering a talk on MSME Challenges & Opportunities in the Era of COVID 19 Pandemic & the Role of Incubation/Acceleration in MSME Growth to the engrossed audience at the Mega International Summit.
YEAR IN REVIEW: 2021-2022

191 STUDENTS

Post Graduate Diploma in Management

PGDM-E

- 2020-22: 25
- 2021-23: 48

PGDM-IEV

- 2020-22: 06
- 2021-23: 06

Fellow Programme in Management

- 2020-24: 03
- 2021-25: 05

National Summer / Winter Camps

- Children: 25
- Youth: 06
**EDII Alumni Gets Recognized**

- **Dibyajyoti Pattanaik**
  - Recognized by Forbes India among ‘India’s 100 Great People Managers 2021’

- **Adarsh Kalia**
  - FPM Scholar (2019-2023)
  - Selected for the prestigious USASBE 2022 Doctoral Consortium for teaching and learning in entrepreneurship.

- **Krishan Mishra**
  - Appointed as the Country Head International of Becker Professional Education.

- **Niyati Shah Mitul Shah**
  - PG Alumni (1999-2001)
  - Awarded the India CSR Leadership Award 2021 for ‘Project Pehal - towards Empowerment & Sustainability’ under the Education and Health category.

- **Nimesh Pithava**
  - PG Alumnus (2012-2014)

**TOTAL FUNDS DISBURSED**

₹ 15.90 Lacs

**EDII Alumni in 100 cr Plus League**

- **VINOD AGRAWAL**
  - PGDBEM : 1998-1999
  - Arunaya Organics Pvt. Ltd.

- **SATYAVIR CHAKRAPANI**
  - PGDMN : 2000 - 2001
  - Shikhar Microfinance (P) Ltd. & Shikhar Dairy Pvt. Ltd.

- **DIBYAJYoti PAT TANAiK**
  - PGDMN : 2002 - 2003
  - Annapurna Finance
FACULTY TRAINED
334

INTERNATIONAL TRAINEES
154

WEBINARS / STARTUP EVENTS
15

YEAR IN REVIEW 2021-22

Dr. M. B. Joshi, Chief General Manager (Technical & Coordination) SSNNL, Govt. of Gujarat; (on his L) Dr. Amit Dwivedi, Associate Prof. & Incharge, Dept. of Policy, Advocacy, Knowledge & Research, EDII; (on his R) Mr. Shailesh Modi, Sr. Faculty, EDII with the research team/surveyors to study the impact of development in Ekta Nagar, on the economic empowerment of local populace.
YEAR IN REVIEW 2021-22

Research Papers / Book Reports / Conference Papers: 124
Journals / Articles: 25
Seminars / Conferences: 2
Book Chapters / Reviews: 49
Cases / Case Studies: 06
Poster Presentations: 06

• Awards & Recognition •

- Recognized as Centre of Excellence by Ministry of Skill Development & Entrepreneurship, Govt. of India
- Ranked No. 1 under General (Non-Technical) Category by (ARIIA)-2021, Ministry of Education, Govt. of India
- Business Leader of the Year Award for Best Academic & Industry Interface 2021

MoUs: 37
Central Government: 02
State Government: 07
Independent Entities (Corporates / NGOs): 12
Universities: 16
EDII impacts entrepreneurship development process by acting as a pivot for policy advocacy, knowledge creation and research. The Institute influences the ecosystem and other stakeholders to promote an entrepreneurship friendly scenario by engaging with Central / State Governments, bilateral and multilateral organizations and trade / industry bodies, undertaking a diverse array of issues, carrying out research and disseminating the findings with the aim of structuring an innovation driven, entrepreneurial economy. Public policy reforms to regulatory decisions that impact New Enterprise Creation, innovations and startups have been an important development agenda for EDII.

**An Acknowledged Centre for Research in Entrepreneurship, Public Policy & Advocacy**

EDII impacts entrepreneurship development process by acting as a pivot for policy advocacy, knowledge creation and research. The Institute influences the ecosystem and other stakeholders to promote an entrepreneurship friendly scenario by engaging with Central / State Governments, bilateral and multilateral organizations and trade / industry bodies, undertaking a diverse array of issues, carrying out research and disseminating the findings with the aim of structuring an innovation driven, entrepreneurial economy. Public policy reforms to regulatory decisions that impact New Enterprise Creation, innovations and startups have been an important development agenda for EDII.

**OBJECTIVES**

- **01** Provide conceptual underpinnings to national and international policies.
- **02** Call upon government bodies and private organisations to integrate entrepreneurship in their development policies.
- **03** Assist policy makers in their efforts of promoting entrepreneurship opportunities.
PLAN FOR THE YEAR 2022-23

- Studying the impact of COVID pandemic on MSMEs
- Research on the 'Gujarat model of Industrialization and Entrepreneurship Development'.
- Research studies on Persons with Disability, under the aegis of Centre for Empowerment of Differently Ablded (CEDA).
- Training youths for their role in MSMEs, in association with the Small Industries Development Bank of India (SIDBI).
- Developing knowledge products in the form of handbooks/textbooks for entrepreneurship fraternity.
- Associating with Central and State Governments to undertake need-based research, dissemination of findings and policy making.

25th Feb, 2021 : At the inaugural function of the 14th Biennial Conference (L-R) Mr. H. K. Mittal, Sr. Advisor, EDII; Dr. Rajeev Sharma, Conference Chair and Associate Professor (Retd.) IIM Ahmedabad and Dr. Sunil Shukla, Director General, EDII lighting the ceremonial lamp. The Chief Guest for the event Dr. Achyuta Samanta, Founder - Kalinga Institute of Technology and Kalinga Institute of Social Sciences had joined virtually.

29th March, 2022 : Release of Souvenir at Mega International Summit at the hands of (in the Center) Chief Guest, Shri Narayan Tatu Rane, Hon’ble Union Minister of MSME in presence of (3rd from L) Guest of Honour, Shri Bhanu Pratap Singh Verma, Hon’ble Union Minister of State for MSME, & (L to R) Dr. Sunil Shukla, Director General, EDII; Smt. Mercy Epao, Joint Secretary (SME), Ministry of MSME, GoI; Dr. Gholamhossein Hosseseinia, Hon’ble Deputy Minister of Cooperative, Labour & Social Welfare, Iran & President TVTO, Tehran, Iran; Dr. Ali Chegeni, Ambassador of Iran to India & Dr. Amit Dwivedi, Associate Professor & Summit Incharge, EDII.
## DEPARTMENT OF POLICY ADVOCACY, KNOWLEDGE & RESEARCH

