National Faculty Development Programme in Entrepreneurship

How to teach students to adopt entrepreneurship as a career

at EDII - Ahmedabad, December 17-28, 2018

Supported by National Science & Technology Entrepreneurship Development Board
Department of Science & Technology, Government of India

Organized by Entrepreneurship Development Institute of India
Ahmedabad, Gujarat
RATIONALE

Entrepreneurship can be successfully taught like any other discipline – Today, there are worthwhile testimonies to this claim. Prestigious management institutes offer full-fledged courses on entrepreneurship and many students have ventured into the field but the incidence needs to be enhanced. The Government of India, through its newly established Ministry of Skill Development and Entrepreneurship (MoSDE), focuses on developing entrepreneurial and employability skills among the youth through entrepreneurship education and training, advocacy and easy access to entrepreneurship networks. The Ministry has been also trying to deliver world class Learning and Management System (LMS) to equip potential as well as early stage entrepreneurs. The Govt. of India has launched several programmes to develop entrepreneurs in sectors such as manufacturing, IT and digital services, healthcare, and sanitary and hygiene. To achieve aforementioned objectives the Government has launched pan India programmes, viz. ‘Start-up India’, ‘Stand-up India’, ‘Make-in India’, ‘Digital India’, ‘Swachha Bharat (Clean India)’, that are aimed at further propelling entrepreneurship movement in India. Sculpting its mandate around this mission, EDII looks forward to increasing its efforts towards cultivating entrepreneurial bent of mind and knowledge in youth. The most crucial change agents in this process are the faculty members specializing in teaching entrepreneurship.

Entrepreneurship Development Institute of India (EDII), backed by over more than 30 years of experience in the field, designed a module to develop a cadre of trained faculty members involved in teaching entrepreneurship at the school and college levels and has been implementing Faculty Development Programmes successfully across the country and abroad. The Institute has been receiving enthusiastic response for this programme from the academic community. EDII announces the next Faculty Development Programme in Entrepreneurship during December 17–28, 2018.

OBJECTIVE

The programme is designed to train and develop professionals in the area of Entrepreneurship Development so that they can act as ‘Resource Persons’ in guiding and motivating young students, particularly from science & technology stream, to take up Entrepreneurship as their career.

CONTENT

The content of the programme is broadly classified as follows:

- Entrepreneurship Development Process & Model: Concept, process, EDP model and strategies
- Skills and Behavioural Training: Entrepreneurial motivation and competencies, counseling, confidence building
- Resource Building: Procedures and formalities in setting up new enterprises, incentives and benefits for entrepreneurs
- Knowledge-based Information Inputs: Curriculum development, procedures involved in initiating, planning, implementing and evaluating EDP curriculum
- Business Opportunity Identification
- Business Profile Preparation, Business Plan Formulation, Assessing the Viability of a Business Plan
- Small Business Management
Pedagogical Tools and Methodology
Inputs will be imparted through:

- Lecture-cum-discussion, case studies, role-plays and simulation exercises
- Interaction with experts in entrepreneurship development, curriculum development and opportunity guidance, and with successful entrepreneurs for practical insights
- Study visits to institutions and small enterprises
- Group work and practice sessions

TARGET GROUP:
The programme is open to teachers and faculty members from universities, science and engineering colleges, polytechnics and entrepreneurship development institutions involved or likely to be involved in Entrepreneurship related activities. Professionals from NGOs involved in similar activities would also benefit from the programme.

FEES:
The programme fee is Rs. 11000/- (plus 18% GST) for non-residential participants and Rs. 22000/- (plus 18% GST) for residential participants which covers tuition fee, cost of course material and boarding and lodging (Non AC double occupancy basis). The fee does not cover travel, local conveyance, out-of-pocket and medical expenses.

HOW TO APPLY
Please send the filled-in Nomination Form with Cash/DD/at par cheque (@Rs. 12980/- for non-residential participants and Rs. 25960/- for residential participants) drawn in favour of ‘Entrepreneurship Development Institute of India, Ahmedabad. The filled-in nomination form may be address to:

Dr. Pankaj Bharti,
Programme Director
Entrepreneurship Development Institute of India
P.O. Bhat – 382 428, Dist. Gandhinagar (Gujarat)
Tel: +91(79) 23969153, 23969158, 23969159, 23969163
Fax: +91(79) 23969164
Mobile: +91 9924441365
E-mail: pbharti@ediindia.org

Nomination form can also be downloaded from EDI website: www.ediindia.org

PARTICIPANT’S OPINE

“This programme was highly insightful and systematically organized. Entrepreneurship is a distinctive course with its unique characteristics. But for this programme, we would not have got an opportunity to delve into its various nuances. I am thankful to EDII for giving us such a great learning experience.”

Dr. PSV Balaji Rao, Professor and Head, Vidyavardhaka College of Engineering, Mysuru, Karnataka

“My compliments to the Faculty team of EDII for instituting this programme which is vastly extensive in its coverage. The programme has been planned with a futuristic vision and approach, and aims at imparting a global perspective on the discipline of entrepreneurship. I am glad I attended this programme.”

Dr. R. Jayanthi, Faculty, Karunya School of Business, Karunya University, Karunya Nagar, Coimbatore
Entrepreneurship Development Institute of India (EDII) - an acknowledged National Resource Institute for entrepreneurship education, research, training and institution-building - is an autonomous and not-for-profit institute, set up in 1983. It is sponsored by apex financial institutions viz. IDBI Bank Ltd, IFCI Ltd, ICICI Bank Ltd and the State Bank of India (SBI). The Government of Gujarat pledged 23 acres of land on which stands the majestic and sprawling EDII campus. To pursue its mission, EDII has helped set up 12 state-level, exclusive Entrepreneurship Development Centres and institutes.

In order to broaden the frontiers of Entrepreneurship Research, EDII has established a Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprise sector, and establish a network of researchers and trainers by conducting a biennial seminar on entrepreneurship education and research.

Launchpad, a learning and networking facility for students, has also been put in place where the students benefit by being a part of the entrepreneurial community and by networking with budding entrepreneurs. Also instituted are the Industry Verticals - a facility designed to help students explore business opportunities in various sectors. EDII offers industry verticals in about 20 areas.

The institute also hosts an Incubation Centre, with support from the National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology (DST), Govt. of India. Named the Centre for Advancing and Launching Enterprises or CrAdLE, this incubation centre has zeroed in on four sectors viz. manufacturing, food/agri business, renewable energy and healthcare, to promote start-ups.

EDII leads the Global Entrepreneurship Monitor (GEM) – India team. The study has emerged as the world’s leading entrepreneurship study and the richest platform of entrepreneurship research.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDII earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNST, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.