

Press Release

EDII organises an International Conference on ‘Empowering Women Entrepreneurs from the Grassroots to Global’

Ahmedabad, February 24: The International Conference on ‘Empowering Women Entrepreneurs from the Grassroots to Global’ has been inaugurated today at the Entrepreneurship Development Institute of India (EDII), Ahmedabad. The Conference is sponsored by the Ministry of MSME (IC Section) Govt. of India. The two-day conference (Feb 24 & 25) is being attended by more than 600 industry practitioners, researchers, and educators.

The Conference has been modelled on the premise that women are at the core of society, and their capabilities can well be shaped to make them credible drivers of the economy as entrepreneurs. Women entrepreneurship denotes an essential engine of socio-economic growth for developing countries as it has a leading role in generating prolific work, achieving gender equality, and reducing poverty. Against this backdrop, plenary sessions would focus on *Opportunities and Reorientation of Business during the Pandemic Time; Transforming Homemakers into Entrepreneurs; Challenges and Solutions for Women Entrepreneurs in the MSME Sector; Inspiring and Supporting Women at the Grassroots to Rise to the Next Level; Women Entrepreneurship and the MSME Sector and Gender related Bias or Stereotypes that Hinder Entrepreneurship.*

At the inauguration, Dr. Sunil Shukla, Director General, EDII mentioned, “Women entrepreneurship has rightly gained prominence in the recent years with many women stepping forth to test their mettle. Promoting women entrepreneurship will assume significant relevance in the context of poverty alleviation, elimination of gender bias and inclusive development. Alongside probing the important indicators that can enhance the incidence of women entrepreneurship; this conference will also delve into policy frameworks to ensure a positive impact on the ecosystem for women entrepreneurship.”

The conference has adopted a blended mode with around 700 national & 109 international participants joining online and 100 national & 7 international attending offline. Around 63 research papers will be presented over the two days.

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