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Activity</th>
<th>Location</th>
<th>Duration</th>
<th>Target Group</th>
<th>Objectives &amp; Outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1</td>
<td><strong>Policy Research and Advocacy:</strong>&lt;br&gt;A. Evaluation Study of Incubators, Accelerators and MSME Ecosystem;&lt;br&gt;B. Reviews of State Startup Policies, Innovation Policies and other Business Policies;&lt;br&gt;C. Study on Gujarat Model of Industrialisation and Entrepreneurship Development</td>
<td>EDII-HO &amp; ROs</td>
<td>6 Months</td>
<td>Researchers, Policymakers, Govt. Departments</td>
<td>To conduct policy research studies with support from Ministries of Govt of India or other Government bodies involved in Research and Development, and Review Existing Policies by the Centre and States, thereby attempt to influence policy making by influencing the research agenda.</td>
</tr>
<tr>
<td>1.2</td>
<td><strong>Impact Assessment Survey:</strong>&lt;br&gt;Impact Assessment of Bank supported Programmes/Government schemes, Skill Development Programmes, CSR Initiatives, Hospitality Sector Initiatives and Socio Economic Impact of Large Projects</td>
<td>EDII-HO &amp; ROs</td>
<td>7 Months</td>
<td>Policymakers, Govt. Departments</td>
<td>To conduct Impact assessment surveys on various projects (viz. Bank Supported Schemes, Skill Development programmes, CSR Supported initiatives, Tourism Sector projects) and programmes. Also to conduct thematic research on a range of thematic areas (viz. Impact of Pandemic, Entrepreneurship activity in Ganga-Mekong Region, Rural Entrepreneurship, Cluster Entrepreneurship) and thereby influence the formal and informal policies established by policymakers. The studies will attempt to put forth on-the-ground realities so that more effective interventions could be initiated.</td>
</tr>
<tr>
<td>1.3</td>
<td><strong>Feasibility &amp; Diagnostic Studies:</strong>&lt;br&gt;A. Project Feasibility Studies sponsored by Central and State Governments (Farmer Producer Organisations/Companies-FPO/FPC, Projects related to Coir Board, Coconut Board);&lt;br&gt;B. Diagnostic Studies on Tourism based enterprises (Gujarat and Madhya Pradesh), Clusters in Bihar, Entrepreneurship Opportunities in UTs</td>
<td>EDII-HO &amp; ROs</td>
<td>8 Months</td>
<td>Policymakers, Govt. Departments</td>
<td>To conduct feasibility and diagnostic studies sponsored by Government of India, State Govts and Government Departments. These studies would be conducted on pertinent issues viz. Agriculture, Tourism, Clusters and Entrepreneurship Opportunities. The Finding would help Policy makers and Government Departments in adjusting the priorities of the Governments and concerned Departments.</td>
</tr>
<tr>
<td>1.4</td>
<td><strong>MSME Research:</strong>&lt;br&gt;A. Conference on MSME Entrepreneurship / Women Entrepreneurship / Disadvantaged Entrepreneurship;&lt;br&gt;B. Research Chair</td>
<td>EDII-HO</td>
<td>1 Year</td>
<td>Ministry of MSME, Govt of India / Researchers, Policymakers</td>
<td>To conduct research and advocacy activities through the MSME Research Chair and Conferences, so as to build on existing strengths and enhance the research/training environment for researchers.</td>
</tr>
<tr>
<td>1.5</td>
<td><strong>Knowledge Products:</strong>&lt;br&gt;A. Handbook for Entrepreneurship Teachers;&lt;br&gt;B. Text Book on Entrepreneurship (In-house Publication Division);&lt;br&gt;C. Case Studies on Family Businesses;&lt;br&gt;D. Data Centre for Institute’s Data Repository</td>
<td>EDII-HO</td>
<td>6 Months</td>
<td>Academicians and State Education Boards</td>
<td>To develop a handbook on how to teach entrepreneurship in short-term and long-term programmes. A textbook on ‘Entrepreneurship’ for students to be developed under in-house publication division. Also, a repository of Indian Family Business cases will be developed for classroom teaching. A data centre of EDII’s datasets will be created for in-house and external researchers.</td>
</tr>
<tr>
<td>1.6</td>
<td><strong>Capacity Building Interventions:</strong>&lt;br&gt;Research Workshops on Case Writing, Research Project Planning and Research Methods, Doctoral Colloquium and Paper Development Workshops</td>
<td>EDII-HO</td>
<td>2 Days</td>
<td>Academicians and Researchers</td>
<td>To create awareness about advanced research practices among academicians and scholars various capacity building activities would be conducted at EDII Campus.</td>
</tr>
<tr>
<td>1.7</td>
<td><strong>Research Project Management Unit (PMU)</strong></td>
<td>EDII-HO</td>
<td>1 Year</td>
<td>Government Departments and Ministries</td>
<td>To act as Project Management Unit for Government Departments and Ministries for their research initiatives. It will cover Policy Creation, Impact Assessment, Feasibility Analysis and Case studies development for the sponsoring Ministries/Department.</td>
</tr>
<tr>
<td>1.8</td>
<td><strong>Evaluation Studies/Impact Assessment of Long Term Projects of Institute</strong></td>
<td>EDII-HO</td>
<td>1 Year</td>
<td>Sponsors and EDII</td>
<td>To act as Research Unit for Impact assessment and Evaluation of Institute’s long term projects.</td>
</tr>
</tbody>
</table>
### Research Studies on Persons with Disability

- **A.** Designing and Developing New Training Modules & Policy Brief
- **B.** Dissemination Events (Workshops, Seminars, Conference, Round table, Panel Discussion)
- **C.** Online Platform for Dissemination of Policies and Programmes

**Locations:** EDII-HO, Government Departments, Institutions

**Target Group:** PwDs, Government Department, Institutions

**Objectives & Outcome:**
- Design and develop training modules which will be used in trainings and livelihood programmes. Also to conduct workshops on various themes related to concerns of Persons with Disability, thereby raising awareness and sensitizing the society. An Online Platform will be developed to disseminate information about Government Policies, Programmes related to Persons with Disability.

### SIDBI-EDII Entrepreneurship Development (SEED) Project

**Locations:** EDII-HO & ROs

**Target Group:** Students & Universities

**Objectives & Outcome:**
- The proposed SIDBI-EDII Entrepreneurship Development (SEED) Project aims at developing youths to understand MSMEs, their dynamics, thus instituting a cadre of MSME expert-cum-Managers. The benefits of this programme would be visible in terms of New Enterprise Creation, Employment Generation, balanced regional growth, raised economic standards and significant contribution to GDP.

### Centre for Research in Entrepreneurship Education & Development (CREED)

#### 1.1 Activities

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Activity</th>
<th>Location</th>
<th>Duration</th>
<th>Target Group</th>
<th>Objectives &amp; Outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1.1</td>
<td>Journal of Entrepreneurship</td>
<td>EDII-HO</td>
<td>Bi-Annual</td>
<td>Researchers, Policymakers, Academicians</td>
<td>To publish the scholarly research works submitted by authors and encourage discourse in the field of entrepreneurship.</td>
</tr>
<tr>
<td>1.1.2</td>
<td>Global Entrepreneurship Monitor (GEM) India Survey and Report</td>
<td>EDII-HO</td>
<td>1 Year</td>
<td>Researchers, Policymakers, Academicians</td>
<td>To conduct national study on Entrepreneurship, understand the multiple dimensions of entrepreneurship in India, and bring out the GEM India Report.</td>
</tr>
<tr>
<td>1.1.3</td>
<td>15th Biennial Conference</td>
<td>EDII-HO</td>
<td>3 Days</td>
<td>Researchers, Policymakers, Academicians</td>
<td>To Conduct 15th Biennial Conference on Entrepreneurship aiming at participation of academicians and researchers. And providing platform to present the scholarly works done by researchers.</td>
</tr>
</tbody>
</table>
| 1.1.4   | Faculty Development Initiatives:  
  A. Participation in Conference / Seminar / Workshop  
  B. Working papers, monographs, case studies, manuals etc. | EDII-HO | 1 Year | EDII Faculty Members | To provide support to faculty members for attending conferences and seminars, and to support them by providing financial assistance to bring out monographs, working papers, cases and manuals. |
| 1.1.5   | Short-term Fellowships in Entrepreneurship Research | EDII-HO | 1 Year | Researchers | Offer fellowship to ED trainers, teachers, and researchers, to encourage them to work on themes related to entrepreneurship. |
| 1.1.6   | Publication of Policy Briefs / Policy Commentary [12 in a year] | EDII-HO | 1 Year | Researchers, Policymakers, Academicians | To publish Policy Briefs on newly launched Government Policies. The Policy Briefs will be shared among stakeholders as an update on public policies and government initiatives. |
| 1.1.7   | Fellowship to FPM Scholars | EDII-HO | 1 Year | FPM Students | To provide fellowship support to FPM students for pursuing their course. |
| 1.1.8   | Dr. V. G. Patel Memorial Lecture & Award  
  Dr. V. G. Patel Memorial Award for Entrepreneurship Trainer / Educator / Mentor | EDII-HO | 1 Day | Policymakers, Entrepreneurs, Educators, Institutions / Educators, Trainer-Motivators | The annual lecture series and Memorial Award has been initiated to commemorate EDIIs Founder Director Padma Shri Late Dr. V. G. Patel’s great work in the field of entrepreneurship development. The ‘Dr. V. G. Patel Memorial Award for Entrepreneurship Trainer / Educator / Mentor’, which will be awarded to a professional for his / her outstanding performance/ contribution in Entrepreneurship Training / Education / Mentoring / Knowledge or Technology Driven Startups. |
Innovation and entrepreneurship are the ushers for the Millennials. With right knowledge, skills and attitude they get ready to take the plunge. Result-based programmes for students at higher secondary and post graduate levels will thus continue to remain the centre of initiatives. National camps, Post Graduate Programmes and theme based online programmes will continue to get designed / revised and implemented as per the demands in the market. Efforts will be made to ensure that mainstream education imbibes entrepreneurship so that maximum students are reached out to. Proactive, market-driven and innovative initiatives in line with the latest policies of ‘Startup India’, ‘Stand-Up India’, ‘Make in India’ and the like, to promote entrepreneurship will be aggressively resorted to. Faculty Development Programmes and Certificate Courses for Entrepreneurship Teachers / Mentors and startups will aim at strengthening entrepreneurship.

**OBJECTIVES**

01. Undertaking industry relevant approved academic courses in entrepreneurship, startups and innovations.

02. Offering programmes to build an affirmative ecosystem in entrepreneurship education.

03. Collaborating with prestigious national and international universities to concretise entrepreneurship as a discipline.
PLAN FOR THE YEAR 2022-23

• Offering outcome-based Post Graduate Programmes in Management, Fellow Programme in Management, Open Learning Programme in entrepreneurship, summer camps and entrepreneurship skill certification programmes through online and blended modes.

• Formalizing school entrepreneurship education.

• Instituting cadres of resource persons through Faculty Development Programmes and Certificate Courses for Entrepreneurship Teachers / Mentors.

• Offering new-age sector-specific entrepreneurship programmes on Blockchain, Tourism, Agriculture, etc.

