

## VACANCIES UNDER HANDMADE IN INDIA (HMI) PROJECT

### 1. Subject Matter Expert

**Education & Experience:** B.Tech in Handloom & Textile Technology or any other Professional with 04 years' experience in the field of working in handloom clusters.

**Place of posting:** Kamrup (Assam); Surendranagar (Gujarat); Bhuj (Gujarat); Maheswar (Madhya Pradesh); Bargardh (Odisha) and Salem (Tamil Nadu).

#### Job Responsibilities

- Coordinate with Project Coordinator, Master Trainer and Community Mobilizers for implementation of the Project
- Be responsible for the technical inputs for the beneficiaries through trainings, workshops, seminars and visits
- Conduct market linkages, business development and enterprise development activities
- Ensure that at least two new design collection per year and six new prints per year are released
- Productivity improvement trainings for weavers including exposure visits
- Training in Marketability & Value Added Products
- Training on enterprise development on Common Facility Centres, Government Approvals, Regulatory Requirements, Producer Companies, etc
- Work in tandem with all stake holders and be responsible for setting up of Common Facility Centre with the assistance of State or Central Government
- Ensure 25% increase in patronage and at least 10% increase in sales through social media marketing
- Establishment of at least 1 CFC per cluster (3 years) leveraging government funds (INR 1-2 CR per CFC); set up of 30 new enterprises per Cluster; and 20% increase in the number of people employed locally
- Ensure 15% increased productivity per year, increase in gender inclusion by 10% per year in each Cluster, and 15% increased income per year
- Developing contact with big retailers
- Creating standardizing systems and processes customized to each stakeholder group (NGOs, artisans, traders, manufacturers and weavers) to ensure sustainability
- Participate in all meetings held for review of the progress by EDII HO/SRO
- Any other works assigned by EDII SRO

Forward your resume by 13.05.2019 indicating your specialization, experience, expertise and position applied for. Please specify your current organization name along with the details of designation, current salary drawn and expected salary to: [hmi@ediindia.org](mailto:hmi@ediindia.org)