

# EDII promoting entrepreneurship among rural people in C'garh

■ Staff Reporter  
RAIPUR, Dec 9

ENTREPRENEURSHIP Development Institute of India (EDII), an Ahmedabad-based national resource organisation engaged in promoting entrepreneurship through education, research, training and institution building at the national and international-level since 1983.

In its mission of promoting entrepreneurship among the rural people, EDII has been working with SRLM also known as BIHAN in Chhattisgarh for the Start-up Village Entrepreneurship Programme (SVEP) for the past 4 years. The organisation has promoted 8,000 livelihood enterprises in the four assigned blocks in State. Tribal and women own a large number of these enterprises.

Associate Professor of EDII



Director General of Entrepreneurship Development Institute of India Dr Sunil Shukla highlighting entrepreneurship initiative of the institute.

Ahmedabad Dr Amit Kumar Dwivedi said that for inclusive growth and to create a favourable ecosystem for entrepreneurship in Central India, EDII has recently opened its office in Raipur. The main objective of this office

is to sensitise, mobilise and to create a climate of interdependence and cooperation among the educational institutions, government and industry for promoting entrepreneurship education. Besides promoting research, it will work on providing support to the MSME sector in the state mainly for uplifting the women folk, differentlyabled, students, artisans, agriculturists and transgender.

Dr Dwivedi said that EDII has entered into a MoU with premier institutions of State like IIT-Nava Raipur, Guru Ghasidas Central University-Bilaspur while several MoUs with the government institutions in the pipeline. In collaboration with the local educational institutions, EDII intends to create a favourable climate for student entrepreneurship in the technology-intensive domains.

Sharing his views, Director General of EDII Dr Sunil Shukla said that Chhattisgarh is a resource rich state and has a high potential for creating high-value enterprises based on minerals, metals, wood, agriculture output and minor forest produce. The State also has scope for creating enterprises in the traditional sector in logistics, gems and jewellery, food processing, textile, medicine, essential oils, bio fuel, agricultural inputs.

Dr Shukla further said that with almost four decades of national and international achievements aims to be catalyst in making a difference in the lives of tribal and rural populations dependent on the rich flora and fauna, traditional art, craft, textiles and culture of State. The extensive focus in remote and Naxal-infested areas, he added.