• Nurturing the startup ecosystem by offering Startup focussed programmes.
### Long Term Programmes

#### 2.1.1 Fellow Programme in Management (1st to 4th Year)
- **Location**: EDII HO
- **Duration**: 4 Years
- **Target Group**: Academicians / Professionals
- **Objectives & Outcome**: Encourage doctoral scholars to take up theoretical and empirical research work leading to policy papers and publications in journals of repute. The scholars will develop, write and submit their doctoral thesis for partial fulfillment of FPM.

#### 2.1.2 Fellowship Programmes in Management- Executive (2022-26) [Subject to sanction from AICTE, MHRD, GoI]
- **Location**: EDII HO
- **Duration**: 4 Years
- **Target Group**: Working Professionals
- **Objectives & Outcome**: Encourage working professionals to take up theoretical and empirical research work leading to policy papers and publications in journals of repute. The scholars will develop, write and submit their doctoral thesis for partial fulfillment of FPM.

#### 2.1.3 Post Graduate Diploma in Management-Entrepreneurship (PGDM-E)-2022-24 (1st Year)
- **Location**: EDII HO
- **Duration**: 2 Years
- **Target Group**: Family Business Successors and Startups
- **Objectives & Outcome**: Train students to set up their own business, become entrepreneurial managers, or join family business. Classroom teaching to be complemented with regular study visits and interaction with achievers. Target Batch size: 75 students

#### 2.1.4 Post Graduate Diploma in Management-Entrepreneurship (PGDM-E)-2021-23 (2nd Year)
- **Location**: EDII HO
- **Duration**: 2 Years
- **Target Group**: Family Business Successors and Startups
- **Objectives & Outcome**: Train students to set up their own business, become entrepreneurial managers, or join family business. Classroom teaching to be complemented with regular study visits and interaction with achievers. Batch size: 50 students

#### 2.1.5 Post Graduate Diploma in Innovation, Entrepreneurship and Venture Development 2022-24 (1st Year)
- **Location**: EDII HO
- **Duration**: 2 Years
- **Target Group**: Students
- **Objectives & Outcome**: Offered through EDII incubator, the programme will build the competencies of students in innovation, entrepreneurship & venture development, and thereby promote setting up of start-ups. Target batch: 20 students

#### 2.1.6 Post Graduate Diploma in Innovation, Entrepreneurship and Venture Development 2021-23 (2nd Year)
- **Location**: EDII HO
- **Duration**: 2 Years
- **Target Group**: Students
- **Objectives & Outcome**: Offered through EDII incubator, the programme will build the competencies of students in innovation, entrepreneurship & venture development, and thereby promote setting up of start-ups. Batch: 6 students

#### 2.1.7 Statutory Compliance / Accreditation / Ranking
- **Location**: EDII HO
- **Duration**: 2 Years
- **Target Group**: AICTE / NBA / NAAC
- **Objectives & Outcome**: Statutory compliances of various regulatory and accreditation process.

### Programmes for Higher Secondary Students / Teachers

#### 2.2.1 National Summer Camp on Entrepreneurial Stimulation for School Children
- **Location**: EDII HO
- **Duration**: 6 days
- **Target Group**: School Children
- **Objectives & Outcome**: Inculcate entrepreneurial values among children at a tender age, and motivate them to grow, evolve, and experiment with their thoughts and ideas and get well acquainted with their personality.

#### 2.2.2 National Summer Camps on Entrepreneurial Adventures for College Going Youth
- **Location**: EDII HO
- **Duration**: 10 days
- **Target Group**: College going Youth
- **Objectives & Outcome**: Provide a stimulating and immersive learning experience that motivates youth for an entrepreneurial career.

#### 2.2.3 Entrepreneurship Orientation visit of students to campus
- **Location**: EDII HO
- **Duration**: 1-3 days
- **Target Group**: UG / PG College students
- **Objectives & Outcome**: Train students on different aspects of entrepreneurship - from Business Opportunity Identification to Business Plan preparation.

#### 2.2.4 School Entrepreneurship, Teachers’ Training
- **Location**: EDII HO
- **Duration**: 5 days
- **Target Group**: Teachers
- **Objectives & Outcome**: Equip Teachers with requisite skills to conduct Entrepreneurship related Activities

### Capacity building programmes for faculty and professionals (online / offline)

#### 2.3.1 FDP and other short duration programmes in Entrepreneurship
- **Location**: EDII HO
- **Duration**: 5 days
- **Target Group**: Faculty & Students
- **Objectives & Outcome**: Equip Faculty members with requisite skills to conduct Entrepreneurship related Activities

#### 2.3.2 JIO programme
- **Location**: EDII HO
- **Duration**: 1 year
- **Target Group**: Entrepreneurs
- **Objectives & Outcome**: “Entrepreneur Level Next” strives to make successful youth entrepreneurs who will be financially prospered. At the end of the programme, the Participants/youth will rise to the next higher level by starting their business and being financially independent.
## DEPARTMENT OF ENTREPRENEURSHIP EDUCATION

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Activity</th>
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<th>Target Group</th>
<th>Objectives &amp; Outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.3.3</td>
<td>Entrepreneurial Skills Certification</td>
<td>EDII HO</td>
<td>5 days (20 Hrs.)</td>
<td>Small Service Providers</td>
<td>To upgrade entrepreneurs skills of service providers for better customer satisfaction. Behind this is to provide training for their skill up-gradation and to equip with better and improved technological skills of production.</td>
</tr>
<tr>
<td>2.4</td>
<td>Open Learning, Collaborative and Certificate programmes</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.4.1</td>
<td>Open Learning Programme in Entrepreneurship (OLPE as ODL)</td>
<td>PAN India</td>
<td>1 Year</td>
<td>Degree / Diploma holders</td>
<td>Equip learners with the ability to function dynamically and acquire the requisite knowledge and skills to plan and successfully launch their dream ventures.</td>
</tr>
<tr>
<td>2.4.2</td>
<td>Integrated Technology based Entrepreneurship Programme on Certified Blockchain Startup (CBS)</td>
<td>PAN India</td>
<td>2 Weeks</td>
<td>Students and Individuals interested in Fintech</td>
<td>The Certified Blockchain Startup Programme is handcrafted for startup enthusiasts and Entrepreneurs who are passionate to set up new businesses in the cutting edge technology of blockchain. It will provide understanding of the science of Blockchain Technology and cover all essentials of setting up a Tech. based startup.</td>
</tr>
<tr>
<td>2.5</td>
<td>Collaborative and Certificate programmes (Domain Specific) (Online/Offline)</td>
<td></td>
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</tr>
<tr>
<td>2.5.1</td>
<td>Skill Development Programme on Agri Entrepreneurship</td>
<td>EDII-HO</td>
<td>10 days to 1 month</td>
<td>Graduates, Under Graduates, Working Professional</td>
<td>Upgrade the skills and enhance the knowledge of students for agri enterprise.</td>
</tr>
<tr>
<td>2.5.2</td>
<td>Tourism Entrepreneurship course</td>
<td>EDII-HO</td>
<td>3 months</td>
<td>Small and Micro tourism Entrepreneurs</td>
<td>To orient participants towards entrepreneurship skills which help them to deal with adverse situation, strengthen their entrepreneurial behaviour and competitive mind-set in tourism Industry.</td>
</tr>
<tr>
<td>2.5.3</td>
<td>Collaborative Academic Programmes with Universities</td>
<td>EDII and Ros</td>
<td>1 Year</td>
<td>Students</td>
<td>Enable students to upgrade entrepreneurship knowledge and skills through structured educational interventions. Universities to offer courses developed by EDII in their regular programmes as add-on.</td>
</tr>
<tr>
<td>2.5.4</td>
<td>Skill Development Programme on Entrepreneurship</td>
<td>EDII-HO</td>
<td>1 Year</td>
<td>Middle and top-level officials</td>
<td>Inculcate entrepreneurial calibre / thinking and enhance the competencies of key decisions makers and functionaries.</td>
</tr>
<tr>
<td>2.6</td>
<td>Incubation programmes</td>
<td></td>
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<tr>
<td>2.6.1</td>
<td>Student Startup Innovation Policy</td>
<td>EDII-HO</td>
<td>1 Year</td>
<td>Students and Academicians</td>
<td>Students/alumni/startups who have an innovative idea / concept will stand eligible to receive grant support for prototype creation. They will also be provided support for mentorship.</td>
</tr>
<tr>
<td>2.6.2</td>
<td>Nodal Institute Policy of Govt. of Gujarat</td>
<td>EDII-HO</td>
<td>1 Year</td>
<td>Startups</td>
<td>Students / alumni / startups who have an innovative idea / concept will stand eligible to receive grant support for prototype creation. They will also be provided support for mentorship.</td>
</tr>
<tr>
<td>2.6.3</td>
<td>MSME, ASIIM &amp; TRIFED Incubator</td>
<td>EDII-HO</td>
<td>1 Year</td>
<td>Startups</td>
<td>To promote &amp; support knowledge based innovative MSMEs (ventures) through incubation from various sectors of society.</td>
</tr>
<tr>
<td>2.6.4</td>
<td>Student / Incubate - Investor Interface (Event)</td>
<td>EDII-HO</td>
<td>2 Days</td>
<td>PG Students &amp; Entrepreneurs</td>
<td>A forum wherein equity and term-lending investors will be invited to interact with students for funding their innovative business ideas.</td>
</tr>
</tbody>
</table>
DEPARTMENT OF PROJECTS

An Acknowledged Centre for undertaking projects for economic and entrepreneurial transformations

EDII undertakes various projects of the Central and State Governments, in addition to engaging with corporates in their CSR projects. The projects are largely concerned with the growth of the MSME sector, skill development and execution of CSR projects of corporates. The year 2022-23 will witness yet more proactive collaborations with Government Departments and Ministries as also corporates, to implement entrepreneurship development projects, across the length and breadth of the country. Projects and programmes will be conceived and designed with the objective of inclusive growth and will target members of disadvantaged communities, such as; SC, ST, women, minorities, marginalized, differently abled etc. Skill development and focussed entrepreneurship training will be relied upon to orient aspiring entrepreneurs on the path of entrepreneurship. A new echelon of trained entrepreneurs will certainly add value to the economy.

