

<b>PUBLICATION NAME :</b>	<b>Times of India</b>
<b>EDITION :</b>	<b>Kanpur, Varanasi and Allahabad</b>
<b>DATE :</b>	<b>05/2/2021</b>

## AICTE booster dose for EDII startups

EDII's Post Graduate Diploma Management-Entrepreneurship (PGDME), which offers an innovative milestone-based learning initiative whereby every student can build their new enterprise step by step while studying at the institute itself, provides seed funding to successful milestone bonus point achievers for setting up their new venture.

Two EDII students Subham Soni and Manohar Lal have received Rs 5 lakh and Rs 8.9 lakh grant from AICTE, Ministry of Education, to help them flourish their ventures. Soni's (batch 2020-22) startup Ardent Sport startup

promotes physical sports by combining it with mobile gaming. The startup has come up with the unique Rapid Competition concept, which provides frequent short format tournament opportunities. Lal's (batch 2020-22) startup WebNomics Tech aims at creating shared value among stakeholders of round fruit handling and management.

EDII director general Dr Sunil Shukla said: "Our courses are outcome-based and provide learning that fits the market needs and requirements. The PGPs have an Advisory Committee consisting of stalwarts from the academia, industry and development sec-

tor. They review the course, its curriculum and delivery strategies. Bankers and members from financial institutions are invited to provide guidance on project report preparation and for its evaluation. This helps in making the project reports bankable."

The course is approved by AICTE and the institute has been awarded the 'Centre of Excellence' from Ministry of Skill Development and Entrepreneurship and ranked first in the Non-Technical (General) in the Atal Ranking of Institutions on Innovation Achievements (ARIIA) 2021.

Forbes India has recog-

nized EDII's alumnus Dibyajyoti Pattanaik among India's 100 Great People Managers 2021'. Pattanaik joined 'People's Forum' after learning the dynamics of Micro-Finance and Micro-Enterprise Development as a part of Post Graduate Programme in Management (Batch 2002-03). People's Forum, a non-government organization catered to credit needs of individuals at the bottom of the economic pyramid. In 2005, Dibyajyoti along with founder of People's Forum promoted Annapurna Finance, a Micro-Finance program. Under the guidance of Dibyajyoti, Annapurna Finance Pvt. Ltd. is one of the top 10 NBFC-MFI. TNN