OBJECTIVES

01 Partnering with government to implement innovation-led projects.

02 Institutionalizing S & T entrepreneurship in academic and specialized institutions.

03 Developing and enhancing skills of potential / existing entrepreneurs in emerging sectors such as agriculture, food processing, handlooms, tourism, etc.

04 Collaborating with corporates to build intrapreneurial skills.
PLAN FOR THE YEAR 2022-23

Projects with Governments

- Undertaking programmes to benefit aspiring / existing entrepreneurs, from various sections of society namely; SC, ST, Women, minorities, marginalized sections, unemployed and tribal youth, etc. in association with the Central and State Government Depts. and Ministries.

- Implementing the largest ever Village Entrepreneurship Programme, the Startup Village Entrepreneurship Programme.

- Executing innovative, livelihood based projects in Bihar, in collaboration with Department of Industries, Govt. of Bihar

Projects with Corporates

- Capacitating marginalized and disadvantaged communities by skilling and training.

- Executing CSR projects of noted corporates like Accenture, HSBC, HCL Foundation, Tata Communications Ltd., Yes Bank, Vedanta, and Hewlett Packard, to name a few.

- Enabling rural youth under Utkal Alumina International Ltd. (UAIL) sponsored Project UDYAMEE.

- Empowering underprivileged women and bringing them into the mainstream, as entrepreneurs, in association with the Bayer Foundation and Adani Group.

- Undertaking result-oriented interventions under WeAct Emporium to help transition weavers' value chain to sustainability.
<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Activity</th>
<th>Location</th>
<th>Duration</th>
<th>Target Group</th>
<th>Objectives &amp; Outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.1</td>
<td>Projects with Ministry of Rural Development, Govt. of India</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>3.1.1</td>
<td>Support to states for block outreach and strengthening of Project Implementing Agency (PIA)</td>
<td>EDII Campus</td>
<td>1 Year</td>
<td>State Rural Livelihood Missions (SRLMs), State Implementation Offices</td>
<td>Offer need-based implementation support and devise necessary mechanisms for capacity building of stakeholders. Liaison with State Rural Livelihood Mission for effective implementation of SVEP.</td>
</tr>
<tr>
<td>3.1.2</td>
<td>Startup Village Entrepreneurship Programme (SVEP) Implementation</td>
<td>17 States in India</td>
<td>4 Years</td>
<td>Rural Micro Entrepreneurs</td>
<td>To provide specialized support to the State Rural Livelihood Mission Directories in 14 states, create community resources, build their capabilities and promote microentrepreneurs in identified blocks.</td>
</tr>
<tr>
<td>3.1.3</td>
<td>Training programmes for SRLMs</td>
<td>H.O.</td>
<td>1 Year</td>
<td>Officials of SRLMs</td>
<td>To sensitise and train officials of SRLM on Micro / Rural Entrepreneurship</td>
</tr>
<tr>
<td>3.2</td>
<td>Projects with Ministry of Micro, Small and Medium Enterprises, Govt. of India</td>
<td></td>
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</tr>
<tr>
<td>3.2.1</td>
<td>Orientation / Awareness Programmes on IPR</td>
<td>PAN India</td>
<td>1-2 Days</td>
<td>Entrepreneurs, officials of various Govt. institutions, researchers, students etc.</td>
<td>To create awareness about the need &amp; Importance of Intellectual Property Right</td>
</tr>
<tr>
<td>3.3</td>
<td>Projects with Dept. of Science &amp; Technology, Govt. of India</td>
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<td></td>
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<tr>
<td>3.3.1</td>
<td>NewGen IEDC</td>
<td>PAN India</td>
<td>1 Year</td>
<td>Institutions offering S&amp;T streams and having capability to promote entrepreneurship</td>
<td>To promote S&amp;T entrepreneurship among students with S&amp;T background, institutionalise S&amp;T entrepreneurship, and support innovative technology-led student projects.</td>
</tr>
<tr>
<td>3.3.2</td>
<td>Promoting Techno-preneurship in NER through EAPs, EDPs</td>
<td>North-East Regional Office</td>
<td>1 Year</td>
<td>Potential / Existing Entrepreneurs</td>
<td>To promote technology-led enterprises based on the potential and resources NER has. The areas for interventions identified are food processing, renewable energy / Solar, cane &amp; bamboo, electronics, and handloom &amp; handicrafts.</td>
</tr>
<tr>
<td>3.4</td>
<td>Projects with Dept. of Biotechnology, Govt. of India</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>3.4.1</td>
<td>Promoting Bio-Technology based Enterprises</td>
<td>EDII Campus</td>
<td>10 Months</td>
<td>Potential / Existing Entrepreneurs in Bio-Technology</td>
<td>To promote &amp; strengthen Bio-Technology enterprises in Gujarat through planned interventions namely, training, capacity building, and handholding.</td>
</tr>
<tr>
<td>3.5</td>
<td>Projects with State Governments / Departments / Agencies</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>3.5.1</td>
<td>Bihar Skill Development Programme</td>
<td>Bihar</td>
<td>3 Months</td>
<td>Students</td>
<td>Impart employability / smart skills (English / Hindi communication skills, IT literacy skills and soft skills) to the youth of Bihar under 'Kushal Yuva Program' – skill training programme.</td>
</tr>
<tr>
<td>3.5.2</td>
<td>Entrepreneurship Development Programmes (10) for Youth of Bihar-SULM</td>
<td>Bihar</td>
<td>1 Month</td>
<td>Potential Entrepreneurs</td>
<td>To build the capacity of urban youth for setting up ventures in the state of Bihar. These youth would also become role models for others.</td>
</tr>
<tr>
<td>3.5.3</td>
<td>NEC programmes (10) for Youth under Bihar Mukhya Mantri Udyami Yojna</td>
<td>Bihar</td>
<td>5 years</td>
<td>Unemployed youth</td>
<td>To train the unemployed youth of Bihar for setting up MSMEs. It will help them joining the mainstream and thus becoming entrepreneurs creating employment opportunities for others.</td>
</tr>
<tr>
<td>3.5.5</td>
<td>Capacity Building Programmes for Existing Entrepreneurs of NER and Entrepreneurship Development Programme for aspiring / existing entrepreneurs of Meghalaya</td>
<td>NER Meghalaya</td>
<td>2-4 Weeks</td>
<td>Aspiring / Existing entrepreneurs of NER</td>
<td>Capacity building of existing entrepreneurs of NER in the area of marketing management. EDPs will be conducted to promote first generation entrepreneurs &amp; help existing entrepreneurs of Meghalaya in improving their performance.</td>
</tr>
<tr>
<td>3.5.6</td>
<td>Skill and Entrepreneurship Development programme for Tourism Sector</td>
<td>Gujarat</td>
<td>15 Days</td>
<td>Youth</td>
<td>Enhance the skills of stakeholders from the tourism sector, such that it leads to employment creation, including self-employment.</td>
</tr>
<tr>
<td>3.5.7</td>
<td>Strengthening Cottage Industries and Rural Entrepreneurship Ecosystem in Gujarat</td>
<td>Gujarat</td>
<td>3 Years</td>
<td>Micro entrepreneurs</td>
<td>Implementing and evaluating an integrated model to strengthen the cottage &amp; rural entrepreneurship ecosystem in the state of Gujarat.</td>
</tr>
<tr>
<td>Sr. No.</td>
<td>Activity</td>
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<td>Target Group</td>
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<tr>
<td>3.5.8</td>
<td>Centre for Empowerment of Differently Abled (CEDA)</td>
<td>Gujarat</td>
<td>5 Years</td>
<td>Differently-abled / physically challenged persons</td>
<td>Help people with disabilities by empowering them through entrepreneurship training and enhancing their economic growth.</td>
</tr>
<tr>
<td>3.5.9</td>
<td>Project Parisar</td>
<td>Karnataka</td>
<td>1 Month</td>
<td>Women entrepreneurs</td>
<td>Skilling &amp; creating rural women entrepreneurs to produce eco friendly drinking straws using fallen coconut leaves. The project will cover 100 women from five locations and enable each woman to earn up to 10000 INR each month and as a spin-off will provide employment to equal number of women in making value-added products from the second year onwards.</td>
</tr>
<tr>
<td>3.5.10</td>
<td>Training on tourism-based enterprises</td>
<td>Madhya Pradesh</td>
<td>1 Month</td>
<td>Aspiring entrepreneurs at tourism destinations</td>
<td>To conduct special EDPs focusing on providing on-the-job training, practical exposure and bank linkages, for aspiring and budding entrepreneurs at respective tourist destinations of Madhya Pradesh.</td>
</tr>
<tr>
<td>3.5.11</td>
<td>Promoting entrepreneurship among women in Gujarat</td>
<td>Gujarat</td>
<td>1 Year</td>
<td>Women from economically weaker sections and SHGs in Gujarat</td>
<td>Promote entrepreneurship among individual women and SHG members in all districts of Gujarat.</td>
</tr>
<tr>
<td>3.5.12</td>
<td>Entrepreneurship Development Programmes for Aspiring &amp; Existing Entrepreneurs belonging to SC Category</td>
<td>Gujarat</td>
<td>1 Month</td>
<td>Aspiring &amp; Existing Entrepreneurs belonging to SC Category</td>
<td>To encourage and motivate Aspiring &amp; Existing Entrepreneurs belonging to SC Category to take up entrepreneurship as a career choice.</td>
</tr>
<tr>
<td>3.5.13</td>
<td>Skill Development Programmes under DAKSH Project</td>
<td>Gujarat</td>
<td>10 Days-1 Year</td>
<td>Prospective / Existing SC Entrepreneurs</td>
<td>Skill Training Programmes for existing &amp; potential SC entrepreneurs in rural / micro enterprises and thereby enhance their performance and bring them to the mainstream.</td>
</tr>
<tr>
<td>3.5.14</td>
<td>EDPs for SC-ST, Minorities and Youth of Aspirational Districts-Odisha</td>
<td>Odisha, Jharkhand, WB,</td>
<td>1 Year</td>
<td>SC &amp; ST, Minorities aspiring / existing entrepreneurs</td>
<td>To train and build the capacity of SC, ST, minority youth on Entrepreneurship. Providing handholding support.</td>
</tr>
<tr>
<td>3.5.15</td>
<td>EDP with KIED, Capacity Building in Entrepreneurship of Govt. Officials of Kerala</td>
<td>Kerala / HO</td>
<td>2 Weeks - 1 Month</td>
<td>Prospective/Existing Entrepreneurs DIC Officials-Kerala</td>
<td>To train youth of Kerala for New Enterprise Creation. To sensitize Government officials and other stakeholders on Entrepreneurship.</td>
</tr>
<tr>
<td>3.5.16</td>
<td>Orientation Prog. for potential entrepreneurs</td>
<td>Madhya Pradesh</td>
<td>1-2 Days</td>
<td>Unemployed youth of MP</td>
<td>To sensitize unemployed youth on Entrepreneurship.</td>
</tr>
<tr>
<td>3.5.17</td>
<td>PMU for Project of Dept. of Panchayat &amp; Rural Development, Govt. of MP</td>
<td>Madhya Pradesh</td>
<td>1 Year</td>
<td>Rural aspiring / existing entrepreneurs</td>
<td>Providing need-based implementation support and devise necessary mechanisms for capacity building of stakeholders. Liaison with Dept. of Panchayat &amp; Rural Development, Govt. of MP for effective implementation of Project.</td>
</tr>
<tr>
<td>3.5.18</td>
<td>SC &amp; Tribal EDPs</td>
<td>Gujarat, Uttarakhand, Madhya Pradesh</td>
<td>1 Month</td>
<td>Tribal youth of Gujarat, Uttarakhand, Madhya Pradesh</td>
<td>Capacity building of Tribal youth of Gujarat, Uttarakhand and MP</td>
</tr>
<tr>
<td>3.5.19</td>
<td>Grant for Grassroots Projects - Japan Consulate</td>
<td>NER, Kerala, H0, Karnataka, West Bengal</td>
<td>1 Year</td>
<td>Rural aspiring and existing micro entrepreneurs</td>
<td>To facilitate potential micro entrepreneurs getting engaged in production activities through CFC for livelihood activities</td>
</tr>
<tr>
<td>3.5.20</td>
<td>Entrepreneurship Development in Haryana</td>
<td>Haryana</td>
<td>5 Years</td>
<td>Aspiring / Existing entrepreneurs of Haryana</td>
<td>Accelerate the state economy by tapping the SC / ST, Other backward communities (OBCs) and Women entrepreneur's potential.</td>
</tr>
<tr>
<td>3.5.21</td>
<td>Unleashing Business Potential of Micro-Entrepreneurs in the Bundelkhand Region</td>
<td>Bundelkhand (UP / MP)</td>
<td>5 Years</td>
<td>Micro entrepreneurs</td>
<td>The initiative will impact existing entrepreneurs, new entrepreneurs, suppliers, buyers, technology support providers, credit and market facilitators etc.</td>
</tr>
<tr>
<td>Sr. No.</td>
<td>Activity</td>
<td>Location</td>
<td>Duration</td>
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<td>Department of Projects - Corporates (DPC)</td>
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<tr>
<td>3.6</td>
<td>Energy Efficiency &amp; Occupational Health &amp; Safety of Workers in MSMEs</td>
<td>PAN India</td>
<td>1 Year</td>
<td>MSMEs</td>
<td>Promoting Energy Efficiency &amp; Occupational Health &amp; Safety of Workers in MSMEs</td>
</tr>
<tr>
<td>3.7</td>
<td>Rural Women Entrepreneurship Development Project</td>
<td>Malegaon, Maharashtra</td>
<td>1 Year</td>
<td>Rural Women groups of Malegaon</td>
<td>Leadership training and capacity building of SHG groups of Malegaon through skill-preneurship</td>
</tr>
<tr>
<td>3.8</td>
<td>Enhancement of Livelihood and household income of women groups through skill-preneurship</td>
<td>U.P. / Kerala</td>
<td>1 Year</td>
<td>Rural Women of Varanasi</td>
<td>Enhancement of Livelihood and household income of women groups through skill-preneurship</td>
</tr>
<tr>
<td>3.9</td>
<td>Women Skill-preneurship development project</td>
<td>Kerala</td>
<td>1 Year</td>
<td>Rural Women groups of South India</td>
<td>Enhancement of Livelihood and household income of women groups through skill-preneurship</td>
</tr>
<tr>
<td>3.10</td>
<td>Entrepreneurship development for youth in the Project areas of Vedanta</td>
<td>Lanjigarh / Jharsugura</td>
<td>1 Year</td>
<td>Youth of PAF villages of Vedanta</td>
<td>Youth and potential budding entrepreneurs will be identified and provided training through EDPs for self employment</td>
</tr>
<tr>
<td>3.11</td>
<td>Project UDYAMEE under UAIL</td>
<td>Tikiri, Kashipur, Rayagada (Odisha)</td>
<td>3 Years</td>
<td>Rural Youth</td>
<td>To enable rural youth living in the periphery of Utkal Alumina International Ltd (UAIL) to start self employment and livelihood activities. Incubation support will be provided through convergence model to new generation entrepreneurs.</td>
</tr>
<tr>
<td>3.12</td>
<td>WeAct (Women Chamber of Commerce)</td>
<td>Bangalore</td>
<td>1 Year</td>
<td>Women Micro Entrepreneurs</td>
<td>Provide handholding support to rural women micro entrepreneurs so that they can be in the mainstream of development.</td>
</tr>
<tr>
<td>3.13</td>
<td>Micro Skillpreneurship Development Programme - Skills to Succeed</td>
<td>PAN India</td>
<td>1 Month</td>
<td>Rural Women</td>
<td>Creation of skilled rural women entrepreneur. Beneficiaries will be equipped with the knowledge to identify feasible / workable Business Opportunities and the process and steps to implement them to start their own Enterprise.</td>
</tr>
<tr>
<td>3.14</td>
<td>Women Micro Skillpreneurship Development Programme (Project SATTVA)</td>
<td>Hyderabad, Bangalore, Madurai</td>
<td>1 Month</td>
<td>Urban / Semi-urban women</td>
<td>Beneficiaries will be equipped with the knowledge to identify feasible / workable Business Opportunities and the process and steps to implement them to start their own Enterprise.</td>
</tr>
<tr>
<td>3.15</td>
<td>Project Handmade in India (HMI)</td>
<td>Tamil Nadu / Odisha / Madhya Pradesh</td>
<td>1 Year</td>
<td>Handloom Weavers / Traders / Others</td>
<td>The project will adopt an ecosystem building approach in 12 locations across 6 handloom clusters and employ various interventions to help transition weaver’s value chain to sustainability.</td>
</tr>
<tr>
<td>3.16</td>
<td>New Enterprise Creation Programme for women from SC/ST, weaker section and SHGs in Raigad &amp; Ratnagir districts (Maharashtra) (New UDAYA Project)</td>
<td>Raigad district (MH)</td>
<td>2 Years 6 Months</td>
<td>Women from SC/ST, weaker section and SHGs in Pune &amp; Raigad districts</td>
<td>Promote entrepreneurship among individual woman and SHG members from affirmative action communities in Pune &amp; Raigad districts.</td>
</tr>
<tr>
<td>3.17</td>
<td>New Enterprise Creation Programme for youth / women of tribal areas, Capacity Building programme for PPOs / Skill Development &amp; Capacity building of SHG women created by Welspun Foundation</td>
<td>WRO - Vapi</td>
<td>1 Month</td>
<td>Women / Young Entrepreneurs</td>
<td>A short term entrepreneurship development programme for women which shall support them for new enterprise creation.</td>
</tr>
<tr>
<td>3.18</td>
<td>HP WoW Project</td>
<td>AP, UP, MP Gujarat &amp; Odisha/Chhatisgarh</td>
<td>Throughout the Year</td>
<td>Rural Youth</td>
<td>Equip students with IT skill</td>
</tr>
<tr>
<td>3.19</td>
<td>CSR for Innovation based Entrepreneurship Development Programmes</td>
<td>PAN India</td>
<td>1 Month</td>
<td>Urban Entrepreneurs</td>
<td>To train Entrepreneurs for Innovative Livelihood means and new Enterprise Creation</td>
</tr>
<tr>
<td>3.20</td>
<td>CSR project With Tata-Bhushan Steel Ltd</td>
<td>Odisha</td>
<td>2 Years</td>
<td>Tribal Entrepreneurs</td>
<td>To empower tribal community of Odisha region</td>
</tr>
</tbody>
</table>
## PROGRAMME CALENDAR 2022-2023

### DEPARTMENT OF PROJECTS ( Corporates )

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Activity</th>
<th>Location</th>
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<th>Target Group</th>
<th>Objectives &amp; Outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.21</td>
<td>ASHA KIRAN AEIE (Adani EDII Institute of Entrepreneurship)</td>
<td>Maharashtra</td>
<td>1 Year</td>
<td>Slum Women of Mumbai</td>
<td>To empower, livelihood creation through skill development and entrepreneurship</td>
</tr>
<tr>
<td>3.22</td>
<td>Entrepreneurship &amp; Vendor Development Programme (EVDP) and EDPs for potential Women Entrepreneurs of Golaghat district in Assam</td>
<td>Assam</td>
<td>1 Year</td>
<td>Women of Golaghat district</td>
<td>To empower, livelihood creation through skill development and entrepreneurship</td>
</tr>
</tbody>
</table>
An Acknowledged Centre for fostering global competitiveness and growth of Micro, Small & Medium Enterprises (MSMEs)

Offering customised Business Development Services (BDS) to potential and existing MSMEs and artisanal & industrial clusters of MSMEs has been one of the priority areas for EDII. Overall productivity and operational efficiency would be enhanced through activities emphasizing on skill development, entrepreneurship training, MSME digitization, impact investment, cluster development and resource persons’ capacity building. Efforts in the areas of accounting, statutory compliances, production, technology, networks, financial dealings, market, systems and procedures, etc. intend to make entrepreneurship an ever-expanding option.

OBJECTIVES

01 Providing business development services across regions and sectors
02 Accelerating startups
03 Facilitating growth of existing MSMEs
04 Catering to the requirements of MSMEs across the country
PLAN FOR THE YEAR 2022-23

• Revitalizing clusters, PAN India, through need-based infrastructure development as Project Management Consultant (PMC) for SIDBI under SIDBI Cluster Development Fund (SCDF) Scheme.

• Undertaking courses / training programmes on cluster development, entrepreneurship, handicraft related projects as well as setting up Craft Incubation Center in association with Council of Handicrafts Development Corporations (COHANDS).

• Offering skill & capacity building trainings to Business Membership Organizations (BMO) & undertaking Cluster Development projects in association with DC-Handicrafts, DC-MSME, Govt. of Bihar, Ministry of MSME (MSE-CDP, SFURTI) and various departments & ministries of the Government.

• Providing business development services in rural areas under National Rural Economic Transformation Project (NRETP) with the support of the Ministry of Rural Development, GoI.

4th March, 2022 : Participants during a Handicraft Technical Training Programme at Baratang in Bamboo Craft under HRD Scheme of DC (Handicraft) at Andaman & Nicobar Islands.

EDII experts counselling entrepreneurs at Common Facility Centre in Coir Cluster, Danta, Banaskantha, Gujarat
<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Activity</th>
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<tr>
<td>4.1</td>
<td>Cluster projects under MSE-CDR</td>
<td>PAN India</td>
<td>3 years</td>
<td>MSME Cluster</td>
<td>MSME Cluster Development through establishment of CFCs. Successful adoption of Cluster Development Model will ensure holistic development of the enterprises operating in clusters.</td>
</tr>
<tr>
<td>4.2</td>
<td>Cluster projects under SFURTI</td>
<td>PAN India</td>
<td>3 years</td>
<td>Traditional Clusters / Artisans</td>
<td>Make traditional industries and artisans competitive by providing support for their long-term sustainability, and enhancing marketability of products.</td>
</tr>
<tr>
<td>4.3</td>
<td>Promoting Rural Cluster Development &amp; BDS under National Rural Economic Transformation Project (NRETP)</td>
<td>PAN India</td>
<td>3 years</td>
<td>Artisanal cluster</td>
<td>Longitudinal interventions for promoting traditional and non-traditional clusters and providing BDS in rural areas.</td>
</tr>
<tr>
<td>4.4</td>
<td>Mini Clusters - CDP</td>
<td>Gujarat</td>
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<td>PMU support to set up CFCs in mini clusters of Gujarat</td>
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<td>4.5</td>
<td>Programmes under DC (Handicrafts) in Andaman &amp; Nicobar / NE / WB / JH</td>
<td>Andaman &amp; Nicobar / NE / WB / JH</td>
<td>1 year</td>
<td>Artisans</td>
<td>Capacity Building and Skill Development of Micro Entrepreneurs/artisans working in Clusters</td>
</tr>
<tr>
<td>4.6</td>
<td>Thematic Programmes for Cluster stakeholders under SFURTI (online)</td>
<td>PAN India</td>
<td>1 year</td>
<td>IA / CDE of clusters</td>
<td>Capacity building of cluster stakeholders, promote marketing and branding, and development of SFURTI Clusters.</td>
</tr>
<tr>
<td>4.7</td>
<td>Engagement with Industries Department - Govt. of Bihar</td>
<td>Bihar</td>
<td>1 year</td>
<td>MSME &amp; Youth</td>
<td>Skill Development of youth to promote entrepreneurship &amp; MSMEs</td>
</tr>
<tr>
<td>4.8</td>
<td>Business Membership Organisation (BMO) &amp; Cluster Development Executives (CDE) - Training Prog.</td>
<td>PAN India</td>
<td>1 year</td>
<td>MSME &amp; BMOs</td>
<td>Skill Development of MSME Organisations / Personnel</td>
</tr>
<tr>
<td>4.9</td>
<td>Technology Facilitation Centre</td>
<td>Chhattisgarh</td>
<td>1 year</td>
<td>MSME &amp; Startups</td>
<td>Commercialization of technologies developed by R&amp;D Institutions to benefit MSMEs in terms of quality &amp; productivity enhancement.</td>
</tr>
<tr>
<td>4.10</td>
<td>Entrepreneurship Development activities in Chhattisgarh</td>
<td>Chhattisgarh</td>
<td>1 year</td>
<td>Aspiring Youth / Entrepreneurs</td>
<td>For Entrepreneurship promotion and enterprise development</td>
</tr>
<tr>
<td>4.11</td>
<td>Deoghar Crafts Tourism Village Cluster</td>
<td>Jharkhand</td>
<td>3 years</td>
<td>Rural Artisans</td>
<td>Capacity Development of Artisans’ Cluster and institutionalizing their Business Structure with hard intervention and Capacity Building activities.</td>
</tr>
<tr>
<td>4.12</td>
<td>Entrepreneurship Skill Development Programmes</td>
<td>PAN India</td>
<td>1 year</td>
<td>Micro Entrepreneurs</td>
<td>For Entrepreneurship promotion and enterprise development</td>
</tr>
<tr>
<td>4.13</td>
<td>Digital MSME</td>
<td>PAN India</td>
<td>1 year</td>
<td>MSMEs</td>
<td>Interventions to encourage use of Technology in MSMEs</td>
</tr>
<tr>
<td>4.14</td>
<td>PMU for SIDBI- SCDF</td>
<td>PAN India</td>
<td>1 years</td>
<td>State governments &amp; MSMEs</td>
<td>Create hard and social infrastructure for Cluster development &amp; MSMEs</td>
</tr>
<tr>
<td>4.15</td>
<td>Training Programme on Supply Chain Finance</td>
<td>EDII-HO</td>
<td>5 programmes each of 3 days duration</td>
<td>Budding Entrepreneurs / Startups</td>
<td>Build knowledge and understanding of the techniques for financing supply chains to improve efficiency.</td>
</tr>
<tr>
<td>4.16</td>
<td>Entrepreneurship Development and Management Training Programme for Scientists and Technologists working with Govt. Sector (EDMT) / Skill Development of Tribal Youth (TRIFED)</td>
<td>PAN India</td>
<td>2 Weeks</td>
<td>Scientists &amp; Technologists from Govt. Sector</td>
<td>To arouse interest among scientists &amp; technologists about entrepreneurship, sensitize them towards this discipline, and establish the importance of owning knowledge-based innovative business venture.</td>
</tr>
</tbody>
</table>
An Acknowledged Centre for facilitating developing countries to establish a flourishing entrepreneurial eco-system.

Trusting the strategy of institution building to promote entrepreneurship across the globe has paid rich rewards and the same will be adopted in the coming year as well, with Bhutan being primarily focussed upon. Appropriate skilling to strengthen the functioning of already setup Entrepreneurship Development Centres will hold priority. Suitable partnerships with institutions abroad will be forged for promoting a strong culture of entrepreneurship and innovation. Believing that trained manpower could be the best asset for a nation, EDII offers capacity building interventions in entrepreneurship and investment promotion to potential & existing entrepreneurs, trainers, bankers and other professionals across countries in Asia, Africa, Middle East, East Europe, Latin America, the Caribbean as well as Pacific and Small Island countries.

OBJECTIVES

01 Institutionalizing entrepreneurship development initiatives in developing countries.

02 Sensitizing stakeholders in the entrepreneurial eco-system in the developing economies about the ways and means of promoting and sustaining MSMEs.

03 Training and skilling to ensure human resource development.
PLAN FOR THE YEAR 2022-23

• Institutionalizing entrepreneurship in developing economies through setting up of Entrepreneurship Development Centres.

• Reviving the entrepreneurial ecosystem in Iran, Malaysia, Mauritius and selected African countries.

• Implementing value-added activities in Rwanda-India Entrepreneurship Development Center as well as Uzbekistan-India Entrepreneurship Development Centre.

• Providing entrepreneurship training to Bhutanese officials and working towards setting up Entrepreneurship Development Centre in Bhutan.

• Offering thematic programmes to build capacities of international delegates under the ITEC Division of the Ministry of External Affairs.

15th Nov, 2021 : Union Minister of State for External Affairs, Shri V. Muraleedharan inaugurating the Rwanda-India Entrepreneurship Development Center at Kigali. Also present on the occasion were (L-R) Dr. Sunil Shukla, Director General, EDII; Mr. Puneet Roy Kundal, Joint Secretary, Ministry of External Affairs and Mr. Oscar Kerketta, High Commissioner of India, Kigali, Rwanda.

12th July, 2021 : Dr. Sunil Shukla interacting virtually with His Excellency Lyonpo Loknath Sharma, Hon’ble Minister of Economic Affairs, Royal Government of Bhutan during virtual Policy Makers’ Workshop.
### Sr. No. | Activity | Location | Duration | Target Group | Objectives & Outcome
--- | --- | --- | --- | --- | ---
5.1 | Uzbekistan Management of EDC in Uzbekistan | Uzbekistan | 1 Year | Existing and potential entrepreneurs in host countries | Promoting entrepreneurship and acquainting beneficiaries and entrepreneurship development institutions with various interventions to strengthen the entrepreneurship ecosystem in their country.
5.1 | Specialized programmes for participants from Uzbekistan (Jointly with UIEDC) | Ahmedabad / Tashkent | 1 Year | Entrepreneurs of Uzbekistan | 
5.2 | Rwanda-India Entrepreneurship Development Centre (RIEDC) | Kigali, Rwanda | 2 Years | Existing and potential entrepreneurs in host countries | Promoting entrepreneurship and acquainting beneficiaries and entrepreneurship development institutions with various interventions to strengthen the entrepreneurship ecosystem in their country.
5.3 | Setting up EDCs | Bhutan, Namibia, Zambia | 3-5 Years | Existing and potential entrepreneurs in host countries | Promoting entrepreneurship and acquainting beneficiaries and entrepreneurship development institutions with various interventions to strengthen the entrepreneurship ecosystem in their country.
5.4 | **International Capacity Building Programmes under ITEC, Ministry of External Affairs**

5.4.1 | Industrial, Infrastructure and Sustainable Project Preparation and Appraisal | EDII Campus | 1-2 Weeks | Bankers, Business Development Officers of Financial Institutions | Enable participants to upgrade appraisal techniques and improve the decision-making process so that there is improved viability and increased returns.
5.4.2 | SME Banking & Financial Services | EDII Campus | 1-2 Weeks | Executives / Officers working in Financial Intermediaries | Equip practicing banking and finance professionals to have in-depth knowledge in the field of SME finance.
5.4.3 | Promoting Innovations and Entrepreneurship through Incubation | EDII Campus | 1-2 Weeks | Incubation Managers and Officials of Academic Institutions intending to set up Incubation Centres | Make the incubation managers understand the commonalities among the business incubators across regions and draft a strategy for the effectiveness of the incubator, based on the local conditions and environment.
5.4.4 | Business Research Methodology & Data Analysis | EDII Campus | 1-2 Weeks | Entrepreneurs / Middle & Senior level Executives of SMEs / Professionals engaged in Small Business Promotion | Enhance the participant’s ability to critically appraise and conduct rigorous research and reach sound analytical conclusions.
5.4.5 | Entrepreneurial Management | EDII Campus | 1-2 Weeks | Managers of SMEs and Entrepreneurs from developing countries | Develop entrepreneurial capacity among middle level managers and officials so that they can act entrepreneurially in their firms.
5.5 | Online programme on thematic areas for professionals working in EDCs abroad and joint programmes for entrepreneurs in CLMV countries | Online Programme | 5 days | Professionals working in EDCs and Entrepreneurs in CLMV Countries | Capacity building of EDC professionals and business development of entrepreneurs in CLMV countries.
5.6 | Initiatives with - - Iran (Online programmes) - Mauritius - Malaysia - Africa | Iran, Mauritius Malaysia, Africa | 2 years | Joint Venture with respective ministries | Promoting entrepreneurship and acquainting beneficiaries and entrepreneurship development institutions with various interventions to strengthen the entrepreneurship ecosystem in their country.
5.7 | Capacity Building for Bhutan Entrepreneurs - ITEC | EDII Campus | 1 year | Entrepreneurs of Bhutan | Promoting international collaboration for entrepreneurship development by training Bhutanese youth.
EDII and Madan Mohan Malaviya University of Technology (MMMUT), Gorakhpur signed an MoU to widespread entrepreneurship amongst students through sharing of knowledge, resources and by designing and implementing outcome based entrepreneurship development activities. Seen during the MoU signing ceremony are (2nd from R) Hon’ble Governor of Uttar Pradesh & Chancellor, MMMUT, Smt. Anandiben Patel; (Extreme R) Dr. Sunil Shukla, Director General-EDII; (3rd from L) Prof. J. P. Pandey, Vice-Chancellor, MMMUT; (L-R) Prof. Brijesh Kumar, Registrar, MMMUT & Prof. Govind Pandey, Dean, Planning and Infrastructure, MMMUT.

EDII and Rajasthan Patrika have entered into a collaboration to jointly organize Entrepreneurship Development Programmes for emerging women entrepreneurs. Against the backdrop that entrepreneurship is the need-of-the-hour, especially among the women community, the two organizations have joined hands to institute meaningful, outcome-based programmes.

EDII entered into an MoU with Chhatrapati Shahu Ji Maharaj University (CSJM), Kanpur to undertake promotion of entrepreneurship through specially designed programmes and activities so that students get oriented to the discipline and get motivated to adopt entrepreneurship as a career. The MoU was signed between Smt. Anandiben Patel, Hon’ble Governor of Uttar Pradesh & Chancellor, CSJM and Dr. Sunil Shukla, Director General - EDII.

EDII and Usha Martin University, Jharkhand signed an MoU to propagate and widespread entrepreneurship amongst students.

Dr. Sunil Shukla greeting Shri D K Singh, Secretary, Ministry of Cooperation, Govt on his visit to the institute on 1st March, 2022 to explore areas of association.
On 1st March 2022, EDII collaborated with Lal Bahadur Shastri National Academy of Administration, (LBSNAA), Mussoorie to orient senior administrative officers to entrepreneurship. Seen during the MoU signing are (3rd from L) Shri Srinivas R. Katikithala, IAS, Director- LBSNAA; (4th from R) Dr. Sunil Shukla, Director General, EDII with senior official from LBSNAA and EDII.

EDII has entered into an MoU with Industries Dept, Bihar for strengthening entrepreneurship in the state.
AWARDS & RECOGNITION

- Ranked No. 1 under General (Non-Technical) Category by ARIIA-2021, Ministry of Education, Govt. of India
- Recognized as Centre of Excellence by Ministry of Skill Development & Entrepreneurship, Govt. of India
- Business leader of the Year Award for Best Academic & Industry Interface 2021
- ARIIA-2020 with Band-A

- AICTE Lilavati Award 2020 on Women Empowerment (First Runner-Up)
- 4-Star rating by GSIRF 2019
- IFC - Times Network Strategy Award 2017
- Mercury Excellence Award 2017
- AICTE award for supporting start ups 2017

- Excellent Institute for Entrepreneurship Development in India Award during the 11th National Education Summit 2017
- Excellence Award for University bestowed upon EDII 2017
- United States Association for Small Business and Entrepreneurship (USASBE) Outstanding Entrepreneurship Program Abroad Award
- ADFIAP Development Award for Local Economic Development 2014
- DNA Education Leadership Award 2014

- Dainik Bhaskar National Education Leadership Award 2012-2013
- ADFIAP Development Award for Human Capital Development 2012
- Award of High Commendation 1998-99
- The Aga Khan Award for Architecture 1992
AICTE booster dose for EDII startups

EDII's Post Graduate Diploma in Management-Entreprenuership (PGDM-E) which offers innovative milestone-based learning initiative whereby every student can build their new enterprise step by step while studying at the institute itself, provided the students achieve successful milestone bonus point achievements for setting up their new ventures.

Two EDII students Subham Suri and Monalsh Lal have received Rs 5 lakh each and Rs 3.5 lakh under the AICTE-Ministry of Education, to help them flourish their ventures. Subham's (batch 2019-20) startup Ardent Sport startup promotes physical sports by combining it with mobile gaming. The startup has come up with the unique Rapid Competition concept which provides frequent short format tournament opportunities. Last (batch 2020-21) startup Webnomics Tech aims at creating shared value among stakeholders of round fruit handling and management.

EDII director general Dr Sunil Shukla said: "Our courses are outcome-based and provide learning that is in the market needs and requirements. The PGDMs have an Advisory Committee consisting of stalwarts from the academia, industry and development sector. They review the courses, its curriculum and delivery strategies. Bankers and members from financial institutions are invited to provide guidance on project report preparation and for its evaluation. This helps in making the project reports bankable."

The course is approved by AICTE and the institute has been awarded the 'Centre of Excellence' from Ministry of Skill Development and Entrepreneurship and ranked first in the Non-Technical (General) in the Aatma Nirbhar Rashtriya Udyam Bhawan Top 100. The Vision 2024-25 journey of EDII has been marked by identifying AICTE as the #1 Ranking in India in the rankings of AICTE in 2021 as well as in 2022.

The institute has also produced multiple products, including the EDII App, which helps students manage their courses and projects. The institute also conducts various events and workshops to help students develop their entrepreneurship skills.

EDII gets ‘Centre of Excellence’ status from Skill Development Ministry

Entrepreneurship Development Institute of India (EDII) on Friday said it has received the ‘Centre of Excellence’ status from the Ministry of Skill Development and Entrepreneurship. Ahmedabad-based EDII also informed that it has set up the centre in India Entrepreneurship Development Centre (IDB) in Kigali, Rwanda, which was inaugurated on November 15 under an arrangement between the governments of the two countries. Announcing the developments, EDII Director General Sunil Shukla said the Centre in Rwanda should serve as a gateway for promotion of entrepreneurship in entire Africa in the coming years. As a Centre of Excellence, EDII will provide inputs for framing of policy guidelines by the government towards promotion of entrepreneurship and skill development, Shukla informed.
Govt to come out with GMI network to boost MSME exports

The government is setting up a global market intelligence (GMI) network to boost India's exports from the micro, small, and medium enterprises sector, Union minister Narender Rane said on Tuesday.

The Global Market Intelligence Network will act as a knowledge repository of export-related data on foreign markets and facilitate easier market access for MSME exporters.

According to estimates, India's MSME sector accounts for 45 per cent of its exports. There is a huge untapped potential to boost outward shipments from the segment. However, lack of credible trade-related data on overseas markets has been one of the key bottlenecks impeding the MSME sector from realising its true export potential by tapping new market opportunities. Addressing a summit organised by the Entrepreneurship Development Institute of India (EDII), Rane said the government is keen to strengthen the MSME sector. "Our focus is on providing easy credit, better technology support and access to the export markets. We want our MSME sector to become competitive and grow,” the MSME minister said.

He shared that the MSME ministry is coming out with a global market intelligence network that will help MSME exports.

Naapbooks IPO opens today in BSE-SME

First firm from Cradle to tap capital market

Cloud-based accounting and business process solutions startup, Naapbooks IPO opens for subscription on Wednesday and closes on Friday at a price band of Rs 7.4 to Rs 7.69. The company looks to raise Rs 4.99 crore and list its equity shares on BSE-SME platform.

Naapbooks has been incubated at the Centre for Advancing and Launching Enterprises (CAMELE) under the Entrepreneurship Development Institute of India (EDII), Ahmedabad. It is the first to be listed from the Cradle’s basket of incubates. Company’s issue opened on September 1 for subscription. The promoters are diluting their 20.07 per cent of their equity shareholding.

EdII signs MoU with Bihar Government to Strengthen Entrepreneurial Ecosystem in the State

Ahmedabad: Entrepreneurship Development Institute (EDII) and the director of Bhubaneswar-based Anna Paul Campus (APC) have signed an MoU to strengthen the ecosystem in the state. EDII will conduct entrepreneurship development programmes in the state. EDII and Bihar government will conduct entrepreneurship development programmes in various regions of the state, and the MoU will help in strengthening the state’s entrepreneurial ecosystem.

Dhbajyoti Patnaik, an alumnus of Entrepreneurship Development Institute of India (EDII) and the director of Bhubaneswar-based Anna Paul Campus, has been recognised recently among ‘India’s 100 Great People Managers 2021’ by Forbes India. Mr. Patnaik has over 16 years of experience in microfinance, micro-entrepreneur development and development sector consulting. Mr. Patnaik joined ‘People’s Forum’ after learning the dynamics of Micro-Finance and Micro-Enterprise Development as a part of the Post Graduate Programme in Management (Batch 2002-03). People’s Forum, a non-government organization catered to the credit needs of the mission area of Anna Paul Campus, has become the lifeblood of people who have underprivileged. His organization has broadened its scope by offering financial support to small and medium enterprises, and large enterprises.

MMMUT signs MoU with EDII for academic cooperation

Gorakhpur: Madan Mohan Malviya University of Technology (MMMUT) on Friday signed an Memorandum of Understanding (MoU) with Entrepreneurship Development Institute of India (EDII), Ahmedabad for academic cooperation. MMMUT will provide its facilities to EDII in the areas of Technology & Innovation.

The MoU was signed by Dr. Rashid Umar, Director (Academic), MMMUT and Dr. Surendra Singh, Director, EDII. He said, "We at MMMUT are committed to train and empower different sections of society on the premise of entrepreneurship which is the future of the nation. We are looking forward to a fruitful collaboration with EDII in promoting entrepreneurship in the state of Uttar Pradesh."

MMMUT's academic and technical collaboration with EDII will help the University to provide a dynamic and rich learning environment to students, thereby enhancing their employability and making them more competitive in the market. The collaboration will also benefit EDII by providing it with access to state-of-the-art facilities, skilled faculty, and a vibrant student community. The University's expertise in various fields such as engineering, management, and sciences will complement EDII's focus on entrepreneurial and innovation-driven education.

MMMUT's collaboration with EDII underscores its commitment to fostering an entrepreneurial culture and preparing students to be leaders in their respective fields. The University's partnership with EDII will provide students with opportunities to gain practical experience, network with industry professionals, and engage in real-world projects. This will not only enhance their employability but also contribute to the growth of the state's startup ecosystem. The University and EDII are poised to create a win-win situation for both parties, with MMMUT leveraging EDII's expertise in entrepreneurship training and EDII benefiting from MMMUT's state-of-the-art facilities and resources.

The collaboration between MMMUT and EDII is in line with the Government of India's initiatives to promote entrepreneurship and innovation. By partnering with EDII, MMMUT aims to support the state's efforts in this direction and contribute to the nation's overall development. This collaboration is a testament to MMMUT's commitment to excellence in education and its dedication to preparing students for the challenges of the future.
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